

A L E K S A N D R S A S H B O B R O V
I N T E R N A T I O N A L A W A R D - W I N N I N G
C R E A T I V E A R T D I R E C T O R

WORK EXPERIENCE:

- 03.2024 – PRESENT** **BAWE AGENCY | PARIS, FRANCE**
POSITION: CREATIVE DIRECTOR & CO-FOUNDER
ACCOUNTS:
- 08.2020 – 02.2024** **DENTSU CREATIVE | PARIS, FRANCE**
POSITION: SENIOR CREATIVE / ART DIRECTOR
ACCOUNTS: FLYING BLUE, DUREX, AFKLM GROUP, BELLEVOYE,
EL PASSADOR DE ORO, SAUDI VISION 2030
- 04.2019 – 04.2020** **SCHOLZ & FRIENDS | HAMBURG, GERMANY**
POSITION: CREATIVE / ART DIRECTOR
ACCOUNTS: MILKA, ACTIVIA, BARNÄNGEN, AXA, POKEMON GO
- 08.2017 – 04.2019** **GRABARZ & PARTNER | HAMBURG, GERMANY**
POSITION: CREATIVE / JUNIOR ART DIRECTOR
ACCOUNTS: PORSCHE, BURGER KING, VOLKSWAGEN
- 01.2017 – 03.2017** **DEUTSCH INC. | NEW YORK, USA**
POSITION: CREATIVE APPRENTICESHIP
- 10.2016 – 12.2016** **OGILVY & MATHER | SAO PAULO, BRAZIL**
POSITION: CREATIVE APPRENTICESHIP
- 07.2016 – 09.2016** **UNCLE GREY | COPENHAGEN, DENMARK**
POSITION: CREATIVE INTERNSHIP

EDUCATION:

- 07.2015 – 06.2017** **MIAMI AD SCHOOL EUROPE | HAMBURG**
ART DIRECTION (DIPLOMA)
- 10.2013 – 05.2015** **KYRGYZ-RUSSIAN SLAVIC UNIVERSITY | BISHKEK**
MASTER OF BUSINESS ADMINISTRATION (STRATEGY)
- 09.2006 – 06.2011** **KYRGYZ-RUSSIAN SLAVIC UNIVERSITY | BISHKEK**
LINGUISTICS AND ENGLISH LANGUAGE

LANGUAGES:

ENGLISH – FLUENT
RUSSIAN – NATIVE
FRENCH – WORKING PROFICIENCY
GERMAN – CONVERSATIONAL

SKILLS:

CREATIVE LEAD, CONCEPTING, STRATEGY, 360
CAMPAIGN, ART DIRECTION, PHOTOGRAPHY,
DIRECTING, PRESENTATION, BRANDING,
TYPOGRAPHY, CRAFT, ADOBE SUIT,
CINEMA4D, MICROSOFT SUIT.