

SUTTIDA ANUCHITOLAN

Graphic Designer

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Glasgow, Scotland

A passionate graphic designer with experience in brand identity, editorial design, and visual storytelling. I believe design should be supported by research and developed through a thoughtful process. I am excited to create sustainable and creative designs that represent each client's unique identity.

EDUCATION	2024 - Present	MDes Graphic Design, The Glasgow School of Art
	2022 - 2023	Master of Industrial Design, Department of Industrial Design, Faculty of Architecture, Chulalongkorn University (Very Good)
	2017 - 2021	Bachelor of Industrial Design, Department of Industrial Design, Faculty of Architecture, Chulalongkorn University (Second Class Honor)
WORK EXPERIENCES	07/2023 - 02/2024	<div>Senior Graphic Designer, GA49 Limited</div> <ul style="list-style-type: none">Managed projects from research to delivery alongside design directors.Presented projects, coordinated with clients, and communicated with suppliers during the production process.Conducted research, generated ideas, explored design options, and developed concepts into visuals.Collaborated with the team and guided junior designers through the design process.Supervised interns and junior designers, including conducting interviews.
	07/2021 - 07/2023	<div>Junior Graphic Designer, GA49 Limited</div> <ul style="list-style-type: none">Presented assigned project sections to clients and communicated with suppliers during the production process.Conducted research, generated ideas, explored design options, refined existing designs, and collaborated with the team.
	06/2020 - 08/2020	<div>Intern Graphic Designer, GA49 Limited</div>
ACADEMIC EXPERIENCES	2022 - 2024	Special Lecturer, Graphic and Brand Design, Department of Industrial Design, Faculty of Architecture, Chulalongkorn University
	2023	Special Lecturer, Research Method, Department of Industrial Design, Faculty of Architecture, Chulalongkorn University
RESEARCH & PUBLICATIONS	2023	Logo Evaluation Methodology for Consumer Products and Service Businesses, Issue 2/2023, ISSN : 2630-0141, Sarasatr Academic Journal, Faculty of Architecture Chulalongkorn University
EXPERIENCE & ACHIEVEMENT	2024	<div><div></div><div>+ 1 of 100 books in the 100 Annual Book and Cover Design 2024, 100ABCD Exhibition at the 29th National Book Fair at the Queen Sirikit National Convention Center</div><div>+ Special Speaker for “Useless Invention Club” in the topic “Graphic Branding for New Small Business & Entrepreneur”</div></div>
	2023	<div><div></div><div>+ Design Excellent Awards (Demark) in Graphic Design Fields “WOW 2022”</div><div>+ Speaker at “ID DODD Degree Show 2023”, a degree show of Bachelor of Industrial Design, Department of Industrial Design, Faculty of Architecture, Chulalongkorn University</div></div>

EXPERIENCE & ACHIEVEMENT	2022	<div><div></div><div>+ Design Excellent Awards (Demark) in Graphic Design Fields “Visual Identity System Faculty of Architecture, Chulalongkorn University”</div><div></div></div> <div><div></div><div>+ Exhibitor of “The Formation” Exhibition for Visual Identity System Faculty of Architecture, Chulalongkorn University, organized by GA49 Limited</div><div></div></div>
	2021	<div><div></div><div>+ Graphic Designer for IDiscover Planet : iD Degree Show Exhibition, Department of Industrial Design, Faculty of Architecture, Chulalongkorn University</div><div></div></div>
	2020	<div><div></div><div>+ 1st place Winner of De-Sci 2 Mkt Competition, Chulalongkorn University</div><div></div></div> <div><div></div><div>+ Design logo for IT Amazon Thailand</div><div></div></div>
	2019	<div><div></div><div>+ Final Round Graphic Design Competition "CHIBA Design Competition 2nd"</div><div></div></div> <div><div></div><div>+ Winner of Chulalongkorn University Saving Cooperative Annual Report Design Competition</div><div></div></div>
	2018	<div><div></div><div>+ Second Round Jeans Design Competition “Robinson Jeans DIY Contest”</div><div></div></div>

LANGUAGE PROFICIENCY	Thai	Native
	English	Advanced (C1) - IELTS 7.0
	French	Beginner
	Korean	Beginner

SKILLS	Adobe Illustrator	Expert	Rhinoceros	Intermediate
	Adobe Photoshop	Proficient	Keyshot	Intermediate
	Adobe Indesign	Proficient	Figma	Beginner
	Adobe XD	Intermediate	WebFlow	Beginner
	Adobe Dimension	Intermediate	Wordpress	Beginner
	Adobe Premiere Pro	Beginner	MS Suite (word, ppt)	Proficient

INTERESTS	+ Graphic Design
	+ Visual Identity
	+ Drawing
	+ Cooking & Baking
	+ Movies
	+ Korean Culture