

BRIAN ZAREMBA

Graphic Designer
& Multimedia Artist

P O R
T F O
L I O

About Me

I'M A GRAPHIC DESIGNER AND MULTIMEDIA ARTIST WITH 10 YEARS OF EXPERIENCE AND SKILLS INCLUDING GRAPHIC DESIGN, VIDEO EDITING, ANIMATION, AUDIO PRODUCTION, AI IMAGE GENERATION, AND HAVE DESIGNED PROJECTS RANGING FROM SOCIAL MEDIA INFOGRAPHICS, EMAILS, ONE-SHEETS, PRESENTATION DECKS, INTERIOR REDESIGNS, EVENT PROMOTION, PRINT DESIGN, LARGE FORMAT INSTALLATIONS, MERCHANDISE, ARTWORK, AND MORE.

I UTILIZE PROGRAMS SUCH ADOBE CREATIVE SUITE, FIGMA, AND MIDJOURNEY TO CREATE EYE-CATCHING DESIGNS WHICH INCREASE BRAND RECOGNITION AND OPPORTUNITIES FOR NEW BUSINESS. ADDITIONALLY I HAVE EXPERIENCE RETOUCHING, COLOR CORRECTING, AND ENHANCING IMAGERY, WORKING WITHIN GUIDELINES TO MAINTAIN A CLEAN DESIGN AESTHETIC, AND HAVE AN UNDERSTANDING OF COLOR, TYPOGRAPHY AND HIERARCHY. I AM AN INDEPENDENT WORKER WHO IS CREATIVELY EFFICIENT WITH AD HOC REQUESTS AND DEADLINES, COMFORTABLE IN A FAST PACED ENVIRONMENT ALONG WITH BEING DETAIL-ORIENTED, ORGANIZED, AND A PROACTIVE PROBLEM SOLVER. IT TAKES AN INDIVIDUAL SUCH AS MYSELF WHO IS EFFICIENT TO ADAPT QUICKLY IN A LANDSCAPE WHERE TRENDS CAN SHIFT FREQUENTLY.

C	O	N	T	A	C	T	✉	brian.zaremba@gmail.com
C	O	N	T	A	C	T	☎	256-479-3159
C	O	N	T	A	C	T	👋	www.brianzaremba.com
C	O	N	T	A	C	T	🌐	/in/brian-zaremba

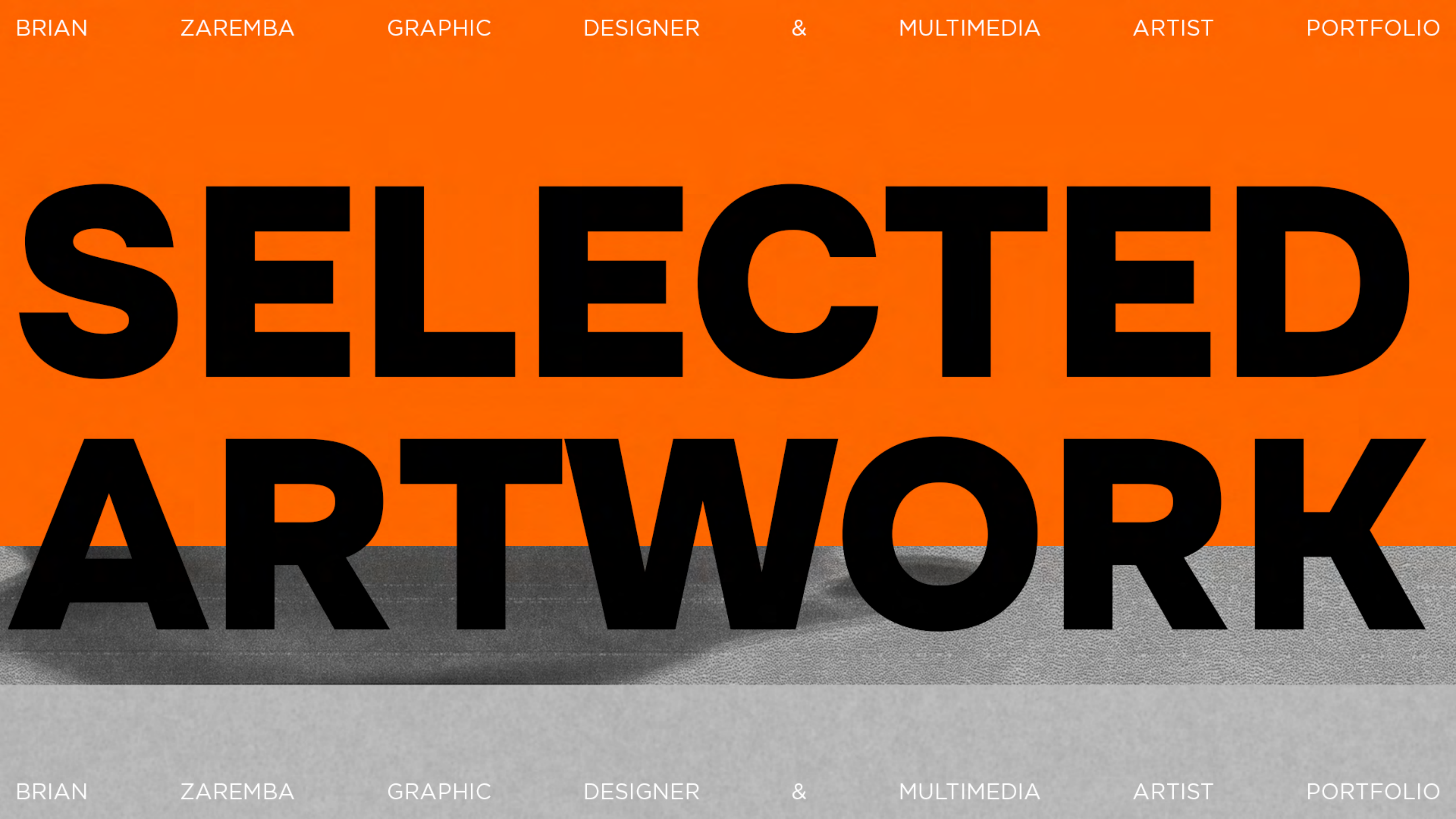




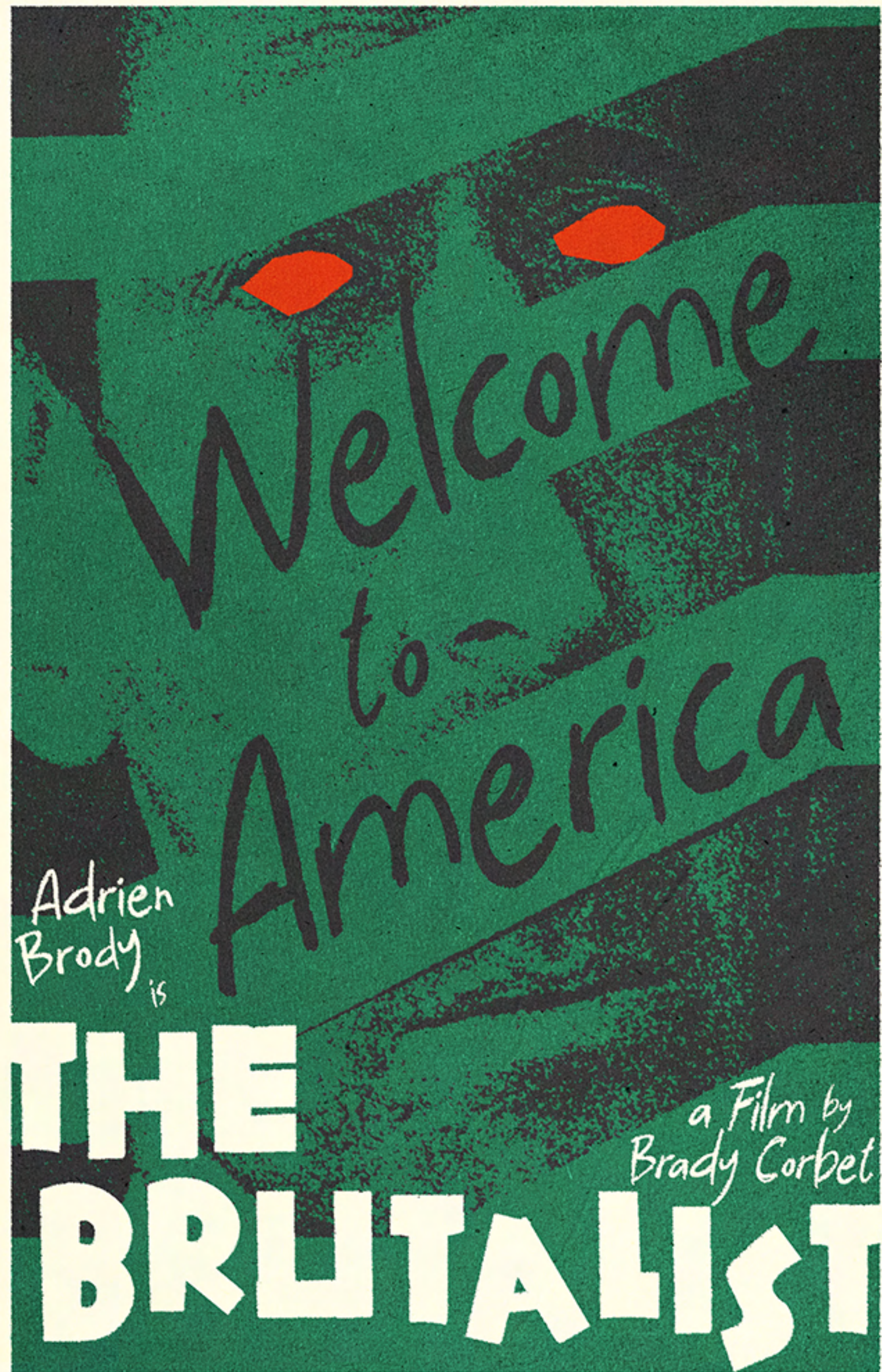
Areas of Expertise

- GRAPHIC DESIGN
- AI IMAGE GENERATION
- VIDEO EDITING
- ANIMATION
- AUDIO PRODUCTION
- SOCIAL MEDIA INFOGRAPHICS
- EMAIL DESIGN
- ONE-SHEETS
- PRESENTATION DECKS
- INTERIOR REDESIGNS
- EVENT PROMOTION
- PRINT DESIGN
- LARGE FORMAT INSTALLATIONS
- IMAGE ENHANCEMENT
- TYPOGRAPHY & HIERARCHY





