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January 20, 2023

FOR IMMEDIATE RELEASE:

TZIREL KAMINETZKY

You have a new memory

February 9 – March 4, 2023

Opening reception Thursday February 9, 6-10PM

Gallery hours Friday & Saturday 1-7PM

Of what use are these memory-images? Preserved in memory, reproduced in consciousness, do they not distort the practical character of life, mingling dream with reality? —Henri Bergson, Matter and Memory

Tomato Mouse invites you to Tzirel Kaminetzky's first solo exhibition "You have a new memory" an installation of artworks situated in real sensory space. There will be an opening reception on Thursday, February 9 from 6 to 10 in the evening with a gustatory component to engage the non-ocular senses, meanwhile also welcoming visitors as friends.

Tzirel's recent works are composed of inkjet photographic prints of a mundane, personal nature painted over with oils. The painted layer does not overtly reference or correlate with the photograph below it, however it depicts another moment, similarly quotidian in nature. Elements of the base photograph show through transparent areas of the painting - subtly discernible after longer observation. A still life of flowers or some crumpled napkins might slowly reveal a laptop cord, or a radiator -- the miscellany of life that comes into focus in un-composed moments. The oil painted portion of the work is often related to another moment photographed or remembered. The (D)urational slow experience of painting, on top of an instantaneous and casual phone picture, is a balm for the contemporary painter. Perhaps the end result is disruptive or jarring as a reflection of our contemporary embodied moments, what we are photographing and how we ingest images.

Tzirel Kaminetzky reframes the continuums of recorded mundane imagery produced by digital means into particular moments, slows their reception through interventions that relate to older styles of looking. Contemplating the contemporary dissolution of the single frame, the "moment" captured, and the borders of an image, she explores how "virtual living" dissolves this kind of differentiation or boundary. These works are a process of tentatively teasing out the rupture and break down of visual and personal spaces under the overzealous thumb of digital technologies. An artist already concerned with the dissolving sense of the personal, in these works she captures the brevity and instantaneousness of lived experience while maintaining privacy by locating her subjects between frames. She has said "Ultimately, for me, the impulse to create comes from the tensions produced by conflicted feelings about photography and the moment."

Tzirel Kaminetzky received her BFA from Parsons in 2004 and her MFA from SVA in 2017. Before taking her art-making from kitchen floor to studio she worked as a photojournalist at media companies including Hearst, Newsweek and ABCNews. Her time culling innumerable photos and producing content for diverse brands and audiences has informed her hybrid practice utilizing both paint and photography. She has shown at Williams Center Gallery - Lafayette College (Easton, PA), St. Charles Projects (Baltimore, MD) and The New Yorker Passport to the Arts (New York, NY). She lives and works in Brooklyn, NY with her family.

Tomato Mouse is a 501(c)3 artist-run gallery in Weeksville, Brooklyn with a mission to advance artistic discourse and widen the field of play. Gallery hours are Friday and Saturday 1PM to 7PM and by appointment. For more information please contact Rebecca Bird at 347-365-6741 or tomatomousetomatomouse@gmail.com.