I'm Zach Tso, ('cho') a spatial and graphic designer, & multi-discipliary artist born and raised in Hong Kong, currently based in Auckland, New Zealand.

Having studied interior design at SCAD in Atlanta, and completed my masters degree in Graphic Design at AUT, my design work often explores the intersection between space and visual languages.

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## **Education**

2024 - 2025 Auckland University of Tech M.Des. Comms Design

#### **Experiences**

# 1. Graphic designer

Naomi Co 2021-2024

Created brand identity, website, collateral and other related brand materials for *Naomi*, a family-run essential oil company.

## 2. Project lead: R&D phase

SCAD Serve: Environment January - March 2021

Managed, organized, and lead a group of designers in R&D for a new non-profit charity initiative created by SCAD.

2018 - 2023 Savannah College of Art & Design B.F.A. Interior Design (CIDA)

#### **Skills**

#### **Softwares**

Sketchup Enscape Autocad Photoshop Indesign

3. Intern

Sane Form BIM Hong Kong

Worked on building information

Xigu Center etc) in Autocad,

models (HK International Airport,

May - August 2018

Catia and Revit.

Illustrator Powerpoint Excel Word Procreate Other skills

2015 - 2018

Model making Graphic Design Photography Drawing Painting

Fung Leung Kit High School Major in Design & Applied Tech

# Languages

English Cantonese Manderin

## 4. Short Term Teaching Assistant

HK University of Science & Tech June 28-29 2018

Engaged and assisted in a short university course regarding sketchup, 3d modeling and 3d printing and fabricating.