

CONNOR PLANK

3D GENERALIST & GRAPHIC DESIGNER

BLUE BALL, PA 17506 • (717) 725-7315 • CPLANKDESIGN@GMAIL.COM • WWW.CONNORAPLANK.COM

Creative and detail-driven 3D Generalist and Graphic Designer with over 5 years of experience in 3D modeling, motion graphics, and brand design for digital and physical platforms. Proven track record of managing end-to-end design projects, collaborating with clients, and delivering production-ready assets across print and digital. Recognized for bridging technical and creative disciplines with hands-on experience in fabrication, IT, and visual storytelling.

CORE SKILLS

3D & Motion Design: Blender, Cinema 4D (basic), Animation, Lighting, Rendering, Product Visualization
Design & Branding: Adobe Creative Suite (Photoshop, Illustrator, After Effects, InDesign), Typography, Figma
Web & Digital: HTML/CSS, UX/UI Mockups, JavaScript (basic)
Other Tools: Rhino, AutoCAD, Microsoft Office, Laser Engraving Software
Soft Skills: Creative Thinking, Visual Communication, Project Management, Client Collaboration

PROFESSIONAL EXPERIENCE

Freelance Graphic & 3D Designer *Remote* | 2018–Present

- Led over 30 full-scope creative projects, translating client vision into cohesive branding, digital content, and 3D product visualizations.
- Delivered custom 3D models and animations for marketing, packaging, and motion graphics.
- Created brand assets including logos, social media templates, website mockups, and printed collateral.
- Produced marketing materials (flyers, shirts, posters) with screen printing and pre/post-production expertise.
- Quoted, scoped, and managed client projects independently, building long-term relationships and repeat business.

HF Enterprises – *Graphic Designer* | Lancaster, PA | 2021–2023

- Designed logos, signage, banners, and promotional items that enhanced internal and client branding.
- Operated laser engraving machinery, improving design-to-production accuracy and reducing waste.
- Managed project lifecycle from concept to fabrication with attention to brand consistency and cost control.
- Estimated budgets and timelines for prospective work, contributing to operational efficiency and client satisfaction.

SL Technology – *IT Installation Technician* | Lancaster, PA | 2018–2024

- Installed and maintained surveillance systems, networking hardware, and servers for business clients.
- Provided help desk support with a 95% resolution rate on first contact.
- Bridged creative and technical workflows by applying systems thinking to IT and design challenges.

EDUCATION

Millersville University | *B.A. in Interactive & Graphic Design*

- Co-President, Interactive Design Club: Led student events, workshops, and exhibitions.
- Training: Adobe Suite, Figma, Blender, Rhino, Typography, Web Design

AWARDS & HONORS

3D Design Award | 2025, Millersville University

- Recognized for outstanding work in modeling, rendering, and product visualization.