

# NAOMI PLEASURE-PARK

naomipleasurepark@gmail.com

naomipleasurepark.com

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## EDUCATION

### University of Washington

2020-2024

### B.Des, Visual Communication Design Spanish Minor

3.85 GPA

Annual Dean's list 2020-2024

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## EXPERIENCE

### UW Division of Design

Jan 2025-Present

In-Person; Seattle, WA

### Guest Instructor: Design 166

Leading classroom critique of intro-level design projects; creating tutorials on design softwares; providing one-on-one student feedback and support; assessing student work to determine entry into UW Design program

### Intentional Futures

Nov 2024-Mar 2025

Remote; Seattle, WA

### Associate Graphic Designer (Contract)

Designed information graphics, presentations, proposals, and reports for non-profit client organizations; conceptualized and created print + digital marketing products

### Self-Employed

June 2023-Present

Hybrid; Seattle, WA

### Freelance Designer

Creating original identities and assets including logos, animations, information graphics, and web designs; coordinating client requests, timelines, and payments

### Chloe Clarke, The Art of Paper

June 2023-Jan 2024

In-Person; Seattle, WA

### Design Assistant

Designed visual assets for weddings, events and small businesses; coordinated files with clients and manufacturers; assembled bespoke signage and stationery

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## SOFTWARE

Illustrator

Figma

InDesign

Photoshop

After Effects

Protopie

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## SKILLS

Spanish—Full Proficiency

Classroom Instruction

Copywriting

Illustration

Screen Printing

Needle Felting