

# Haneul Seo

📍 Milwaukee, WI

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[https://drive.google.com/file/d/1UCAqXqYEVcb2V4Hohi\\_zGXCw8n8QytbX/view](https://drive.google.com/file/d/1UCAqXqYEVcb2V4Hohi_zGXCw8n8QytbX/view)

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## EDUCATION

### Design Visual Communication - Bachelor of Fine Arts

Jan 2018 - May 2023

Peck School of Art, University of Wisconsin Milwaukee(UWM)

Milwaukee, WI

- GPA : 3.87 / 4.00, Summa Cum Laude
- Digital Fabrication Design Certificate (Universal design, 3D prototyping, industrial design focused)

### Interactive Entertainment (Digital Contents)

Mar 2016 - May 2017

College of Arts, Hansung University

Seoul, South Korea

2 semesters

## WORK EXPERIENCE

### Creative Associate

Aug 2022 - Jun 2024

Bader Rutter, marketing and advertising agency, Part-time

Milwaukee, WI

### Art Director Intern

Jun 2022 - Aug 2022

Bader Rutter, marketing and advertising agency

Milwaukee, WI

- Social media organic contents design with understanding platform strategies.
- Designed several HTML5 banners, motion graphics and wrote initial codes.
- Participated in the production work, assisted to set up the studio, film documentary video, food photoshoot building a new source library.
- Participated in rebranding a old campaign to lanch a new product line.

### Freelance Graphic Designer

Aug 2021 - Dec 2022

Seoul, South Korea

- Worked for several private cafes, providing Branding design, poster design, and UI design for ordering app services.
- Worked for the church, designing a old web site, brochure design for a new campaign, branding design and banners for a summer school project.

### Art Director

Oct 2021 - Dec 2021

Dream Forest Church

Seoul, South Korea

- Directed designing Radio Broadcasting Studio, Creating 2 Music videos, Sound Editing, Video Editing, Recording all of the process.

### Translator, Korean - English

Feb 2023 - Apr 2023

Milwaukee Institution of Art and Design, Milwaukee

- Assisting a Korean Well known painting artist, Mok-Won, to teach Eastern Brush Painting at MIAD, Continueing Education class.
- Translating Korean to English, English to Korean for helping people communicate with Mok-won.

### Mechanic

Mar 2020 - Sep 2021

Republic of Korea Army, Military Service

Chuncheon, South Korea

- Worked as Driver and Mecanic specialized for Forklift and Loader, removing mines underground around the border between South and North Korea.
- Understood of mechanical engineering, especially for hydraulic equipment.

# TEACHING EXPERIENCE

## Lab Assistant

Peck School of Art, University of Wisconsin Milwaukee  
Milwaukee, WI

Jan 2023 - May 2023,  
Spring semester

- Meeting with supervisor/set lab monitor hours, review position responsibilities, and prioritize ongoing tasks for the semester.
- Create lab hours docs and post (digital & printed/vinyl versions)  
Familiarize myself with lab and all equipment
- Managing inventory any new supplies (update inventory lists)
- keeping the studio running properly and manage work-studies.

## Teaching Assistant

Peck School of Art, University of Wisconsin Milwaukee  
Milwaukee, WI

Sep 2022 - Dec 2022,  
Fall semester

- Practical teaching experience in 'Intro to Design' class.
- Developing the ability to analyze and propose solutions to teaching problems.
- Understanding the activities and functions professionals teaching in the field of art and design.
- Giving multiple presentation for teaching basic design principles.

## Korean Language Tutor

Student Success Center, University of Wisconsin Milwaukee  
Milwaukee, WI

Jan 2022 - Dec 2022,  
Sep 2018 - Dec 2019

- Taught Korean language for Collage level.
- Communicated with students to help them get better grade in the class.
- Designed a curriculum along with regular class for teaching Korean.

# HONORS & AWARDS

## Youth Panelist

Fearless Conference, The brand Lab  
2023

## AAF Awards, Bronze Addy

American Advertising Federation Awards  
2023

## Indigo Design Awards, Silver

Indigo, Amsterdam, the Netherlands  
2023

## People's Choice Awards

Entrepreneurship Showcase, University of Wisconsin Milwaukee  
2022

## Dean's honor

University of Wisconsin Milwaukee  
2022, 2019, 2018, 2017

## The Best Tutor awards

Student Success Center, University of Wisconsin Milwaukee  
2022, 2019, 2018

## 49th Annual Juried Show, Artist Talk Speaker

University of Wisconsin Milwaukee Union Art Gallery  
2022

## The Best Trained Soldier awards

Republic of Korea Army  
2020

## The Best Volunteer soldier awards

Republic of Korea Army  
2020

## AIGA Exhibition(synergy) Juried artist

AIGA-University of Wisconsin Milwaukee chapter  
2019

## Semi-finalist Awards

Adobe international design competition awards  
2018

## Outstanding international student scholarship

University of Wisconsin Milwaukee  
2018

## First year Outstanding student scholarship

Peck School of Art, University of Wisconsin Milwaukee  
2018

## Outstanding student honor in 3D graphic design

School of art and design, Northern Michigan University  
2017