

HARMONY TEDDE

Fashion Designer & Art Director – Women's Apparel

www.harmony-tedde.com

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☎ +1 437-344-5393

📍 Currently based in Toronto

🌐 Dual Citizenship (Belgium, Canada)

PROFILE

Creative and technically skilled **Fashion Designer** with 10+ years of experience across activewear, ready-to-wear, and accessories. Known for blending **artistic vision** with **technical precision**, a sharp eye for detail, and a **deep sense of aesthetic**. Fast learner, highly organized, and **intuitive problem-solver** who thrives in fast-paced, evolving environments. **Collaborative**, self-driven, and skilled at communicating ideas and **managing priorities** to deliver trend-driven, commercially successful designs.

EXPERIENCE

MICHI DESIGN Inc. – Toronto, Canada

www.michiny.com

Art Director & Senior Fashion Designer | Jul 2023 – Jan 2025

Assistant Designer | Jul 2017 – Jul 2023

Intern | Jul 2017 – Oct 2017

- ▶ Directed seasonal collections from concept to photoshoot: mood boards, design (handsketches and technical) and product development
- ▶ Led trends, colors and silhouettes research, created artwork, and developed fashion-forward prints
- ▶ Oversaw technical design: fittings, garment construction, tech packs, fabric/trim sourcing, measurements charts
- ▶ Styled looks, led photoshoots, and curated campaign assets for digital and print platforms
- ▶ Drove art direction for visual identity: social media, e-blasts, lookbooks, brand guidelines, packaging
- ▶ Design brand assets including logos, labels, packaging, and digital content
- ▶ Create marketing materials such as lookbooks, line sheets, newsletters, and web banners
- ▶ Develop visual content for social media, e-commerce, and advertising campaigns

Result: Best-selling designs, elevated brand cohesion, and increased product performance

LA FABRIQUE Srl – Udine, Italy

Fashion Designer – Women's Ready-to-Wear & Accessories
Sept 2012 – Aug 2016

- ▶ Designed and developed biannual clothing collections and accessories
- ▶ Managed timelines and cross-functional production processes
- ▶ Oversaw technical design: fittings, garment construction, fabric/trim sourcing
- ▶ Conducted global trend/fabric research; attended international fairs
- ▶ Launched 3 capsule collections under personal label – expanded market in Italy and Russia

ADDITIONAL EXPERIENCE

Fashion Houses & Studios (2011–2023)

- Kovarx (Print design)
- Roo Knit Design (Technical designer)
- Picadilly Fashions (Junior Designer)
- Robert Clergerie (Shoe Design Training)
- Delsey (Prototyping – Luggage)
- Céline Pinckers (Underwear – Assistant Designer)
- Conni Kaminski (Ready-to-Wear – Assistant Designer)

CREATIVE SKILLS

Fashion Design (Moodboards, Trend Forecasting, Creative Concepting) • Fashion Illustration • Print Development • Art Direction & Visual Identity • Campaigns • Brand Strategy • Lookbooks & E-Commerce Imagery • Model Casting & Styling (Jewelry, Accessories, Wardrobe)

TECHNICAL SKILLS

Softwares/web: Adobe Creative Suite (Illustrator, Photoshop, InDesign) • Canva • Microsoft Office • PAD System (basic) • Shopify • Cargo

Technical Design: Pattern Making • Garment Construction • Tech Pack Creation • Fittings

Editing: Photo Editing, Retouching & Post-Production

LANGUAGES

ENGLISH ●●●●● ITALIAN ●●●●●
FRENCH ●●●●● SPANISH ●●●●●

EDUCATION

Bachelor of Arts in Textile & Fashion Design – HELMO, Liège, Belgium

Evening Classes: Tailoring & Plastic Arts – Châtelet, Belgium

General Education, Literary Option – ISJ High School, Belgium