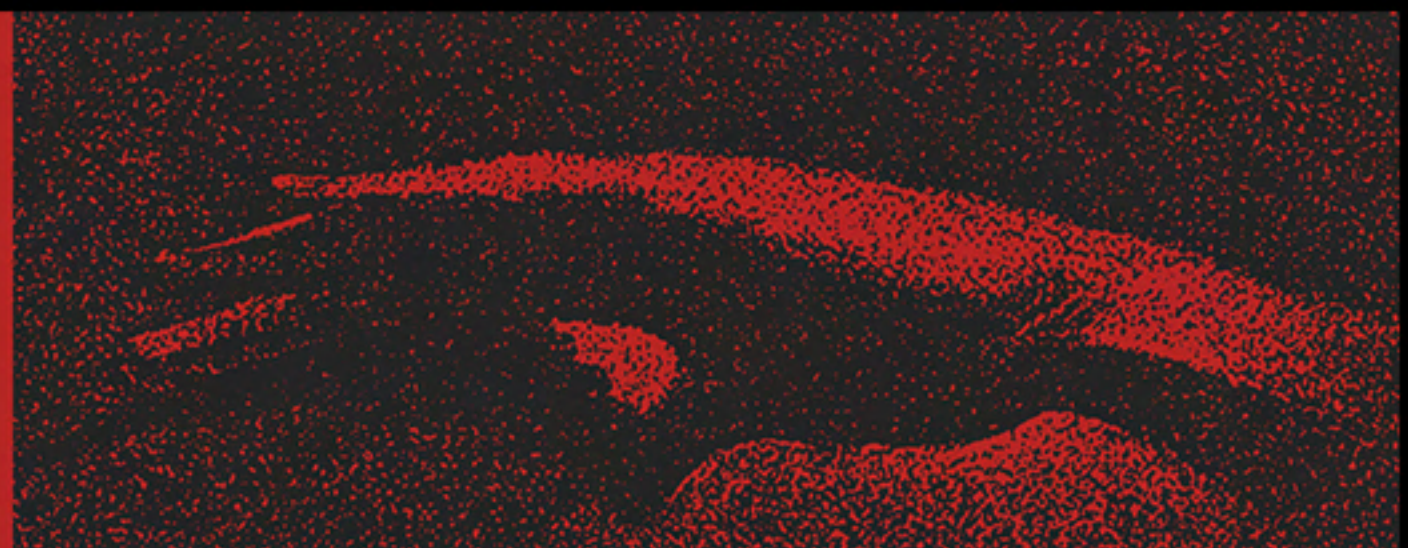
SELECTED ARTWORK



DIRECTED BY JAMES MANGOLD SCREENPLAY BY JAMES MANGOLD & JAY COCKS
EDITED BY ANDREW BUCKLAND & SCOTT MORRIS CINEMATOGRAPHY PHEDON PAPAMICHAEL
PRODUCED BY PETER JAYSEN • JAMES MANGOLD • ALEX HEINEMAN • BOB BOOKMAN
ALAN GASMER • JEFF ROSEN • TIMOTHÉE CHALAMET • FRED BERGER
STARRING TIMOTHÉE CHALAMET • EDWARD NORTON • ELLE FANNING
MONICA BARBARO • BOYD HOLBROOK • SCOOT MCNAIRY
BASED ON "DYLAN GOES ELECTRIC" BY ELIJAH WALD

SEARCHLIGHT
PICTURES

VERITAS
ENTERTAINMENT



CONCLAVE

A FILM BY EDWARD BERGER



RALPH FIENNES STANLEY TUCCI JOHN LITHGOW SERGIO CASTELLITO ISABELLA ROSSELLINI
DIRECTED BY EDWARD BERGER SCREENPLAY BY PETER STRAUGHAN EDITED BY NICK EMERSON
PRODUCED BY TESSA ROSS JULIETTE HOWELL MICHAEL JACKMAN ALICE DAWSON
ROBERT HARRIS BASED ON CONCLAVE BY ROBERT HARRIS MUSIC BY VOLKER BERTELMANN

W H E N
C A R D I N A L
L A W R E N C E
I S
T A S K E D
W I T H
L E A D I N G
O N E
O F
T H E
W O R L D ' S
M O S T
S E C R E T I V E
A N D
A N C I E N T
E V E N T S ,
S E L E C T I N G
A
N E W
P O P E ,
H E
F I N D S
H I M S E L F
A T
T H E
C E N T E R
O F
A
C O N S P I R A C Y
T H A T
C O U L D
S H A K E
T H E
V E R Y
F O U N D A T I O N
O F
T H E
C A T H O L I C
C H U R C H .



A YOUNG ESCORT FROM BROOKLYN MEETS AND IMPULSIVELY MARRIES THE SON OF A RUSSIAN OLIGARCH. ONCE THE NEWS REACHES RUSSIA, HER FAIRY TALE IS THREATENED AS HIS PARENTS SET OUT FOR NEW YORK TO GET THE MARRIAGE ANNULLED.

MIKEY MADISON MARK EYDELSHTEYN YURA BORISOV KARREN KARAGULIAN

Inora

A SEAN BAKER FILM

DIRECTED BY SEAN BAKER WRITTEN BY SEAN BAKER PRODUCED BY ALEX COCO SAMANTHA QUAN SEAN BAKER
CINEMATOGRAPHY DREW DANIELS EDITED BY SEAN BAKER MUSIC BY MATTHEW HEARON-SMITH
PRODUCED BY FILMNATION ENTERTAINMENT AND CRE FILM DISTRIBUTED BY NEON

139MINS
10/18/24



139MINS
10/18/24



A YOUNG ESCORT FROM BROOKLYN MEETS AND IMPULSIVELY MARRIES THE SON OF A RUSSIAN OLIGARCH. ONCE THE NEWS REACHES RUSSIA, HER FAIRY TALE IS THREATENED AS HIS PARENTS SET OUT FOR NEW YORK TO GET THE MARRIAGE ANNULLED.

Starring
Noémie Merlant
Adèle Haenel
Luàna Bajrami
Valeria Golino

Directed by
Céline Sciamma
Written by
Céline Sciamma

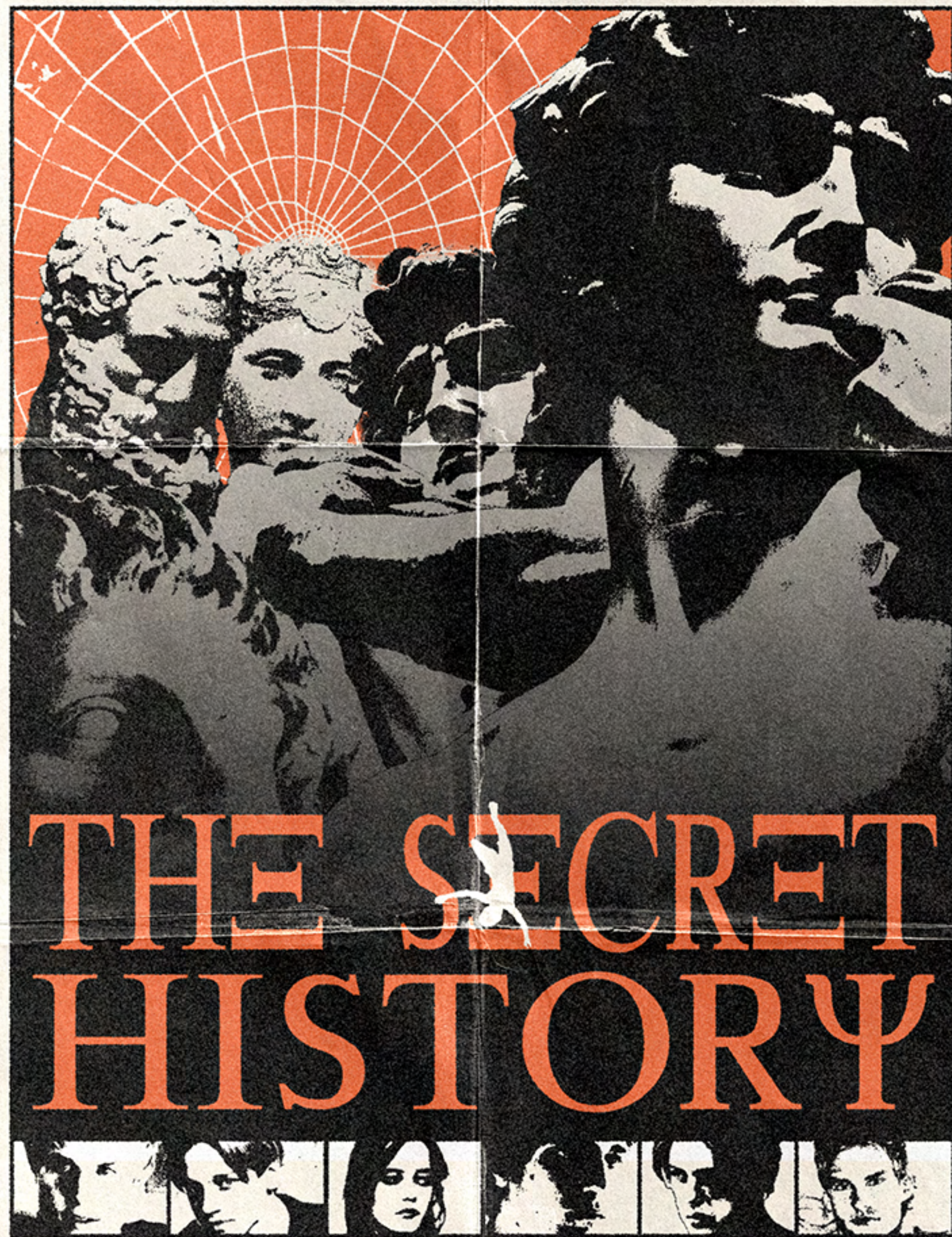
On an isolated island in Brittany at the end of the eighteenth century, a female painter is obliged to paint a wedding portrait of a young woman.

