

# Colin Leach

Email: colinlea14@gmail.com  
Portfolio: www.colinleach.com  
Phone: (404) 353-8146

## Education

**Irvine and Young Academy,  
University of Southern California**  
Graduation: May 10<sup>th</sup>, 2024  
Integrated Design, Business, and  
Technology (MS)

**Roski School of Art & Design,  
University of Southern California**  
Graduation: May 11<sup>th</sup>, 2018  
Major: Graphic Design (BA)  
Minor: Web Technologies and  
Applications

## Technical Skills

### Applications

Illustrator, Photoshop, InDesign,  
Acrobat, Keynote, Figma, Miro

### Certifications

Google Analytics

## Additional Information

### Organizations

American Institute of Graphic Arts  
(AIGA)  
Nike Black Employee Network  
(BEN)  
Nike Caribbean Collective

### Interests

Soccer, Arsenal FC, Video Games,  
Travel, Anime, Streetwear, Watches

## Experience

### Graphic Designer II, Nike Men's Print & Pattern Beaverton, OR - June 2024 - Present

- Responsible for creating and producing print designs for all Nike Men's Lifestyle Apparel categories.
- Collaborate with Nike Men's Graphic Designers, Color Designers, and Apparel Designers to reach seasonal print objectives for all product collections.

### Graphic Designer II, Nike Central Graphics (CCS) Beaverton, OR - October 2022 - June 2024

- Graphic Designer for the ReCreation Program, responsible for the creation/development of graphic elements for all collections and product launches.
- Regularly communicating with collaborators, printers, vendors, manufacturers and developers to ensure proper execution of all graphic needs for the ReCreation program.
- Collaborated with BRS Studios Graphic Designer and Creative Director to execute Nike's Chief Design Officer's 2023 Design Annual book, distributed to all of Nike Design.
- Worked with printers and vendors to achieve highest quality spreads and printed assets for the 2023 Design Annual.

### Footwear Graphic Designer, Nike SWDC Beaverton, OR - March 2022 - September 2022

- Worked closely with Apparel Graphic Designer to create the visual center/graphic language for the SWDC LA collection.
- Responsible for the graphic placements applied to the collection's footwear models.
- Collaborated with 2D and 3D Footwear Designers, Color Designer and Materials Designer to create consistent look, feel, and narrative across footwear collection.
- Worked closely with managers, design leads, fellow designers to reach creative objectives for the program.

### Graphic Designer, STIIIZY Los Angeles, CA - August 2019 to January 2021

- Provided art direction for new releases of packaging, apparel, and accessories when necessary.
- Collaborated, on a daily basis, with the Marketing and Product Development departments to manage a consistent look across all house brands' packaging.
- Implemented universal press ready packaging file systems for company's house brands used in the printing of 3,000,000+ units of products, based on state regulations.

### Design Assistant, Gravillis Inc. Los Angeles, CA - October 2018 - June 2019

- Worked closely with graphic designers and art directors to interpret and transform client concepts into logos, merchandise, and key art (television and theatrical).
- Collaborated regularly with freelance artists for purposes such as photo shoots and key art illustrations.
- Provided office support and prepared presentations and promotional materials as needed.