



Yanlin Wang

Graphic Designer, Illustrator

+1 626 255 0152

shellywangyanlin@gmail.com

yanlinw.design

Education

ArtCenter College of Design

Candidate for a Master of Fine Arts in Graphic Design

09.2024–Present
Pasadena, CA

Liu Hen Type Design Course

Specialization in Creative Chinese Type Design

02.2021–05.2021
Online

Tianjin Academy Of Fine Arts

Bachelor of Arts in Product Design

09.2017–06.2021
Tianjin, China

Experience

Graphic Design Assistant

Weestar Studio

02.2022–03.2023
Beijing, China

Assisted the design team at Apple Authorized Reseller China in visual design and production. Created original pattern designs for the “Chinese Aesthetics” series. For licensed co-branded collections with Xinghui Toys, Diontaeng, Disney, and Marvel, developed visual layouts and product applications by integrating assets from brand libraries. Contributed to exhibition booth, in-store display, and Taobao page design, including layout, rendering, and presentation materials.

Layout Design Assistant (Part-Time)

Shiguang Creative Group

02.2021–05.2021
Tianjin, China

Assisted the design team in layout design and production of corporate brochures for clients including Inspur Group, focusing on visual composition, typography systems, and creative layout solutions. Collaborated with a creative team to refine concepts, maintain design consistency, and ensure cohesive visual outcomes across all materials.

Painting Teaching Assistant (Part-Time)

Maesion Art Training

02.2022–03.2023
Shenzhen, China

Assisted the lead instructor in teaching fundamental drawing courses, including sketching, color theory, and quick studies. Led engaging demonstrations, thoughtful critiques, and detailed revisions. Helped students strengthen their basic drawing skills and develop a deeper understanding of artistic expression and creativity.

Expertise

Strong working knowledge of

Photoshop, Illustrator, InDesign, Glyphs, Procreate, Word, Excel, ChatGPT, Recraft, Google Slides, Keynote and PowerPoint

Familiar with

After Effects, Premiere, Cinema 4D, Redshift, Perplexity, Pacdora, Nomad Sculpt, OctaneRender, KeyShot, Basecamp, Figma and Miro

Skills

Brand identity, packaging design, motion design, generative design, font design, book binding, letterpress and piano

Languages

Mandarin (Native), English (Fluent)

Involvement

Design Mentor

Digua Community

03.2023–04.2023
Beijing, China

Designed the visual identity for the Chengdu Supo Community Sports Event by Digua Community, a social innovation group focused on participatory urban design, while mentoring graduate students to refine the project's visual system and enhance its overall coherence.

Etiquette Team Member

Tianjin Academy of Fine Arts

09.2018–09.2020
Tianjin, China

Served on the school's etiquette team, assisting with guest reception, award presentations, and on-site coordination during events such as graduation ceremonies and singing competitions.