portrait of a lady on fire



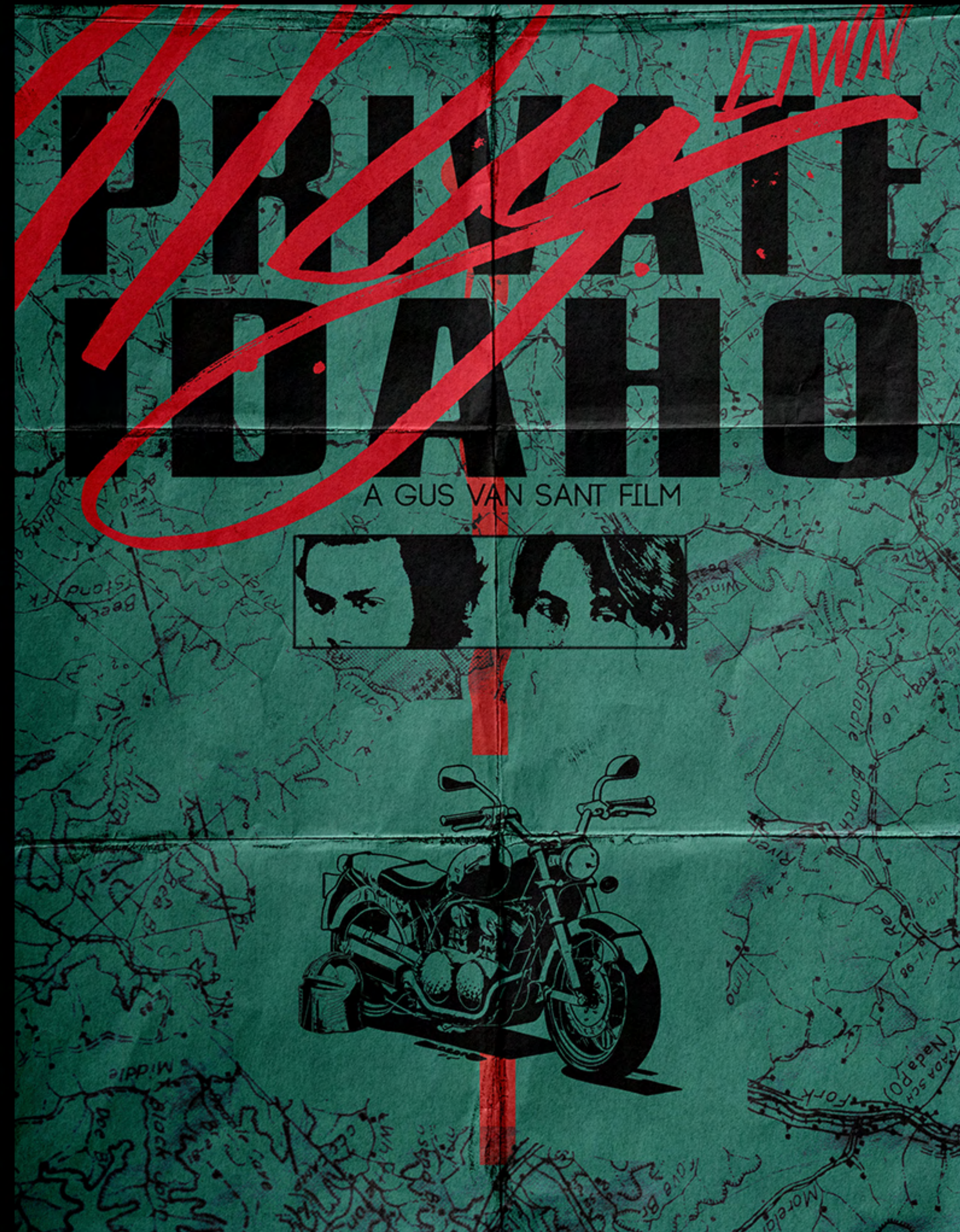
FOCUS FEATURES PRESENTS A MAIDEN VOYAGE PICTURES A STUDIO 8 A BIRCH HILL ROAD ENTERTAINMENT PRODUCTION "NOSFERATU"
BILL SKARSGÅRD NICHOLAS HOULT LILY-ROSE DEPP AARON TAYLOR-JOHNSON EMMA CORRIN AND WILLEM DAFÖE
MUSIC BY ROBIN CAROLAN COSTUME DESIGN BY LINDA MUIR EDITED BY LOUISE FORD PRODUCTION DESIGN BY CRAIG LATHROP
CINEMATOGRAPHY BY JARIN BLASCHKE UNIT PRODUCTION MANAGER BERNARD BELLEW PRODUCED BY JEFF ROBINOV
JOHN GRAHAM CHRIS COLUMBUS PGA ELEANOR COLUMBUS PGA ROBERT EGGERS PGA
WRITTEN FOR THE SCREEN AND DIRECTED BY ROBERT EGGERS





LORUM IPSUM DOLOR SIT AMET CONSECETUR ADIPISCING ELIT SED DO EUSMODY TEMPOR INCIDIDUNT UT LABORE ET
DOLORE MAGNA ALIQUA. CUS RISUM SUSPENDISSE ULTRICES GRAVIA RESUM COMMODO VIVERRA MAECENAS

BASED ON THE NOVEL BY DONNA TARTT



WIDOWSPEAK

THE JACKET
2024 TOUR

LILLE, FR 03.20.24
BRIGHTON, UK 03.21.24
CARDIFF, UK 03.22.24
BRISTOL, UK 03.23.24
NEWCASTLE, UK 03.24.24
GLASGOW, UK 03.25.24
BELFAST, UK 03.26.24
DUBLIN, IE 03.27.24
LEEDS, UK 03.28.24
LONDON, UK 03.29.24
LUXEMBOURG, LU 03.31.24
UTRECHT, NL 04.01.24
DEN HAG, NL 04.02.24
GRONINGEN, NL 04.03.24
HANNOVER, DE 04.04.24



Widowspeak



MARCH

#20.03 LILLE - LA BULLE CAFE
#21.03 BRIGHTON - PATTERNS
#22.03 CARDIFF - CLUB IFOR BACH
#23.03 BRISTOL - RITUAL UNION FESTIVAL
#24.03 NEWCASTLE - THE CLUNY
#25.03 GLASGOW - 62
#26.03 BELFAST - ULSTER SPORTS CLUB
#27.03 DUBLIN - WHELAN'S
#28.03 LEEDS - LENDING ROOM
#29.03 LONDON - LAFAYETTE
#31.03 LUXEMBOURG - ROTONDES

APRIL

#01.04 UTRECHT - D8'S
#02.04 DEN HAG - PAARD
#03.04 GRONINGEN - VERA
#04.04 HANNOVER - GLOCKSEE
#05.04 LUND - MEJERIET
#06.04 GÖTEBORG - PUSTERVIK
#07.04 STOCKHOLM - KOLLEKTIVET LIVET
#08.04 COPENHAGEN - STENGADE
#09.04 HAMBURG - BRAHNHOF PAULI

#11.04 WARSAW - HYDROZAGADKA
#13.04 BERLIN - KANTINE AM BERGHAIN
#14.04 ERFURT - BANDHAUS
#15.04 MUNICH - MILLA
#16.04 PRAGUE - CAFE V LESE
#17.04 VIENNA - FLEX
#18.04 BRATISLAVA - NOVA SVERNOVKA
#19.04 BUDAPEST - AKVARIUM
#20.04 ZAGREB - MOCVARA
#21.04 IL'YASKA BISTRICA - MKNZ
#23.04 SALZBURG - ROCKHOUSE
#25.04 FRIBOURG - FRI-SON
#26.04 LYON - SONIC
#27.04 BARCELONA - SALA SIDECAR
#28.04 MADRID - SALA CLAMORES
#29.04 DONOSTIA/SAN SEBASTIAN - SALA DABDADABA
#30.04 ARTHEZ-DE-BEARN - LE PINGOUIN ALTERNATIF

MAY

#01.05 ANGERS - JOKER'S PUB
#02.05 PARIS - POINT EPHÉRE
#02.05 ANTWERP - TRIX



ILK 4423M



DARK CITY SILENE



H3

**Cuz Either way you're drained So you'll put on H3 and
Pick-apart everything they say again
And turn over just**

*Stay up awhile I know
that I'm always halfway half, Moving in too fast*

*She said that it could wait
If no one else is out, you might as well stay Now we're out
front
Standing at the edge She's tired and blunt*

*But I'm taken back when you walk To the edge of the room in
all black With your arms folded over your chest*

*Don't go the other way Don't go down the street
that we found last night when we drove on repeat and saw it
When you put the car in park and said ur just overwhelmed
The streets were packed and the bars were empty
And we watched it all from the balcony on Whitley and I
wanted
To say what i thought but I just couldn't get it out*

*But You said that you wouldn't get
This bent up
I should of left
You said that you wouldn't get
This turned out
I should of left*

sarah's balcony





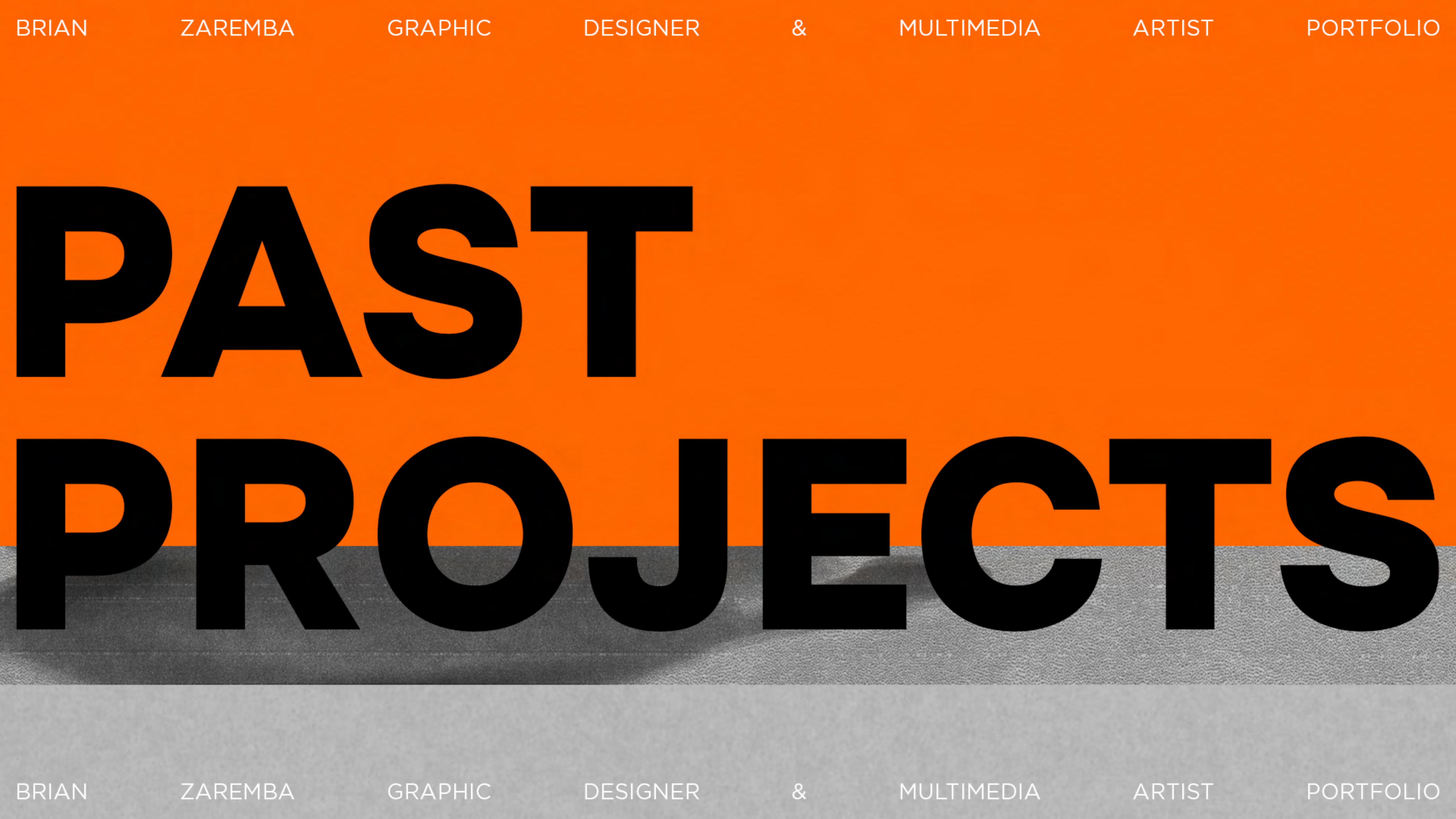
HOMESHAKE

EVERYTHING ELSE IS UPSTAIRS

HOMESHAKE

EVERYTHING ELSE IS UPSTAIRS





PAST PROJECTS



PROJECT

TITLE: CHARLOTTE INTERNATIONAL ARTS FESTIVAL 2023 MARKETING CAMPAIGN
CLIENT: BLUMENTHAL ARTS

Project:

Charlotte International Arts Festival 2023 Marketing Campaign

This project was one of those rare moments where the initial draft didn't drastically change by the time we reached the final look.

