

# ANNA GABRIELA SEIKO FERRAZ TAGUCHI

+ CREATIVE PROFILE



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My name is Anna Gabriela Seiko, and I'm from the vibrant city of São Paulo, Brazil. With roots deeply intertwined with both Brazilian and Japanese cultures, I embody a rich blend of diverse influences. Presently, I reside in the enchanting city of Florence, where I am immersed in the world of Fashion Art Direction at Polimoda.

Driven by an insatiable curiosity and a penchant for innovation, I am constantly on the lookout for unconventional methods to articulate my thoughts and values. Whether it's through avant-garde designs, experimental concepts, or boundary-pushing narratives, I thrive on exploring the limitless possibilities of creative expression.

## SKILLS

Attention to detail, team player, willingness to learn, curiosity, time-management, 3D Design, Motion Design, Adobe Creative Cloud, multilingual, strategic positioning, research

## LANGUAGES

|   |                                 |
|---|---------------------------------|
| ENGLISH   | <i>Professional proficiency</i> |
| Cambridge certificate of the Advanced Level (CAE) and a GESE Level 9 certificate from the Trinity College (Cambridge) |                                 |
| PORTUGUESE  | <i>Native language</i>          |
| ITALIAN   | <i>Intermediate level</i>       |
| SPANISH   | <i>Basic level</i>              |
| JAPANESE  | <i>Basic level</i>              |

## ACADEMIC FORMATION

|                         |                                   |
|-------------------------|-----------------------------------|
| POLIMODA                | Bachelor in Fashion Art Direction |
| Florence, Italy         | 2020-2024                         |
| UNIVERSITY OF SÃO PAULO | Fashion Design and Textile        |
| São Paulo, Brazil       | 2019-2020                         |

## OBJECTIVE

In the captivating world of Art Direction and Graphic Design, I strive to merge creativity with strategy. As I navigate this dynamic landscape, I aim to craft experiences that resonate deeply while contributing analytically to the company's evolution.

## OTHER QUALIFICATIONS

|  |           |
|--|-----------|
| Assistance in the First International Congress of Sustainability in Fashion and Textiles           | May 2019  |
| São Paulo, Brazil  |           |
| Finance Vice Director of the Student Academic Centre of the Bachelor in Fashion Design and Textile | 2019-2020 |
| São Paulo, Brazil  |           |

## EXPERIENCE

|   |                   |
|---|-------------------|
| KLEBER MATHEUS STUDIO   |                   |
| art direction internship - art assistant  |                   |
| Research development for commercial campaigns, content design for social networks, creation of branding materials, and motion design for companies such as Harper's Bazaar Brasil, The Macallan, HBO, Ellus, and Sauer.                                   |                   |
| São Paulo, Brazil   | Summers 2021-2023 |
| GIORGIO ARMANI  |                   |
| backstage aid   |                   |
| Giorgio Armani SS23 Collection Backstage Aid  |                   |
| Marina di Carrara, Italy  | 2023              |
| MASTERCLASS MARC ASCOLI   |                   |
| mentorship  |                   |
| Thesis counseling and lectures with Marc Ascoli, executive creative director of Harper's Bazaar Italia.   |                   |
| Florence, Italy   | 2023-2024         |
| A MAGAZINE CURATED BY   |                   |
| applied project   |                   |
| I collaborated with Dan Thawley to create a hypothetical issue for A Magazine Curated By, refining my layout development skills and gaining valuable insights into magazine production.   |                   |
| Florence, Italy   | 2023              |
| PITTI IMMAGINE  |                   |
| art direction internship - art assistant  |                   |
| Artist featured in the exhibition "ThreSH(h)old - A point of beginning" - part of the official schedule of Pitti Uomo 104. I collaborated with Sofia Musolas to create an installation paying homage to Masahiro Lamarsh, a jewelry artist from New York. |                   |
| Florence, Italy   | June 2023         |
| MASTERCLASS F. MOTWARY  |                   |
| applied project   |                   |
| Lectures on Fashion Curation and Exhibition Workshop by Filep Motwary, Editor-at-Large of Vogue Greece.   |                   |
| Florence, Italy   | 2023              |
| MASTERCLASS LEONE BALDUZZI  |                   |
| mentorship  |                   |
| Thesis counseling with Leone Balduzzi, CEO of the creative studio and magazine C41.   |                   |
| Florence, Italy   | 2023-2024         |

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