

Ally Thomasson

nyc based designer,
illustrator, artist,
and brand maven

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allythomasson.com
(password upon request)

I'm a designer who builds original brands with curiosity, culture, and craft. Utilizing a swiss-army-skillset of strategic and aesthetic tools, I lead brands to discover the point where cultural relevance and steadfast devotion collide. I use this creative insight to help new brands achieve iconic status and legacies maintain it.

Experience

Designer

Bulletproof
Feb 2023 - Present

Junior Designer

Aug 2021 - Feb 2023
Clients: OREO, Captain Morgan, Plum Organics, L'Evate You, Smirnoff, etc.

Designer

University of Alabama Athletics,
Women's Basketball
Aug 2020 - Aug 2021

Product & Innovation Intern

Zx Ventures | Anheuser Busch
(ZXLERATOR Undergraduate Class 20')
June 2020 - Aug 2020

Art Direction Intern

Capstone Agency
March 2019 - March 2020

Design Intern

University of Alabama Honors College
Aug 2019 - Dec 2020

UI/UX Product Intern

Grubbr | Touchsuite
May 2019 - Aug 2019

Design Intern

Alice Magazine
Aug 2018 - Aug 2019

Skills

- Adobe Creative Suite: Illustrator, Photoshop, InDesign, After Effects, Lightroom, Dimension, XD
- Procreate
- Nomad Sculpt 3D Modeling
- Drafting & Sketching
- Illustration
- Fresh Ideas
- Ability to see the wood, the trees, and the forest
- Great fashion sense

Mentorship

Creative Ad Team Mentor

Florida State
University Arrowhead
Advertising Program
Jan 2024 - Present

Instructor

University of Alabama
UFE 102: Social Investing and The Role of Innovation
May 2021 - Aug 2021

Exhibitions

Knew York Like I Knew It

July 2023 - Sept 2023

Education

The University of Alabama

Bachelor of Fine Arts in
Painting & Digital Media
Thesis: The Female Gaze
Minors: Social Innovation
& Leadership, Spanish,
Psychology

