

Zeenat Javaid

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EDUCATION

University of Southern California; Roski School of Art and Design; Iovine and Young Academy Expected May 2026
Bachelors of Fine Arts, Art; Minor: Product Design **GPA: 3.9**

Relevant Coursework:

CTIN 499: Special Topics: Designing with Engineers for Themed Entertainment (Programmed Arduino computers for prototyped functional roller coaster design. Integrated engineering and creative elements for mechanical themed entertainment projects.

EXPERIENCE

USC Athletics

Los Angeles, CA

Graphic Design Intern

December 2024 - Current

- Creating collateral materials across all NCAA-competing USC Athletics properties and social channels, including social media graphics, merchandise, flyers, emails, and printed material.

CTZN Cosmetics

Dubai, UAE

Graphic Design and Branding Intern

June 2024 - September 2024

- Delivered over 35 visual assets used for promotional and advertising on the company website and social media.
- Worked within a fast-paced environment in communication with executive employees to curate inspirations for forthcoming brand identity assets, including creating 2 potential instagram feed layouts with 12 posts in each.
- Conducted layout design and current design trend research while following brand style guidelines for deliverables including 2 pitch decks and 2 sets of merchandising objects.

USC Flavors

Los Angeles, CA

Executive Director of Design

January 2024-Present

- Designed over 15 event and promotional graphics in a fast-paced, collaborative work environment.
- Researched, collated, and curated photographs and graphic materials for a consolidated brand identity, working with photographers and social media content team.

MoneyThink USC (Non-Profit)

Los Angeles, CA

Vice President of Public Relations – Volunteer

January 2024-September 2024

- Designed and published official website for organization
- Increased social media reach by +274% and engagement by +157%

USC Auxiliary Services

Los Angeles, CA

Part-Time Bookstore employee: floor and sales

January 2023 - October 2023

- Managed card machine at register; applied discounts and customisations
- Made sales on merchandise and food products to customers
- Worked at concession stands at football games

SKILLS

Software: Solidworks CAD - Mechanical Design ([Certified](#)); Adobe Suite: Photoshop, Illustrator, InDesign, PremierPro (Proficient); AutoDesk Revit (Proficient); ArcGIS Pro (Proficient); Figma (Moderate); Twinmotion (Moderate); HTML & CSS Code (Basic); Rhino (Basic); MS Office, Excel, Word, Outlook (Proficient); Google Workspace: Docs, Slides, Sheets (Proficient) Website design builders: Wix, Cargo (Proficient)

Proficiencies: Materials management; Ergonomics and Human Factor Analysis; Metal— Mig-Welding; Cutting; Plasma Cutter (Proficient); Wood — Cutting, Sanding, Joints (Proficient); Color theory; Layout design; Typography; Composition.

Languages: English (Native), Urdu (Native), Korean (Basic), Arabic (Basic)

ACHIEVEMENTS

USC Roski School of Art and Design: Solo Exhibition, Spring 2024, Fall 2024

Dassault Systèmes: Mechanical Design Associate Certification in Solidworks 2024

USC: Arts and Climate Collective Grant Winner 2023-2024

USC: Artwork Commission: Solutions for a Sustainable Future Conference 2023