

JUSTIN



Work Experience

Freelance Creative & Photographer

Studio Raining Sun | 2015 - Present

- Includes art direction, design, copywriting, photography, and filmmaking.
- Ideate and develop campaigns, newsletters, and social build outs.
- Lead creative direction for brand strategies, identities, and productions.
- Create social media assets incl. GIFs, posts, videos, Illustrations, paid ads.
- Design and refine internal, client facing, and public presentations.

Clients: Atlanta Falcons, Meat District, Quin House, Slickdeals, The Fenway, Coastal Film Lab, Iron Light Media, Shark Ninja, The Home Depot, Manuka Honey, AT&T, ICSC, CME Group, Cole Haan

Art Director

Paintbox Labs | Contract | 2022 - Present

- Developing in-park signage, digital banners, menus, billboards, and OOH.
- Editing commercials, social media and in-park videos.
- Creating presentations and holding high-volume communications with clients.

Clients: Universal Studios, Coca-Cola

Art Director

Uniworld Group | Contract | 2021 - 2022

- Ideated and developed advertising campaigns and social build outs.
- Designed digital banners, social assets, mockups, presentations, and pitch decks.
- Develop experiential marketing approaches and pitched new product offerings.

Clients: Ford, Doritos, Scope, The Home Depot

Junior Art Director

MediaCom | Contract | 2020 - 2021

- Ideated and developed advertising campaigns and social build outs.
- Wrote and pitched ideas for internal and client-facing meetings.
- Created storyboards, videos, mockups, client presentations, internal pitch decks, newsletters, web assets, product listings, and product imagery.

Clients: Pokemon, Playstation, T-Mobile, Circle K, Uber Eats, Ring, Signet (Kay, Jared, Zales), Duracell, Kaiser Permanente, Chase Bank, Hard Rock, Cox Communications, American Airlines, and SK-II.

Creator

The Times | 2019

- Ideated and developed advertising campaigns and social build outs.
- Produced, shot, edited, and directed photo and video shoots.
- Shot product photography, short-form videos, and created graphic elements.
- Location scouted and created storyboards + mockups.

Clients: Footlocker, White Claw, AirBnb, Cars(dot)com, J.P. Graziano, HBD Calvin

Journalist

WUFT News | 2015-2017

- Covered news, wrote articles, and participated in weekly pitch meetings.
- Utilized photojournalism to document features, events, and natural disasters.
- Co-developed a podcast playbook incl. storytelling formats + technical practices.
- Started a podcast surrounding mental health called Fireflies.

J.P. TOMPKINS | Online Edition

Hello. I'm a storyteller, adventurer and human above all. I'm looking for chances to pause and witness moments of magic, through conversations, art, love and travel.

Accomplished Creative Professional with more than 6 years of experience in content creation, art direction, design, creative writing, and photography. Proven track record of collaborating with executives, creative directors, art directors, copywriters, and designers to produce effective advertisements, marketing materials, and brand collateral.

Head to tail & stem to leaf.

EDUCATION & INFORMATION

**Miami Ad School @
The Portfolio Center**
Art Direction

CONTACT
info@justintompkins.com
United States

University of Florida
Journalism | BS

PORTFOLIOS
www.justintompkins.com
www.conifer.works

PROGRAMS & PLATFORMS

Adobe CS	DaVinci	G-Suite
Figma	Blender	Slack
Sketch	TouchDesigner	Teams
Affinity	Unreal Engine	Workfront
Capture One	RunwayML	Monday
Mindnode	ChatGPT	Discord
Descript	MidJourney	Airtable
Audacity	OnX Maps	Twitch
Hindenburg	Gaia GPS	YouTube
Podcasters	Web3	

"The map is not the territory" – Alfred Korzybski