Client reached out to develop a visual look for their digital ad campaign promoting the annual Charlotte International Arts Festival. We brainstormed something that was to be vibrant, eye-catching, and modern.

I was inspired by the color palette given by their established logo and developed a set of tiles and glyphs that could be arranged in multiple ways to accommodate any sizing formats.



FIRST DRAFT

Project:

Charlotte International Arts Festival 2023 Marketing Campaign



APPROVED FINAL DRAFT

Once the final square draft was approved it was then onto arranging the 30+ formats required by the campaign. The square arrangement was all the minimum required information and set the basis for all the other versions.

Project:

Charlotte International Arts Festival 2023 Marketing Campaign

Here are some examples in which the tiles were rearranged to accommodate the various dimensions and formats.



WINDOW CLINGS



ONE-SHEET

Project:

Charlotte International Arts Festival 2023 Marketing Campaign

We even ended up expanding the designs to large format window clings to display across the festival.

Additionally I designed one-sheets curated to the unique events occurring every weekend of the festival.



PROJECT

TITLE: DREAMVILLE FESTIVAL 2023 & 2024
CLIENT: SCOREMORE SHOWS



2023 LINEUP



2024 ANNOUNCEMENT

Project:

Dreamville Festival 2023 & 2024

Client reached out about creating various pieces of collateral for the annual Dreamville Festival hosted by J. Cole. The assets ranged from everything including announcements, marketing materials, social media posts, email graphics, maps, large format LED images, and more.

Each year the creative team would create assets and guidelines which I utilized to compose all of the graphics while maintaining a uniform aesthetic.



V1



V2

Project:

Dreamville Festival 2023 & 2024

With variables such as fonts, color palettes, and visual assets already established most of the prompts came together quickly and revisions mainly focused on adjusting color schemes, placement, and dimensions. The campaigns required many images and it was important that turnaround times were quick.

This schedule, for example, went through stages of changing the colors, font sizing, and ratio between the background and chart.



V4



V6



BILLBOARD

Project:

Dreamville Festival
2023 & 2024

VARIOUS 2023 ASSETS



WAITLIST AD



OUTDOOR AD



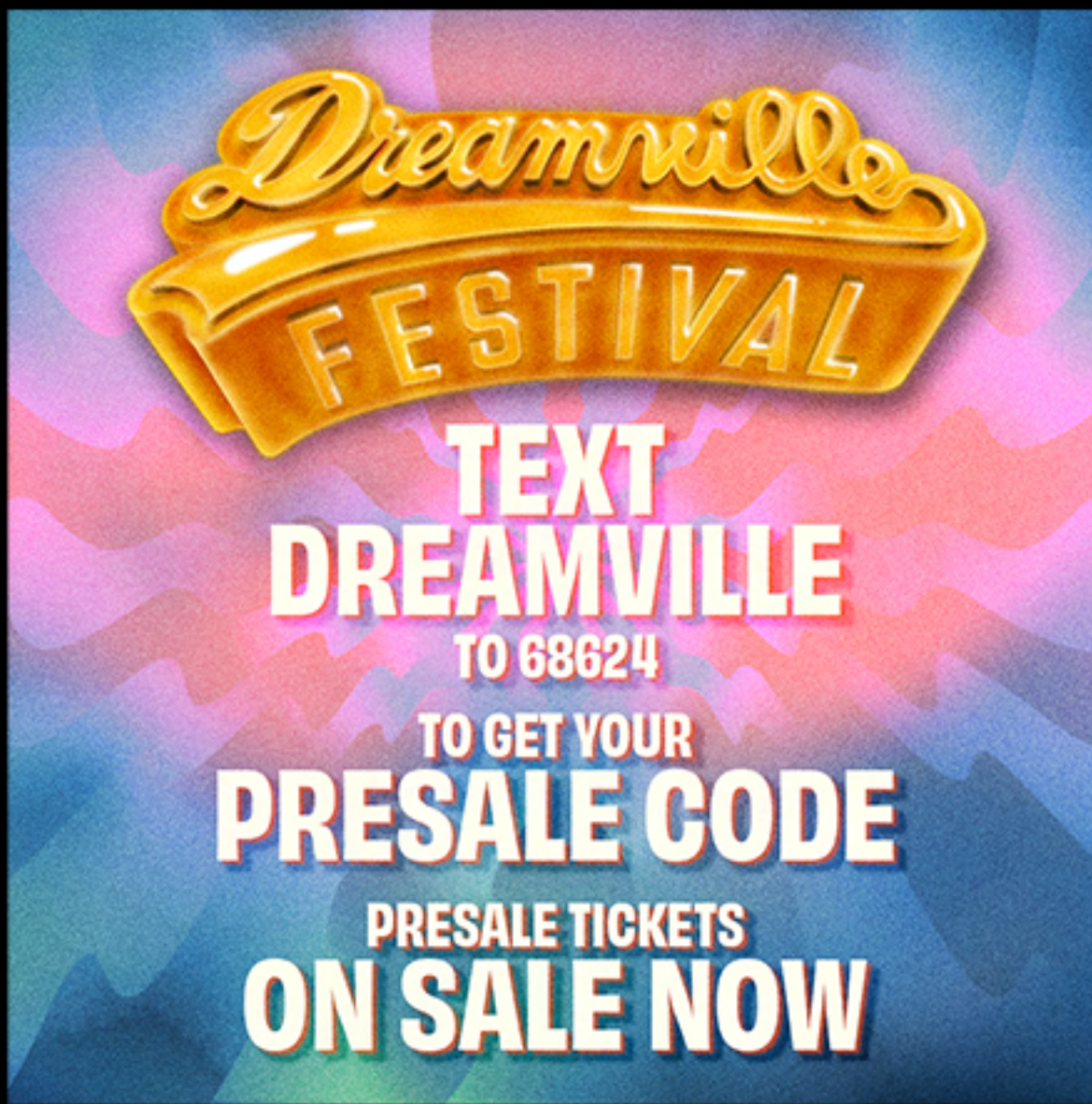
APP SOCIAL POST



EAP SLIDE



HOTEL PAMPHLET SLEEVE



PRESALE GRAPHIC



HOTEL PROMO



WEEKEND SCHEDULE

Project:

Dreamville Festival
2023 & 2024

VARIOUS 2024 ASSETS



MOBILE APP GRAPHIC



STAGE SCREEN HEADER



BANNER



PROJECT

TITLE: RENTAL INFORMATION DECK
CLIENT: BLUMENTHAL ARTS

Project:

Blumenthal Arts Rental Information Deck

Client reached out looking to improve their rental information packet. They were recently inspired by some other decks they had seen and wanted to make the updated packet more eye-catching. Due to the fact that they change the pricing occasionally throughout the year, the packet had to be easily editable as well along with being no more than ten pages long.

They provided copy and photographs and I began composing an initial draft.



(Photo: Belk Theater - Lobby Ceiling)

FINAL COVER PAGE



COVER PAGE (FIRST DRAFT)



PAGE 2 (FIRST DRAFT)



PAGE 3 (FIRST DRAFT)



PAGE 8 (FIRST DRAFT)

Project:

Blumenthal Arts Rental Information Deck

I sent over my first draft and the client reviewed it and followed up with some notes and edits. They liked the initial direction but wanted to use white for the text boxes rather than the orange I chose from their established color palette. There was also edits to shrink down the initial copy that was sent.

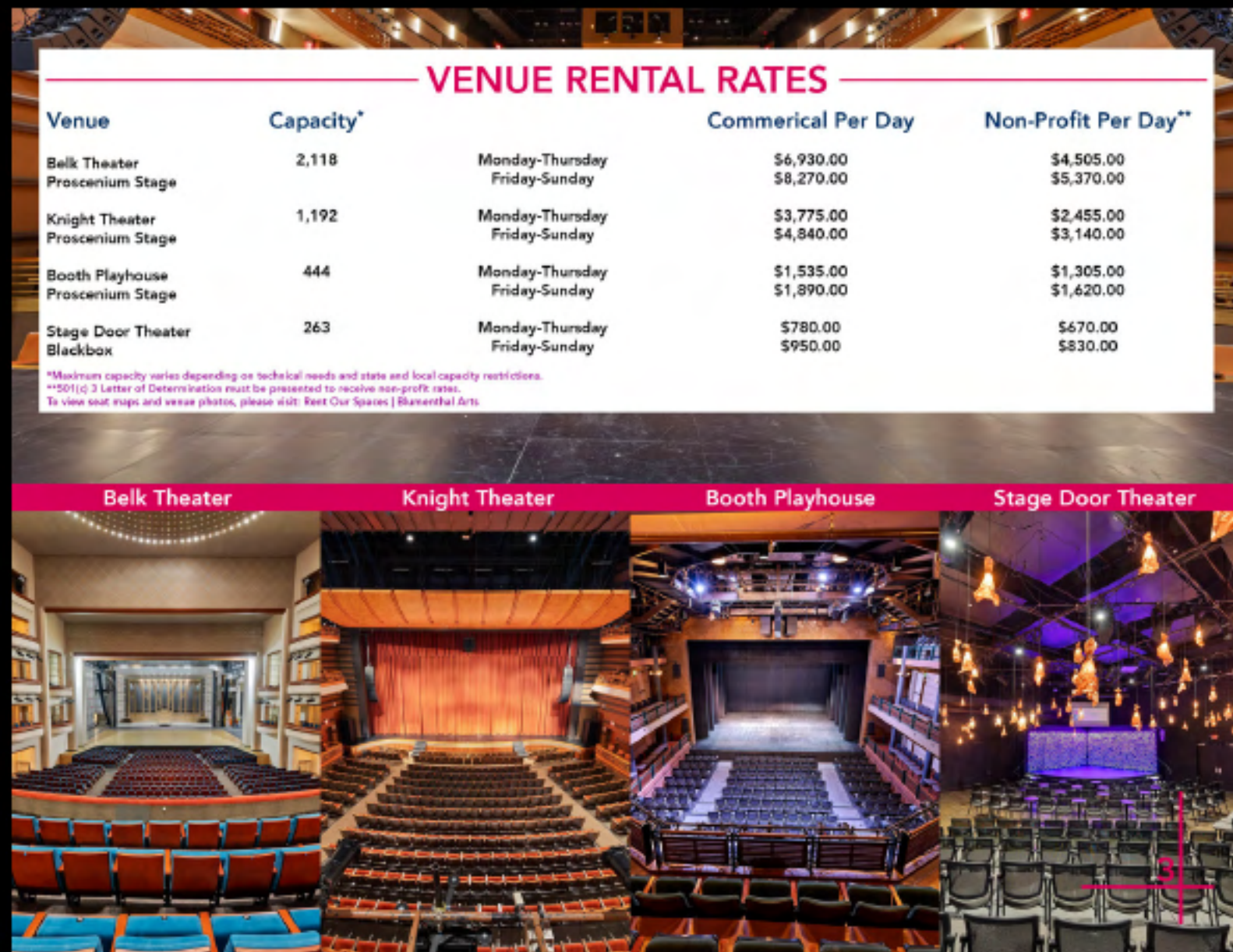
They also wanted to add footnotes to notate what the background photos depicted along with utilizing additional photos to display the various spaces their venues offer.



