

# KAYLA

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# FLOWERS

## EDUCATION

**The University of Tennessee, Knoxville**  
College of Architecture and Design

BFA in Graphic Design  
Class of 2024

## SKILLS

### Digital

Digital Photography, Digital  
Design, Animation/Motion Design,  
UX/UI Design

### Programs

Adobe Creative Suite, Canva, Figma, Carrd,  
Cargo Collective, Microsoft Office, Google  
Workspace, Notion

## EXPERIENCE

**Freelance Graphic Designer**  
Self-employed

May 2022–Present

- Work with clients to develop custom visual designs.
- Adapt to various design styles and project scopes while maintaining creativity and attention to detail.
- Deliver high-quality designs that fit the brand identity, communicate key messages, and engage audiences.
- Use Google Workspace, Microsoft Office, and Notion to organize files, manage documents, track tasks and deadlines, and build databases for client finances and assets.

**Social Media & Graphic Design Intern**  
UTCSW

January 2024–May 2024

- Managed graphic design projects, and ensured materials were aligned with UTK branding.
- Delivered high-quality designs that fit the project scope, communicated key messages, engaged audiences, and stuck to UTK branding guidelines.
- Actively contributed to team meetings, maintained regular check-ins, and engaged in collaborative feedback sessions.

**Research Assistant, ACT App**  
The University of Tennessee

June 2023–May 2024

- Conducted in-depth research, collected relevant data, and assisted in data analysis.
- Developed essential design assets, prototypes, and visual materials tailored for the ACT App based on data analysis.
- Actively contributed to team meetings, maintained regular check-ins, and engaged in collaborative feedback sessions.