

SUMMER INTENSIVE:

Visual Storytelling | Portfolio Layout + Design Exercise

Assignment 1 (Due July 8, 2025)

InDesign Exercise

- Create a 11" x 17" landscape page with a .5" margin on all sides. Make sure the units are set to INCHES.
- Create a grid of 16 cells by clicking on Layout > Create Guides. Use 4 columns and 4 rows with .2" gutters.
- The guides should fit to the margins, NOT the page.
- Once your guides are created, add frames (F) to all of your cells. The frames should fit the cell completely. All frames should be the same size. Use Click+Shift+Option then drag to copy your frames from cell to cell.
- Once all your frames are neatly located, add images or photographs with similar graphic compositions, as explained in class.
- Try to be as precise as possible to make sure the focal point of your image is the same for every cell.

Inspiration Search

- Find at least 2 landscape presentation/book/etc. layouts with a clear grid.
- All examples must be different, no repeats. Pay attention to the Miro board!

Here's the link to the Miro board