

# *Andi Valdes Valdes*

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651.421.3561

## *Experience*

*May 2021 – Present*

Graphic Designer for Liina & Co.

- Assist in developing new identity systems for small businesses looking for new branding.
- Do visual research on past and current trends in design.
- Design social media graphics for various ongoing clients while reporting to a Creative Director.
- Prepare and organize brand standard guidelines and logo files for businesses.
- Prepare print-ready files for different printers and applications, such as screenprinting for t-shirts, or offset printing for cardboard box packaging.
- Maintain brand guidelines for each different client whilst designing new branding rollout materials. For example: flyers, ads, banners, etc.
- Edit video for social media.
- Design websites using Squarespace.

*May 2023 – Present*

Contract Graphic Designer for Eastvold Furniture

- Redesign and upkeep their website (eastvoldfurniture.com) on Squarespace.
- Concepting and execution of social media posts.
- Use previously established brand standards to create new materials such as tear sheets, lookbooks, catalogues, postcards, and packaging.

*January 2018 – December 2020*

Print Technician for MCAD's Service Bureau

- Operated laser and inkjet printers in a variety of sizes.
- Communicated with students and faculty to take print orders and answer questions.

## *Skills*

Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Adobe Premiere Pro  
Procreate on iPad  
HTML  
CSS  
Canva  
Figma  
Sketch  
Microsoft Office  
MAC Operating System

Illustration  
Web design (Squarespace, Wix, Cargo)  
Social Media  
Bilingual (Spanish)

## *Education*

*December 2020*

Minneapolis College of Art and Design,  
Minneapolis, MN

Bachelor of Fine Arts in Graphic Design