COVER PAGE (SECOND DRAFT)



PAGE 2 (SECOND DRAFT)



PAGE 3 (SECOND DRAFT)



PAGE 6 (SECOND DRAFT)

Project:

Blumenthal Arts Rental Information Deck

I made revisions and sent over a second draft for review. I created a layout which allowed all the rental venues and their necessary information to be displayed on their respective pages while still remaining visually engaging. Additionally with the edits to the copy I was able to get the packet down to just seven pages.

Client really liked the new direction and now wanted to zero in on the details: selecting certain photos and further adjusting the copy to keep text edited down to just the essentials.

Project:

Blumenthal Arts Rental Information Deck

LOBBY RENTAL RATES						
Venue	Level	Standing Capacity	Banquet Capacity		Commercial	Non-Profit
Belk Theater	Orchestra	290	210	Any One Lobby	\$1,176.00	\$1,020.00
	Grand Tier	249	150			
	Mezzanine	349	200			
Knight Theater	Main	275	151	Any One Lobby	\$785.00	\$675.00
	Upper	218	96			
	Blanchfield Room	50	35			
Booth Playhouse	Upper	133	50	Any One Lobby	\$440.00	\$400.00
	Lower	120	50			

As performances are the primary focus for venues at Blumenthal Arts, we are not able to confirm lobby rentals (weddings, receptions, parties, etc.) until 6 weeks prior to the event date.
If renting a theater, use of the lobbies and auxiliary spaces is included in the price of rent.



PAGE 4 (THIRD DRAFT)

THEATER LABOR RATES				
	Belk	Knight	Booth	Stage Door
Box Office Staff	\$390.00	\$320.00	\$240.00	\$165.00
Front of House Staff	\$1,615.00	\$1,085.00	\$505.00	\$280.00
CMPP Officer*	\$55.00/hr	\$55.00/hr	\$55.00/hr	\$55.00/hr
Evolve Weapons Detector	\$240	\$200.00	\$220.00	

Production managers and stagehands (IATSE 222) costs are estimated on a per show basis.
All labor rates are based on a 3-hour event unless otherwise noted.
*CMPP rates may vary during special events.

INSURANCE

All liability policies shall name BA as an additional insured with respect to any claim or causes of action that may arise out of the event.

Licensee shall provide insurance at own expense. The policy must cover and include Lessee itself, its officers, directors, employees, agents, third parties and external vendors engaged by Lessee and presenters as follows:

1. Worker's Compensation and Employer's Liability, including limits of one hundred thousand dollars (\$100,000) each employee, five hundred thousand dollars (\$500,000) policy limit and one hundred thousand dollars (\$100,000) each accident (including Disability Benefits).
2. Commercial General Liability, combined single limit of one million dollars (\$1,000,000) bodily injury and property damage, and one million dollars (\$1,000,000) limit for personal injury.
3. All Risk Property Insurance for all properties brought into, or used in, BPA in connection with the Event, including, without implied limitation, the property of the third persons under the control of BPA. The All-Risk Property Insurance policy shall include a waiver or subrogation against the Lessor and any entity or person affiliated with the Lessor.

Obtaining coverage through Blumenthal Arts is possible. If desired, please contact us for rates.

STAGEHANDS & PRODUCTION MANAGERS

Labor Rates are per person per hour and have a 4-hour minimum when activated. Final rates will vary depending upon final labor needs. Blumenthal Arts will work with clients to determine staffing needs tailored to each event. Please note the Technical Staff will be present throughout any event to oversee all setup and strike details.

Every theater will be staffed with IATSE Local 322 Union Stagehands.

All events at Blumenthal Arts will be staffed with at least one House Production Manager to ensure all safety guidelines are observed and to respond to client needs.

MUSIC ROYALTIES

All ticketed events that use licensed music must pay royalties. Renters who do not have licenses with ASCAP, BMI, and SESAC will be billed for the music use at the following rate:

ASCAP & BMI: 1.6% of gross ticket sales
SESAC: \$0.0455 per ticket



PAGE 5 (THIRD DRAFT)

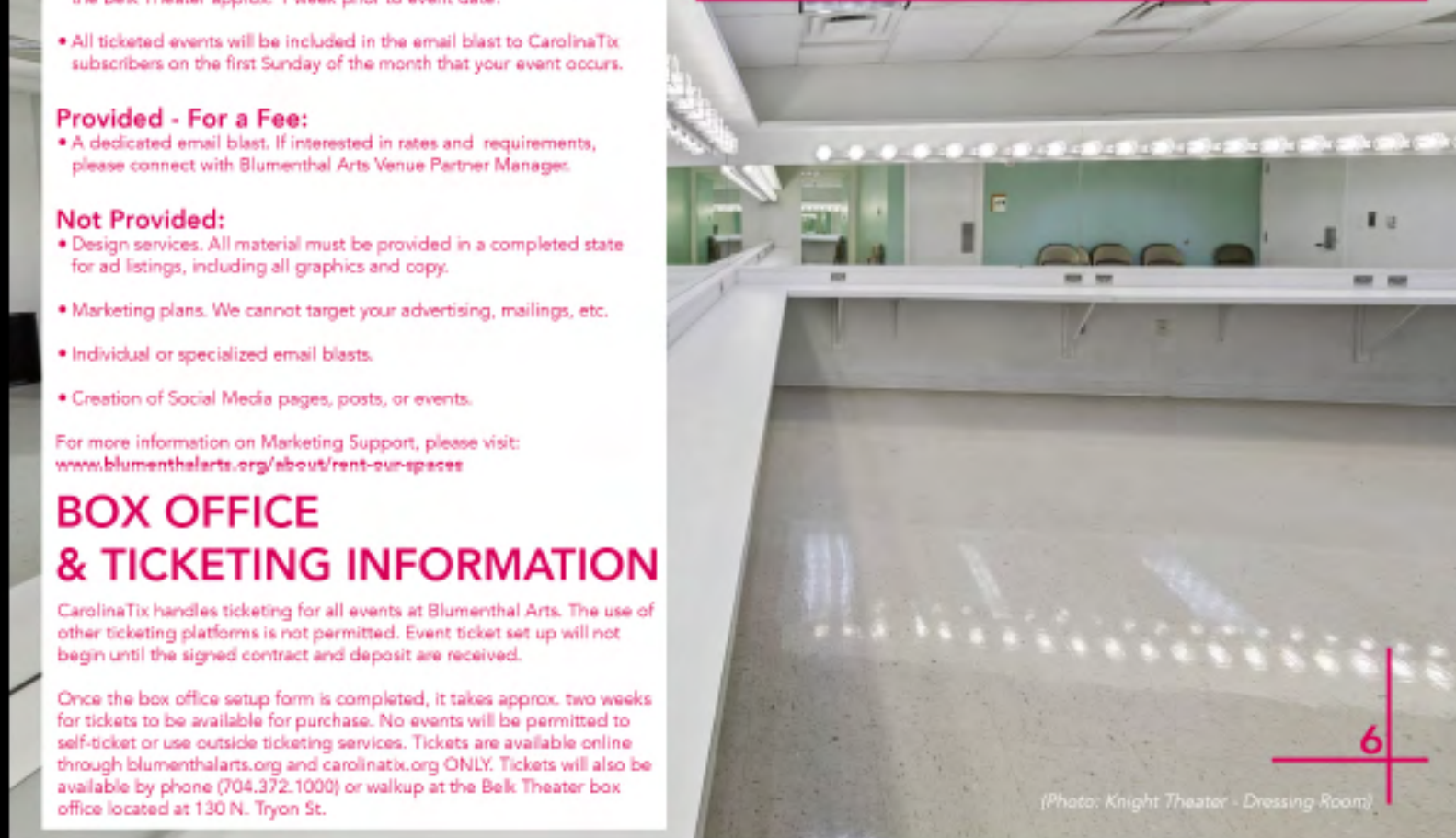
MARKETING SUPPORT	
Blumenthal Performing Arts offers limited marketing/advertising assistance to all venue partners.	
Provided - Complementary:	
• All ticketed events will be listed on blumenthalarts.org and carolinatix.org.	
• All ticketed events will be listed on the scrolling marquee in front of the Belk Theater approx. 1 week prior to event date.	
• All ticketed events will be included in the email blast to CarolinaTix subscribers on the first Sunday of the month that your event occurs.	
Provided - For a Fee:	
• A dedicated email blast. If interested in rates and requirements, please connect with Blumenthal Arts Venue Partner Manager.	
Not Provided:	
• Design services. All material must be provided in a completed state for ad listings, including all graphics and copy.	
• Marketing plans. We cannot target your advertising, mailings, etc.	
• Individual or specialized email blasts.	
• Creation of Social Media pages, posts, or events.	
For more information on Marketing Support, please visit: www.blumenthalarts.org/about/rent-our-spaces	
BOX OFFICE & TICKETING INFORMATION	
CarolinaTix handles ticketing for all events at Blumenthal Arts. The use of other ticketing platforms is not permitted. Event ticket set up will not begin until the signed contract and deposit are received.	
Once the box office setup form is completed, it takes approx. two weeks for tickets to be available for purchase. No events will be permitted to self-ticket or use outside ticketing services. Tickets are available online through blumenthalarts.org and carolinatix.org ONLY. Tickets will also be available by phone (704.372.1000) or walkup at the Belk Theater box office located at 130 N. Tryon St.	

