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Lead Curator of People and Places (May 2024 - Present)

People and Places is an ongoing exhibition platform dedicated to showcasing emerging creative practitioners. I organise and coordinate the exhibitions, developed marketing, designed and built the website and fostered a community amongst the resident artists. My work for People and Places resulted in it being featured in Dezeen and Wallpaper* Magazine. I regularly host tours of the exhibition and manage the gallery space. People and Places 3 featured in London Design Festival in collaboration with Shoreditch retailer, LONDØNWORKS.

Public Programming Curator of WORKSHOP WORKSHOP (May 2025 - August 2025)

WORKSHOP WORKSHOP was a week of public programming in Brackley, Northamptonshire aimed at bringing pedagogic workshops around the creative industry to rural communities that don't traditionally engage with the arts. For this I commissioned 18 practitioners to organise workshops about their own practise. I also designed and build an outdoor classroom to facilitate the public program. I also designed the visual identity and marketing for this project.

Brand Identity Designer at MegaMac (August 2023 - December 2024)

MegaMac is an e-commerce tech store specialising in Apple products. I created impactful visual communication material including email, social media and web design, and regularly would support with the mobile customer-service desk when required.

Client Advisor for both Moncler and Coach (September 2018 - Present)

Focused on delivering exceptional customer service and enhancing the shopping experience. Responsibilities included engaging with customers to understand their needs, handling transactions efficiently, providing personalised product recommendations, and fostering brand loyalty through genuine, tailored storytelling.

See further experiences at zacslater.com

Education

2025

MA Culture, Criticism and Curation at Central Saint Martins

2020 - 2024

BA (Hons) Product and Furniture Design at Chelsea College of Arts

2022 - 2023

Diploma in Apple Development at Creative Computing Institute

2022

Short Course in Contemporary Fan Making at West Dean College of Arts

2021

Short Course in Exhibition Design for the Elderly at the Guggenheim and IED Kunsthal Bilbao

2016 - 2020

Product Design, Engineering and Computer Science at Silverstone UTC

Skills

Software

Adobe Suite
Figma
Office 365 Suite
Google Workspace

Canva
Notion
Miro
iWork Suite
AutoCAD
Fusion 360
Final Cut Pro
Xcode (Swift

Xcode (SwiftUI + UIKit)

Client Service

Proficient in engaging visitors, providing tailored advice, and ensuring an approachable and welcoming environment.

Project Management

Experience in organising exhibitions and events, ensuring smooth and efficient operations.

Communication Skills

Strong verbal and written communication, essential for effective storytelling and client interactions.

Research and Analysis

Skilled in conducting research to inform design strategies, ensuring relevance and effectiveness.