Samuel Elwood Reed
Resume

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763-377-2590
Minneapolis, MN

EDUCATION:

University of Minnesota—Twin Cities, College of Design Minneapolis, MN
MS Product Design - Graduating Fall 2025

University of Minnesota—Twin Cities, College of Liberal Arts Minneapolis, MN
BA English Literature: Class of 2018
Senior Thesis: Error in Digital Imaging of Literature, Prof Michael Hancher
Minors: Art, Interdisciplinary Design, New Media Studies

EMPLOYMENT:

Lead Photography Technician Jan 2019 — June 2025
University of Minnesota—Twin Cities College of Design Minneapolis, MN
- Rapson Hall Imaging Lab director; day to day operations, scheduling student staff
- In studio, on location photography and videography of student and faculty projects
- Photography of general student life in college and events
- Videography, live-streaming, audio for lectures and presentations
- Processing image and video files for distribution, data management
- Preservation of historic material for the UofMN Libraries Northwest Architectural Archives
- Close collaboration with communications, web development, advancement teams
- Responsible for IT Department purchasing and financial documentation
- Interim Computer Lab Manager

Assistant Communications Specialist Sep 2017 — May 2018
University of Minnesota—Twin Cities Art Department Minneapolis, MN
- Graphic design and creative support for art events and projects
- Responsible for distributing promotional material; print and digital
- Event photography and videography

Visual Artist Aug 2016 — Nov 2017
Treedome Productions, LLC Winona, MN
- Assistant creative advising
- Developing identity and branding for musical artists
- Promotional material, live concert visuals, album covers, music videos
- Concert photography

Imaging Lab Attendant Sep 2014 — Dec 2018
University of Minnesota College of Design Minneapolis, MN
- Assisting design students with photography and project documentation
- Performing regular lab duties such as cleanup, scheduling, and equipment management
- Organizing and photographing special design-specific events
- Filming and documenting lectures

SKILLS:

Graphic Design

Photography

Painting and Illustration

Software
- Adobe: Photoshop, Lightroom, Premiere, After Effects, InDesign, Illustrator, Animate
- CAD: SolidWorks, Keyshot
- Productivity: Google Workspace, Microsoft Office Suite, Adobe Acrobat
- Other: Open Broadcaster Software, Maya 3D, Unity 3D, various vintage graphics programs

Other Skills
- Digital Asset Management
- Academic Resource Management
- Language: English (native), German (conversational)
- Customer Service, Retail Inventory