Credit Card Ticket Commission — 3.25% (Paid by presenter)

Facility Fee — \$3.00 per ticket (Added to ticket price)

Convenience Fee — 15.00% on ticket price + facility fee (Added to ticket price for phone and internet sales)

State/Local Sales Tax — 7.25% on total transaction (Added to ticket price)



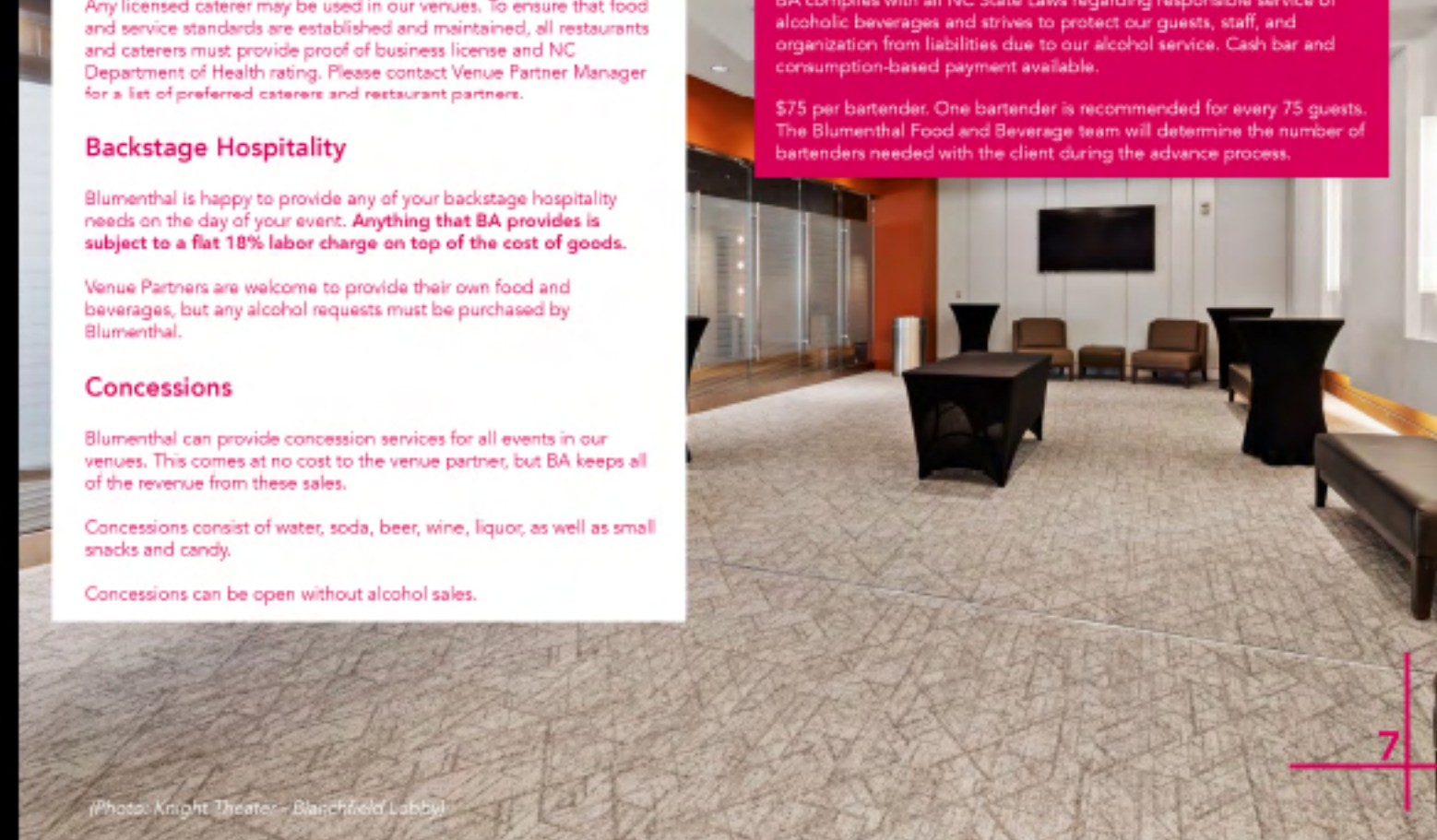
PAGE 6 (THIRD DRAFT)

FOOD & BEVERAGE SERVICES	
Catering	
Any licensed caterer may be used in our venues. To ensure that food and service standards are established and maintained, all restaurants and caterers must provide proof of business license and NC Department of Health rating. Please contact Venue Partner Manager for a list of preferred caterers and restaurant partners.	
Backstage Hospitality	
Blumenthal is happy to provide any of your backstage hospitality needs on the day of your event. Anything that BA provides is subject to a flat 18% labor charge on top of the cost of goods.	
Venue Partners are welcome to provide their own food and beverages, but any alcohol requests must be purchased by Blumenthal.	
Concessions	
Blumenthal can provide concession services for all events in our venues. This comes at no cost to the venue partner, but BA keeps all of the revenue from these sales.	
Concessions consist of water, soda, beer, wine, liquor, as well as small snacks and candy.	
Concessions can be open without alcohol sales.	

BAR PACKAGES FOR PRIVATE EVENTS & RECEPTIONS

BA complies with all NC State Laws regarding responsible service of alcoholic beverages and strives to protect our guests, staff, and organization from liabilities due to our alcohol service. Cash bar and consumption-based payment available.

\$75 per bartender. One bartender is recommended for every 75 guests. The Blumenthal Food and Beverage team will determine the number of bartenders needed with the client during the advance process.



PAGE 7 (THIRD DRAFT)

Edits were made and I sent over a follow up draft. At this point we were very close to completing the deck as there were only some minor edits to the copy that you needed to be made.

After the subsequent fourth draft the client was satisfied with the deck and we wrapped on the project.

Project:

