




Contact

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Portfolio 
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Address
1726 Park Rd NW, Apt 3b
Washington DC

Education

Champlain College

2013 - 2017
Bachelor of Science in
Professional Writing

Expertise

- Content Strategy
- Concepting and Ideation
- Brand Voice
- Video Production
- Project Management
- Event Production
- Social Media

Personal

I'm a heart-on-the-sleeve creative with a strong work ethic and solid taste. I believe success requires good plans, plenty of sweat, and a dash of good fortune. Off-the-clock I play in bands, paint dragons, and keep skateboarding despite breaking the same ankle twice. Ultimately my goal is to work with people I enjoy on a mission I believe in and create stories and experiences that bring people together.

Thomas Rose

Copywriter and Creative Leader

Multi-disciplinary copywriter and brand storyteller with experience spanning tech, agency, editorial, and startup spaces. Whether it's scripting a video, building a brand voice, or writing a culinary-themed white paper for Microsoft, I adapt to the challenge and the channel. Strategic, collaborative, and ready to start full-time.

Experience

○ 2021 - 2024

Artemis Ward - Washington, DC

Copywriter → Senior Copywriter

Rose from Copywriter to Senior Copywriter working with designers and strategists at the full-service creative agency in Washington, D.C.. Highlights include scripting Q&As for Nike athletes, writing a magazine-style whitepaper report on Microsoft's first all-electric dining hall, developing the brand voice for DC food hall The Square, and leading social ideation and execution for Meta AI, Meta Quest, and Ray-Ban Meta social campaigns.

○ 2018 - 2021

Freelance Writer and Editor - Remote

Concepted, crafted, and edited content for a variety of digital, video, and print assets. Interviewed subject matter experts to discover powerful stories then translated findings into human impacts. Developed brand identities and voices. Featured clients include: Juliette Technologies, AWS, Google Cloud, Savour Hospitality, Skuid, Essex Crossing NYC, Americans Promoting Study Abroad, and Adirondack Life.

○ 2016 - 2020

Salt & Wonder Magazine - Remote

Deputy Editor

Developed, implemented, and sustained editorial style, voice, and tone for three independently published journals and one zine focused on food and travel. Built from the ground up. Over 7,000 copies sold.

○ 2018 - 2019

OutSystems - Boston, MA / Hybrid

Editorial Services Specialist

Assisted Editor-in-Chief with proofreading, writing and editing various marketing content projects including web content, paid media, newsletters, conference materials, social media, whitepapers, and educational materials. Established reputation for dependability that led to future freelance work.

○ 2015 - 2017

Champlain College Marketing Department - Burlington, VT

Junior Copywriter

Reviewed, wrote, and developed content for various college publications including academic books, catalogues, webpages, and one-sheets. Worked directly with creative director and team focusing academic narrative assets, especially graduation statistics and student/faculty quotes.