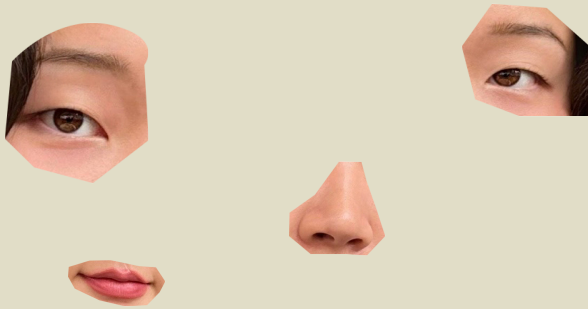


HANSOL PARK



+31 616746509

CONTACT@HANSOLPARK.COM

WWW.HANSOLPARK.COM

ROTTERDAM, 3072DB, THE NETHERLANDS

PROFILE

A WdKA Honours graduate majoring in Transformation design with background in fashion and textile. Key skills include software skills such as Adobe CC and MS Office programs as well as styling, installation design and textile related skills. Looking to develop a career in roles such as a textile/material designer in fashion/interior industries.

EDUCATION

Willem de Koonig Academy
(Hogeschool Rotterdam)
Rotterdam, The Netherlands
AUG 2020-JUN 2024

BA Design (Honours)
Transformation Design

SKILLS

Photoshop
Illustrator
InDesign
MS Word
PowerPoint
Keynote
Page

Photography
Weaving
Embroidery
Knitting
Crochetting
Tapestry
Sewing
Moodboard
Installation

LANGUAGE

English ——— **Fluent**
Korean ——— **Native**
Dutch ——— **Basic**

WORK PERMIT

Orientation Year Visa
Expiry Date: 21.10.2025
Nationality: South Korea

EXPERIENCE

Artist Residency

OCT 2024 - DEC 2024

Blue City Lab

Rotterdam, The Netherlands

3-month artist residency focused on bio-based material research, exploring sustainable materials such as algae, gelatine and agar.

Documented my research and presented my findings and recipes as a book.

Organised and led a workshop using presentation skills to spread my knowledge and increase awareness of bio-materials.

Internship

APR 2023 - JUL 2023

Nieuwe Instituut:

Communication Department

Rotterdam, The Netherlands

Organised visual communication through multiple social media channels, newsletters and website to maximise engagement with the museum's events.

Developing visual guide lines for portraits and aligning it with the new visual identity of the museum.

Assisting the wider museum team with event organisation and other ad-hoc tasks.

Visual Merchandiser

OCT 2021 - JUL 2022

Primark

Rotterdam, The Netherlands

Worked in a fast paced retail environment to style mannequins and create visually engaging displays.

Ensure shop floor planning is in line with the company guidelines utilising my attention to detail.

Training retail assistants to maintain the shop floor is in line with brand and company guidelines

Volunteer

MAR 2021 - JUN 2024

Willem de Kooning Academy

-Team Communication

Rotterdam, The Netherlands

Volunteered as a student ambassador. Planned and made a series of videos for finding students' housing in The Netherlands to help students.

Participated in many school events such as open days presentation, Instagram take-over.