

JORDAN TAYLOR

CONTACT

keywordjord.com
contact@keywordjord.com
(404) 645-0986

EDUCATION

The Creative Circus
September 2020
Graphic Design

Georgia State University
July 2017
Bachelor of Arts

BIO

Jordan (he/him) is a New York-based graphic designer who specializes in brand, motion, and editorial design.

He has an approach to design is concept-driven and strategically focused. It's similar to the long walks around town that he enjoys: authentic, off the beaten path, and intentional.

He's most interested in work that is collaborative, imaginative and focuses on improving people's day-to-day experience.

EXPERIENCE

SENIOR DESIGNER

co:collective | August 2023 - March 2024
New York City, NY

- Worked alongside teams of strategists to open new avenues for growth within businesses such as Under Armour, IBM, and SPS Commerce. Providing thought-provoking and illustrative schematics and data visualization for the future of our client's business.

DESIGNER

Pentagram | September 2020 - June 2023
New York City, NY

- Collaborated on an array of award-winning projects for high-profile clients including Netflix, The ACLU and Moravian University. Designed materials across print and digital mediums with a strong focus on branding under the direction of partners Luke Hayman and Emily Oberman.

FREELANCE GRAPHIC DESIGNER

September 2017 - Currently

- Working with agencies, startup brands, and up-and-coming individuals to develop brand identities, creative campaigns, motion graphics, printed media and a wide range of other projects. Utilizing a proficiency collaboration to adjust to different team sizes, project timelines, and roles within a team. Previous clients include Dagger Agency, Atlanta Contemporary Art Center, Polarr, and Sickbird Productions.

INTERN

COLLINS Typography Mentorship | July 2020 - August 2020
New York City, NY

- Seven-week typography course. Part of a group, studying under Brian Collins and staff members, learning the foundations of typography. Also explored the role design plays in the development of culture, ideals, and power structure in our world.