Blumenthal Arts Rental Information Deck

APPROVED FINAL DRAFT

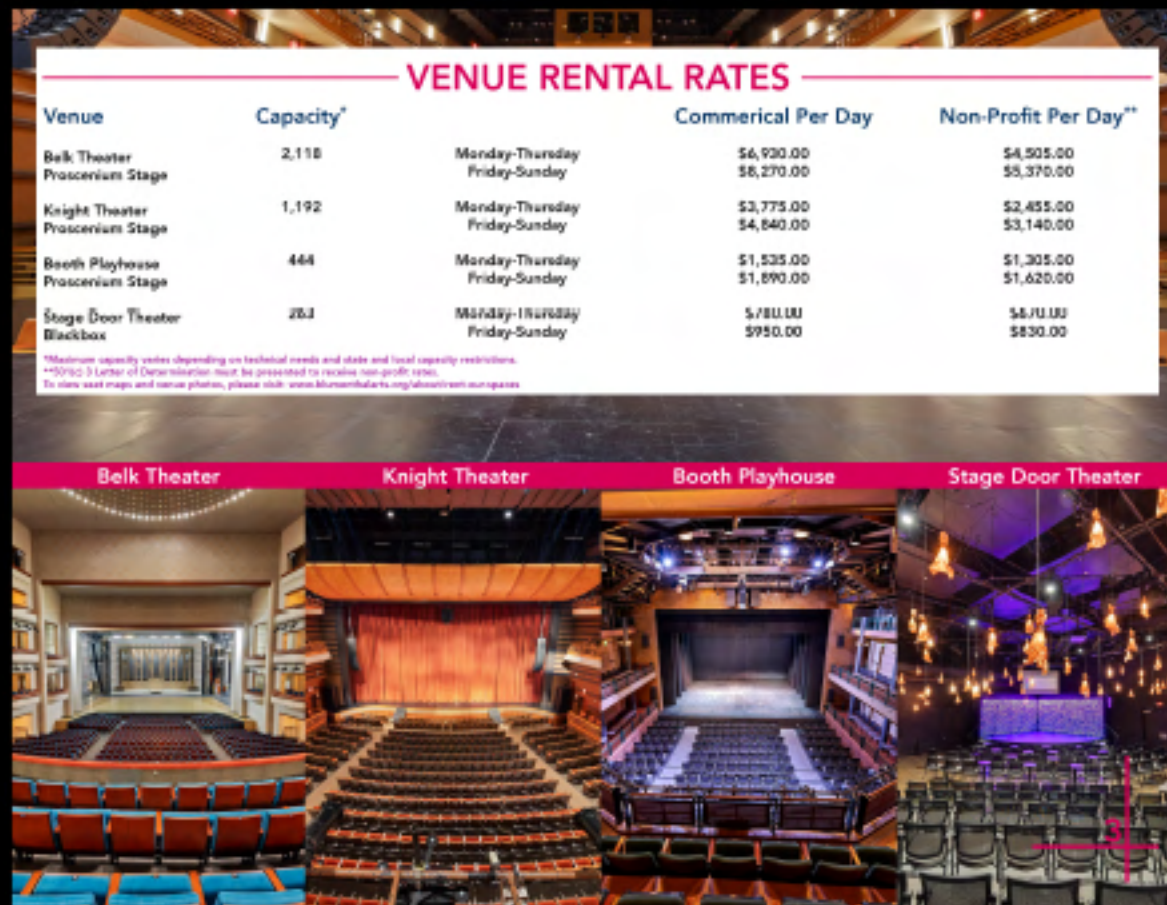
1



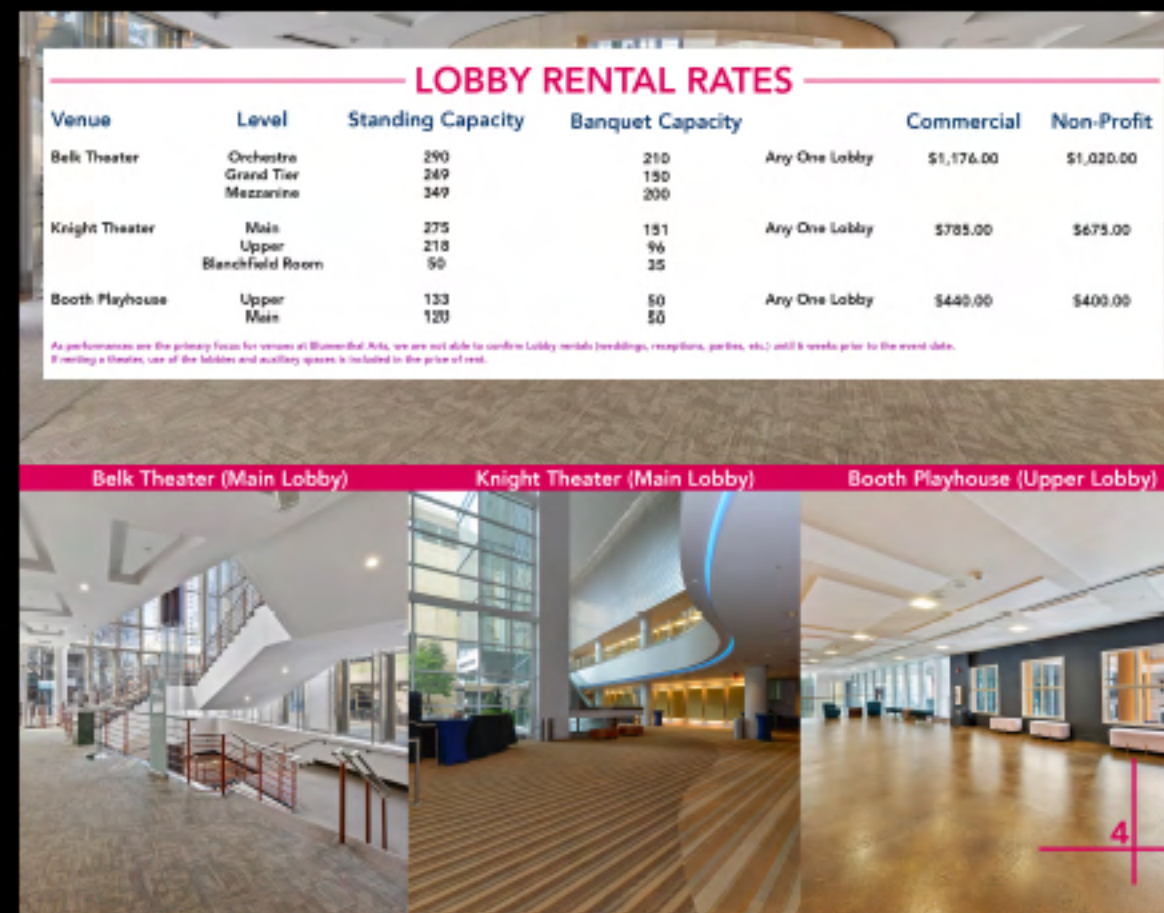
2



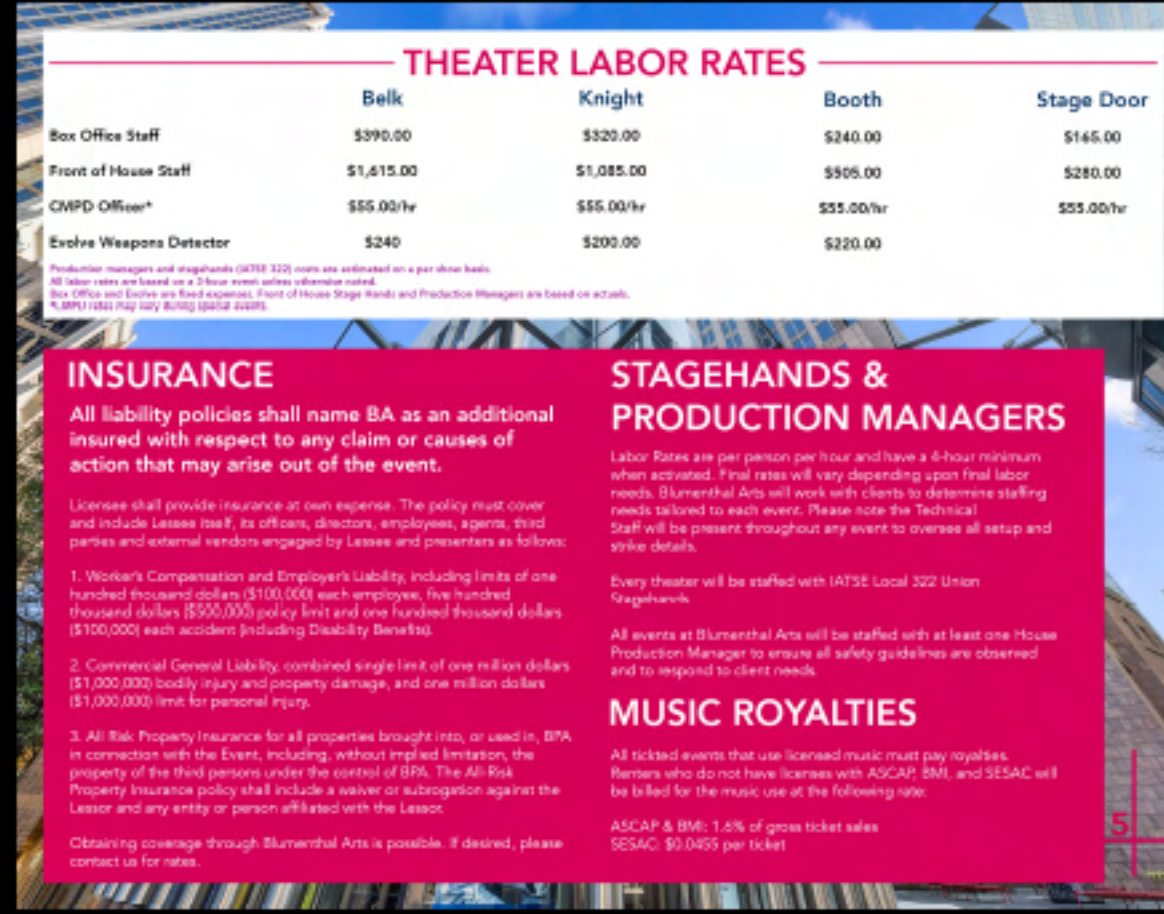
3



4



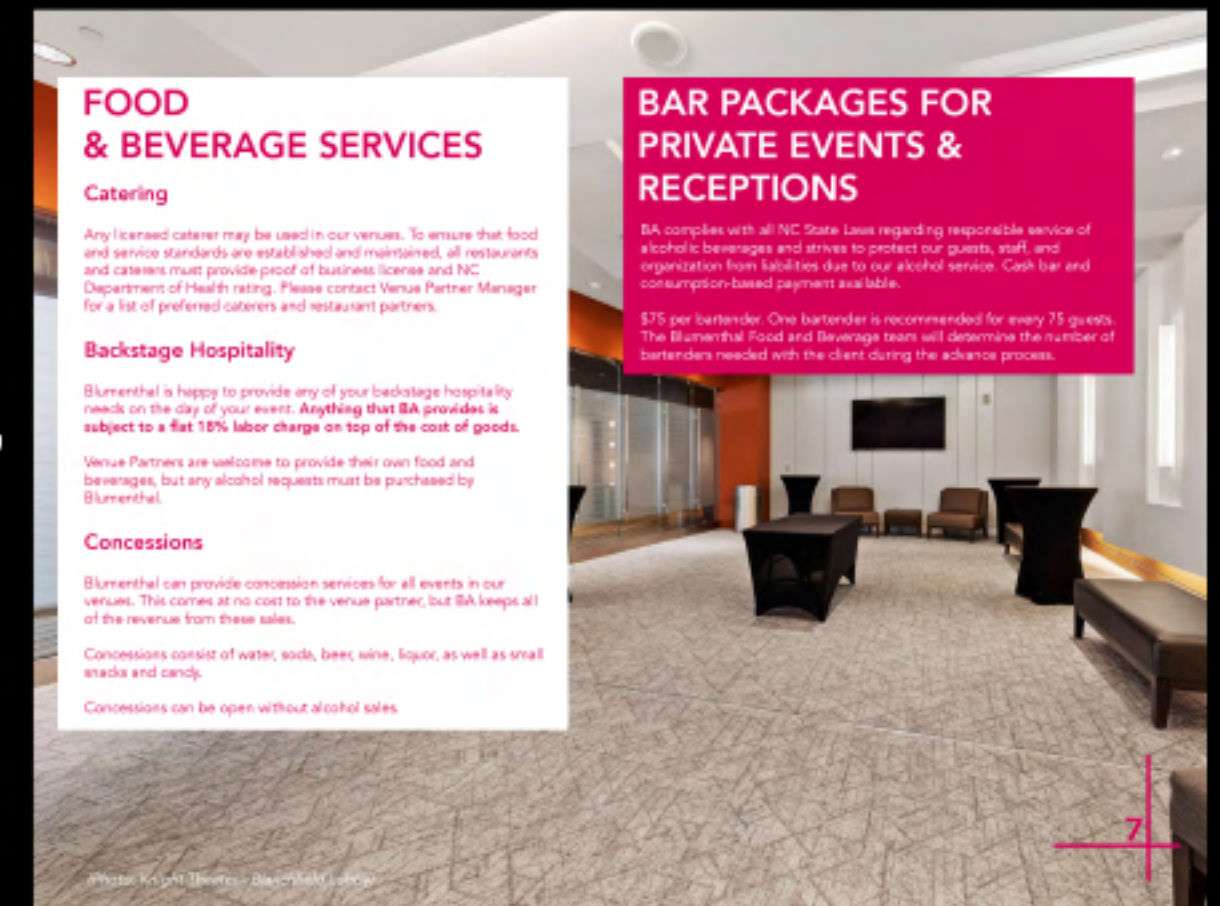
5



6



7

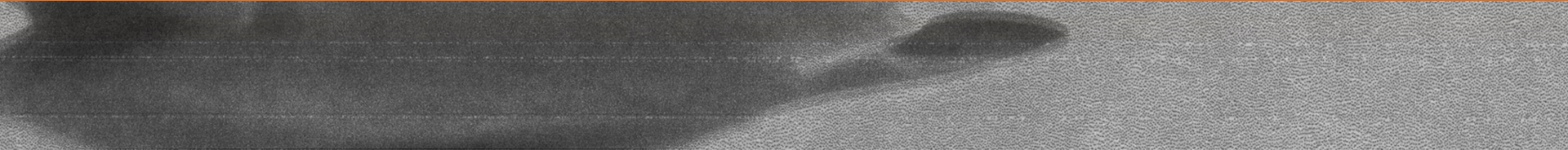


5



PROJECT

TITLE: 2022 LEADER ENDORSEMENTS SOCIAL MEDIA CAMAPAGN
CLIENT: THE NEXT 50



Project:

2022 Leader Endorsements Social Media Campaign

Client reached out about producing a series of assets for a social media campaign. This project was fairly straightforward as they already had an established visual brand and needed only to apply it to their upcoming rollout.

