

# Erika Baumgartner

CARGO DESIGNER

## WORK EXPERIENCE

July 2025 - present

### **Barista - Blue Bottle**

Pacific Heights, San Francisco, California

- Making coffee :)

January 2023 - July 2025

### **Shop Scooper - Salt & Straw**

Hayes Valley, San Francisco, California

- Developed skills with teamwork, cooperation, and customer service to reach shop goals.

January 2025 - May 2025

### **Design Intern - Food Pantry**

University of San Francisco, California

- Created and improved Food Pantry branding, assets, signage, and general experience.
- Made templates for future Food Pantry designers and volunteers.

August 2024 - May 2025

### **Front Office Assistant - XARTS**

University of San Francisco, California

- Worked on the bi-weekly TWIX newsletter for Art+Architecture students, faculty, and staff.
- Created graphics for professors and events on and around campus.

April 2025

### **Adobe MAX London Commissioned Project**

San Francisco, California

- Created assets and thumbnailwork for Adobe MAX event in London.
- Commissioned through the Adobe Creative Apprenticeship

June 2020 - June 2023

### **Artist and Writer - ZMagazine**

Los Angeles, California

- Created an art piece and article about sexual and gender identity for their second issue.
- Collaborated with about 20 artists from around the world for projects.

## CONTACT

erikabaumm3@gmail.com

## PORTFOLIO

erikanataly.cargo.site

## LINKEDIN

linkedin.com/in/erikanataly/

## EDUCATION

August 2021 - May 2025

University of San Francisco, California

Bachelor of Arts in Design, Minor in UXUI

## SKILLS

Information visualization

Typography

Layout

Collaboration

Time management

## TOOLS

### ADOBE

Photoshop

Premiere Pro

Illustrator

InDesign

### LANGUAGES

HTML & CSS

p5.js

### OTHER

Google Suite

Figma

Microsoft Office

VsCode

## EXTRACURRICULARS

September 2023 - May 2025

### **DJ - KUSF**

University of San Francisco, California

- Hosted a weekly radio show for the KUSF station (BIG BITE).
- Volunteered for occasions such as the Rock n' Swap and other on-campus events.

August 2025 -

### **DJ - PsychedRadioSF**

San Francisco, California

- Hosting a weekly radio show at the PsychedRadio station.
- Volunteering for shows, events (DJing, Merchandise...)