

info

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education

Drexel University '26 | GPA
3.86

awards

Deans List Recipient x7

Scholarship Graphic Designer
Drexel Performing Arts

AJ Drexel Scholarship Recipient

skills

Adobe Suite

- Illustrator
- Photoshop
- After Effects
- Indesign
- Premiere Pro

Figma

Webflow

Canva Pro

experience



Drexel Music Program | August 2024 - Present
Graphic Designer

- Collaborated with Drexel staff and directors to design posters for individual performances.
- Ensured each poster reflects the specific genre and theme of the performance.
- Incorporated feedback from directors and staff to refine poster designs.

Quartile | February 2024 - Present
Graphic Designer (Remote)

- Collaborated with account managers to deliver creative solutions for a portfolio of 20-25 diverse clients.
- Specialized in paid social ads (static, video, carousel) for e-commerce platforms and other digital channels. Created via Adobe Illustrator, Photoshop and Canva- utilizing Meta Ads Library.
- Increased average client Click Through Rate (CTR) by 15%.
- Helped scale Maven Lane's account revenue by 790% in 6 months, achieving over \$325k in monthly revenue.
- Improved average turnaround time for completed assets to within 48 hours on standard projects.

Rhythm Magazine @ Westphal | November 2023 - Present
Founder / Creative Director

- Founded Westphal's first student-run small format magazine, showcasing student artists and their work.
- Cultivated a supportive creative community by providing free magazines and opportunities for student artists to promote their work.
- Created visually compelling graphics and curated content for both print and digital platforms. Including videos, motion graphics, social media content and in person advertisement- utilizing the Adobe Suite and physical mediums.
- Led a team of student creatives in designing and producing content for the magazine.

(add)ventures | June 2023 - August 2023
Graphic Design Intern (In-Person)

- Actively participated in diverse projects, collaborating with team members to support clients such as CVS Health, Stop & Shop, and Thermo-Fisher in achieving their branding and marketing goals.
- Worked alongside creative directors, art directors, designers, and marketing professionals to develop assets including, print and digital illustrations, web content, brand use guides, and in house marketing.

Agawam Hunt Club | April 2021 - December 2024
Server / Bartender

- Maintained a thorough knowledge of menu items, including cocktails, wines, and dishes, to provide personalized recommendations and enhance the dining experience for patrons.
- Lead team of FOH staff through wine dinners, weddings and events.