

# Courtney Hundelt

COURTNEYHUNDELT.COM  
COURTNEYBOHNERT@GMAIL.COM  
913. 961. 9221

## Experience

### SEED

Digital Designer | Nov. 2023—Present

Completely own the email design program, creating both daily campaign sends, as well as automated flows. Work hand-in-hand with the Lifecycle Marketing team to create highly visual emails, while keeping performance best practices in mind. Work on various other design touch points for the brand, including printed collateral, social assts, and website touchpoints.

### HEYDAY

Freelance Designer | Oct. 2024—Present

Work with their Design Lead and Creative Director to create an assortment of design requests within their new brand identify. Design emails, social posts, icons, and printed signage on an ad-hoc basis with short timelines. Systemize the Figma Library with new brand type treatments, colors, etc. to create uniformity across the board.

### PROSE

Senior Brand Designer | March 2023—Nov. 2023  
Brand Designer | June 2021—March 2023

Concepted and lead art direction for various photoshoots. This included creating shotlist, identifying photographers, working on set with set designers and photographers, all the way through post-production and retouching. Worked closely with Marketing, Growth, and Retention teams on emails, ads, and other various touchpoints to ensure alignment. Created content for Social team, including designed posts as well as shooting socially native content for Instagram and TikTok.

### THE SILL

Graphic Designer | June 2019—June 2021

Worked as a multi-disciplinary designer in a fast-paced environment. Created advertising campaigns for organic and paid platforms. Used Klayvio to design daily emails as well as automated email flows. Design printed collateral for packaging, retail signage, and other promotional pieces.

## Education

### THE UNIVERSITY OF KANSAS

Lawrence, KS  
BFA in Design, Visual Communication  
Concentration in Journalism

### LORENZO DE' MEDICI SCHOOL

Florence, Italy  
Semester Study Abroad

## Capabilities

### DESIGN

Email, Social, Ads, Digital, Print, Art Direction, Campaigns, Iconography, Animation

### SKILLS

Figma, Adobe Suite, Jitter, Canva, Asana, Notion, Keynote, Google Suite, Klayvio, Brevo, Cargo