Project:

2022 Leader Endorsements Social Media Campaign

⋮

AARON FORD
NEVADA
INCUMBENT

RUNNING FOR ATTORNEY GENERAL

ENDORSED BY **THE NEXT 50**

⋮

ABIGAIL SPANBERGER
DISTRICT VA-07
INCUMBENT

RUNNING FOR U.S. HOUSE

ENDORSED BY **THE NEXT 50**

⋮

AMANDA GONZALEZ
JEFFERSON COUNTY, CO

RUNNING FOR COUNTY CLERK & RECORDER

ENDORSED BY **THE NEXT 50**

INTRODUCING **THE NEXT 50**'s

THIRD AND FINAL WAVE

OF 2022

LEADER ENDORSEMENTS! →

⋮

GET TO KNOW

AARON FORD NV
CANDIDATE FOR ATTORNEY GENERAL

*INCUMBENT **THE NEXT 50**

⋮

GET TO KNOW

ABIGAIL SPANBERGER VA-07
CANDIDATE FOR U.S. HOUSE

*INCUMBENT **THE NEXT 50**

⋮

GET TO KNOW

AMANDA GONZALEZ JEFFERSON COUNTY, CO
CANDIDATE FOR COUNTY CLERK & RECORDER

*INCUMBENT **THE NEXT 50**

⋮

AARON FORD
NEVADA
INCUMBENT

RUNNING FOR ATTORNEY GENERAL

ENDORSED BY **THE NEXT 50**

⋮

ABIGAIL SPANBERGER
DISTRICT VA-07
INCUMBENT

RUNNING FOR U.S. HOUSE

ENDORSED BY **THE NEXT 50**

⋮

AMANDA GONZALEZ
JEFFERSON COUNTY, CO

RUNNING FOR COUNTY CLERK & RECORDER

ENDORSED BY **THE NEXT 50**

THE NEXT 50's THIRD AND FINAL WAVE OF
2022 LEADER ENDORSEMENTS

 AARON FORD NV ATTORNEY GENERAL	 ELISA SLOTKIN MI-08 U.S. HOUSE	 LINA HIDALGO TX COUNTY JUDGE	 ZACH WARRICK IA-03 STATE SENATE
 BROOKE LIERMAN MD COMPTROLLER	 WES MOORE MD GOVERNOR	 ABIGAIL SPANBERGER VA-07 U.S. HOUSE	 KYLA BOLDEN WI SUPREME COURT
 ARVIND VENKAT PA-30 STATE HOUSE	 DORTCHA JARMILA OH STATE REPRESENTATIVE	 JOSH KAUL WI ATTORNEY GENERAL	 JENNI FERNANDEZ MN COUNTY COMMISSIONER
 AMANDA GONZALEZ CO COUNTY CLERK & RECORDER	 MALLORY MCMINNOW MI-05 STATE SENATE	 SANDRA JUREK WI-01 STATE ASSEMBLY	 PHIL QUALEY GA-06 STATE HOUSE
 GENEVEVE MINA AK-01 STATE HOUSE	 CLARK OUNOU MN-04 STATE HOUSE	 JAIME CHURCHES MI-07 STATE HOUSE	 WILANE SCHIBLE MI-09 STATE SENATE
 MAXINE DIERCK AK-01 STATE HOUSE	 JENNIFER CARROLL MI-07 STATE HOUSE		

THE NEXT 50's 2022 endorsed leaders are running in competitive states and districts nationwide:



VARIOUS ASSETS

THE NEXT 50

We fill a unique gap in the ecosystem

Swing District Focused

Demographic Focused

Young Leader Focused

*** This is where we come in.**

Let's invest in young leaders representative of America who work in the most competitive districts.

ENDORSEMENT ALERT

The Next 50 endorsed a slate of Democratic Candidates, the group's first set of candidates ahead of the 2022 midterms. The Next 50 is focused on electing a diverse group of "young, next-generation candidates." The group is backing Democratic Senate hopeful Lt. Gov. Mandela Barnes in Wisconsin, Molly Gray in VT-AL, Jevin Hodge in AZ-01 and Gabe Vasquez in NM-02. The PAC also endorsed secretary of state candidates Cisco Aguilar in Nevada and Bee Nguyen in Georgia. Further down the ballot, the group endorsed state Senate candidates Samra Brouk in New York and Janelle Perez in Florida, and state House candidates Ricky Hurtado in North Carolina and Jennifer O'Mara in Pennsylvania.

Washington, DC - In a push to galvanize young Democrats to run for office, a political action committee focused on electing young, down-ballot candidates in swing districts announced Monday a national campaign to support 50 millennial and Gen Z candidates under the age of 50 ahead of the 2022 midterm elections.

In the Press

Our Leadership

Zak Malamed serves as a Co-Founder and the Executive Director of The Next 50. Zak previously founded and was Executive Director of Student Voice, which is the largest national organization dedicated to training high school students as advocates for equity in education.

To build on this, he joined the Emerson Collective XQ Institute where he led the organization's student engagement work in 34 communities across 22 states. Most recently, Zak worked at Facebook where he launched the strategy and implementation of the company's first civic education initiatives.

THE NEXT 50

50 years ago, Republicans developed a plan to win by making a strategic investment in young leaders. Now is our chance build a more representative democracy by investing in the next generation of Democratic leaders who will meet the needs of a country on the brink of losing its democracy.

To accomplish our vision, every two years we invest in up to 50 young leaders in swing districts and states.

Our Impact

Since 2019, we have raised over \$10 million from donors mostly new to political giving, building an online and offline community of over 17,000 donors through over 90 events. In 2020, 97 percent of the funds went directly to leaders.

Leadership Council

Our work is informed by rising young leaders who, as members of our Leadership Council help guide our strategy and represent the next generation of political leadership that we are investing in.

INCLUDING:

- Lauren Underwood Congresswoman
- Chris Pappas Congressman
- Ruben Gallego Congressman
- Jena Griswold CO Secretary of State

With Your Support We Can:

- Contributing the maximum allowed
- Cultivating additional fundraising support
- Connecting leaders to strategic support

Project:

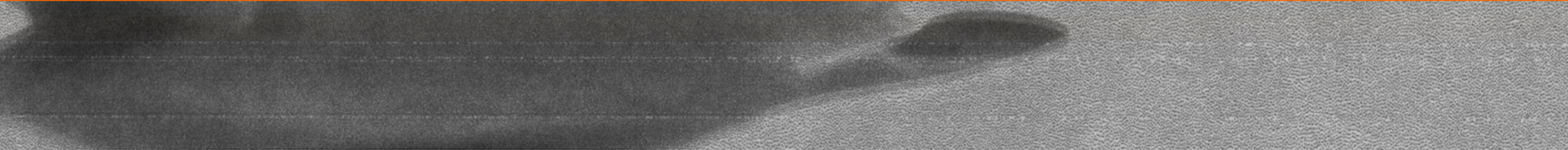
2022 Leader Endorsements Social Media Campaign

I also designed several infographics and one-sheets for events.



PROJECT

TITLE: IMMERSIVE VAN GOGH EXHIBIT CHARLOTTE MAGAZINE
CLIENT: BLUMENTHAL ARTS



Project:

Immersive Van Gogh Exhibit Charlotte Magazine



FINAL MOCKUP

Client reached out to develop a magazine centered around a case study they had for their installation of the Immersive Van Gogh Exhibit. I was given copy and a bank of images to begin and I set out to create the initial look and layout.

Project:

Immersive Van Gogh Exhibit Charlotte Magazine

I initially opted for a duo-chromatic look and minimalism but after a series of revisions we moved towards a more vibrant look that emphasized the colorful images available from the event.

The event space for Immersive Van Gogh had a number of unique qualities.

SIZE AND SETTING:

This was an immense space, located minutes from Uptown Charlotte, the city's main business and cultural district. With over 75,000 square feet to program, 99 digital projectors, 22 servers and 19 miles of fiber optics, it was the largest immersive program in North America. A former industrial site, it had ample room and flexibility to create an exhibit village on the grounds, featuring the creative work of many local artists. (See below for details.)

The public spaces were open to everyone, and many people enjoyed just hanging out. Even visitors without a ticket to the paid exhibit could grab a bite in the cafe, purchase local art or souvenirs from the boutique, and see local resident artists at work in an open studio space. After more than a year of pandemic living, IVG Charlotte provided a safe space for guests to commune.

PARKING AND TRANSPORTATION:

Camp North End has ample free public parking and is also located less than 10 minutes from several bus routes. For out of towners coming by train, it is about one mile (or approximately a 21 minute walk) from the Amtrak train station.

HISTORIC SPACE:

Beyond his landscapes and still lifes, Van Gogh was passionate about portraying everyday working people in his artwork. That made using the old Ford factory—an historic space that has welcomed generations of workers—rather than a traditional arts venue, a perfect fit. Originally built as a Ford automobile factory (1924), the building's unique history was also wrapped into the Immersive Van Gogh experience, including the display of a 1926 Model T car, which Blumenthal purchased for photo ops in the entrance.

However, the 100-year-old structure also presented many significant challenges. The building was without insulation or cooling, a major concern during the warm North Carolina summer. AC units were added at rapid pace during the first three weeks of the exhibition, topping out at 450 tons of portable cooling.

Another challenge arose when a roof drain backed up during an August thunderstorm, flooding the exhibition with over 15,000 gallons of rainwater in 20 minutes. The floor is comprised of loose pieces of wood that float and begin swelling and buckling in a matter of hours.

The staff acted quickly to bring in a disaster restoration crew at a cost of over \$500,000 and lost sales from a two-day shut down. But without that prompt action, the exhibition likely would not have reopened to the public.

HIP, ARTSY VIBE:

Today, the old Ford factory is part of Camp North End's 76-acre mixed use development. It includes award-winning restaurants, startups and studio space for many artists and creatives. Dozens of brightly colored murals drape the campus.

The event space for Immersive Van Gogh had a number of unique qualities.

SIZE AND SETTING:

This was an immense space, located minutes from Uptown Charlotte, the city's main business and cultural district. With over 75,000 square feet to program, 99 digital projectors, 22 servers and 19 miles of fiber optics, it was the largest immersive program in North America. A former industrial site, it had ample room and flexibility to create an exhibit village on the grounds, featuring the creative work of many local artists.

The public spaces were open to everyone, and many people enjoyed just hanging out. Even visitors without a ticket to the paid exhibit could grab a bite in the cafe, purchase local art or souvenirs from the boutique, and see local resident artists at work in an open studio space. After more than a year of pandemic living, IVG Charlotte provided a safe space for guests to commune.

PARKING AND TRANSPORTATION:

Camp North End has ample free public parking and is also located less than 10 minutes from several bus routes. For out of towners coming by train, it is about one mile (or approximately a 21 minute walk) from the Amtrak train station.

FIRST DRAFT (PAGE 3)

FINAL DRAFT (PAGE 3)



Project:

Immersive Van Gogh Exhibit

Charlotte Magazine

Once the final overall look was established I expanded across the entire magazine including a cover and conclusion page.