

SOPHIA ZENG

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EDUCATION

University of Washington

BDES in Industrial Design
2021-2025

Netherlands Study Abroad

Dutch Designs + Innovation
June 2023

EXPERIENCE

Arc'teryx

Product Guide | May 2023 – July 2025

Enhance customer experiences by optimizing store workflow, engaging in impactful community outreach, and fostering meaningful one-on-one interactions. Outfitting customers with the right gear by sharing extensive knowledge about various outdoor recreational activities. Remain committed to ensuring each customer receives personalized attention and finds optimal solutions for their needs.

Alpha Theta Delta Design Fraternity

President | March 2024 – April 2025

President of UW Seattle chapter of Alpha Theta Delta, a co-ed professional interdisciplinary design fraternity. Reshaped the fraternity's structure and culture to boost engagement and strengthen brotherhood. Led weekly chapter and exec board meetings to align 50+ members under a clear vision. Gained hands-on experience in leadership and running an organization by improving operations and member investment.

IDSA UW Chapter

Event Manager | October 2023 – June 2024

Collaborating closely with UW Chapter board members to cultivate an engaging culture within the UW Industrial Design community. Currently responsible for managing and executing dynamic events aimed at fostering a vibrant and inclusive environment. Committed to enhancing the overall experience for UW Industrial Design members through strategic planning and execution of engaging initiatives.

Sports Modeling

Athlete Modeling | December 2022 – Jan 2024

Ski modeling for Vail Resorts, Smith Optics and Vssl Gear. Demonstrating exceptional skiing abilities and physical fitness in diverse promotional campaigns and photoshoots. Collaborating effectively with top ski brands, embodying their image and values. Adapting in challenging outdoor conditions. Stayed current with skiing culture trends.

SKILLS

Adobe Suite + Microsoft Office
Figma, Rhino, Solidworks + Keyshot

Mandarin Chinese

EXTRACURRICULARS

Sponsored Freestyle Skier

LINE Skis + Dragon Alliance Goggles
Working with brands to promote inclusivity on hill.

EDGE Outdoors | 2022

Athlete Development Scholarship Winner
Trained at Wendells Camp with professional athletes for one week.

Meta Design Sprint | 2023

A fast-paced exploration of interactions between humans and robots
Focused on solving the harsh work environment within data centers.

Adidas ACE Finalist | 2025

Shanghai Adidas Creator Experience
footwear design competition finalist.