

Lauren  
Schatzman

A Los Angeles-based creative obsessed with all things art, media, and pop culture. Seeking entry-level roles in art direction, visual identity design, and editorial graphic design.

## Education

### University of Southern California

MAY 2024 | LOS ANGELES, CA

Bachelor of Fine Arts, Design  
Minor, Marketing

Summa Cum Laude

## Skills

### Design Programs

Adobe Illustrator, Adobe Photoshop,  
Adobe InDesign, Adobe After Effects,  
Adobe XD, Figma, Cinema 4D, Canva,  
Procreate

### Microsoft Office & Google Suite

Microsoft Word, Powerpoint, Keynote,  
Google Slides

### Other Skills

HTML, CSS

## Awards

### California College Media Association Awards (2023)

Best Overall Newspaper Design  
(First Place)

Best Feature Story (First Place)

Best Infographic (Second Place)

Best Special Issue/Section  
(Third Place)

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## Professional Experience

### Warner Bros. Discovery Graphic & Motion Designer Intern

JUN 2023-AUG 2023 | ATLANTA, GA

Created digital and print graphics for internal corporate communications and in-office environmental signage, adhering to strict brand guidelines. Sized key art for use in corporate communications and in-office displays.

### NBC News Digital Art & Photo Intern

JAN 2023-APR 2023 | NEW YORK, NY (REMOTE)

Designed 40+ photo illustrations and edited photos to accompany articles on NBCNews.com, TODAY.com, MSNBC.com, and their corresponding Instagram accounts. Designed a logo for a regularly occurring TODAY Show fitness segment to be used on-air and on digital.

### Marriott International Content Design Intern

JUN 2022-AUG 2022 | BETHESDA, MD (REMOTE)

Created designs and illustrations for the Marriott Bonvoy Traveler online magazine, Marriott Bonvoy social media accounts, and various other content marketing initiatives. Compiled visual research about Marriott's 30 brands and 8,000+ worldwide properties for design projects.

## Campus Involvement

### Trojan Marketing Group Design Director, previously Designer

SEP 2022-PRESENT | LOS ANGELES, CA

Pro-bono, student-run marketing agency at USC, developing multi-channel marketing campaigns for real businesses throughout Los Angeles. Designed marketing assets and pitch decks for clients like the Broad Museum and Erewhon grocery market.

### Daily Trojan Art & Design Director, previously Artist & Designer

AUG 2020-DEC 2022 | LOS ANGELES, CA

Created award-winning designs and illustrations to be published on print, digital and social channels for 10,000 daily readers. Recruited and managed 30 artists and designers to execute requests with short turnarounds.