**Joshua L. Walker**

Athens, Ga 30601 | jlw37367@uga.edu | (478)363-4855 | https://vicwalker02.wixsite.com/design

**EDUCATION**

**University of Georgia** Athens, GA

*Bachelor of Science in Family and Consumer Sciences* May 2024

Major: Fashion Merchandising Emphasis in Product Development and Design

**RELEVANT COURSEWORK**

Apparel Design, Digital Design, Computer Aided-Design, Creativity and the Design Process, Visual Merchandising and Fashion Promotion

**RELEVANT EXPERIENCE**

**Nike** Commerce, GA

*Sales Associate* March 2023- Present

* Engaged customers with a friendly and helpful attitude when providing product recommendations.
* Increased knowledge of product and sales experience by working in various areas of the store
* Handled a daily revenue average of $20,000.

**Bass Pro Shops** Springfield, MO

*Men’s Merchandising Internship* May 2022- Aug 2022

* Consulted with vendors and managed relationships through communication via email, product updates, and sales reports.
* Assisted with the development of a new brand by creating mood boards, generating brand names and images, and determining styles and style counts.
* Communicated sales trends, forecasts, and weekly and monthly reports to buyer and merchant team, while addressing sales variances and other problems and providing explanations and solutions.

**ADDITIONAL EXPERIENCE**

**Chick-fil-a** Athens, GA

*Business Management Intern* Feb 2022- May 2022

* Assisted with leading a team of 8 to 18 “front-of-house” workers.
* Problem solved and adapted to issues like heavy drive-thru traffic by introducing and implementing a different drive-thru layout.
* Facilitated a daily revenue average upwards of $20,000 and helped improved customer satisfaction metrics, allowing the restaurant to be in the upper 10% of Chick-fil-a restaurants.

**RELATED PROJECT EXPERIENCE**

**Business Simulation**, *Global Sourcing*  Aug- Dec 2023

* Semester-long project with a group of 4-5 fashion merchandising students, tasked with the formation of a product from conception, to production, and to market.
* Worked cohesively in a group to develop plans for product and material, production and sourcing, and marketing to target consumer(s).
* Assigned to be groups VP of design, responsible for tech packs, product measurements, colorways, and product design.

**SKILLS**

|  |  |  |
| --- | --- | --- |
| • Microsoft Applications | • Cross-Functional Team Leadership | • Sketch Design |
| • Digital Design (Adobe Design/ Photoshop & Kaledo) | • Problem Solving & Adaptability | * Sewing |