

## EDUCATION

### Fashion Design and Technique Diploma

George Brown College  
Toronto, ON  
2015

### B.DES Graphic Design

OCAD University  
Toronto, ON  
2024

## SKILLS

### Soft Skills

Self motivated and driven  
Team player  
Concept development  
Research oriented  
Organization skill

### Strength

Editorial Design  
Experimental Publication  
Typographic treatment  
Concept-Driven Design  
Motion Graphic  
Branding  
Packaging  
Print Making

### Technical Skills

Illustrator  
Photoshop  
InDesign  
After Effects  
Premier Pro  
Figma

## DESIGN EXPERIENCES

### Toronto Biennial of Art

Contract Graphic Designer | January 2024 - June 2024

- Designing and developing visual material for mobiles arts curriculum tools (MAC Tools) for artist Tanya Lukin Linklater.
- Designing and developing typographic treatment and publication layouts for MAC Tools.

### Trademark Beauty

Freelance Graphic Designer | April 2023 - Present

- Designing packaging and brand materials for TM Beauty products.
- Responsible for typographic treatment and graphic materials.

### BBE Design

Design Assistant | June 2023 - December 2023

- Assisting Bryan Espiritu's latest art-show with graphic design and typography needs.
- Assisting in initial research for Javi Hernandez personal branding.
- Assisting in developing personal branding for GR Enterprise.

### Xpace Cultural Centre

Publication Designer for VOLUME 14 | June 2023 - October 2023

- Designing Xpace yearly publication "Volume 14".
- Responsible for typography and publication layout.
- Responsible in designing the cover of Volume 14.

### Cadillac Fairview

Freelance Graphic Designer | June 2023 - August 2023

- Designing marketing materials for Canada-wide CF Summer Design Sprint.
- Creating social media assets for Instagram, Facebook banners, and digital promotional.
- Creating printed materials for Canada-wide CF Summer Design Sprint.

### What I Like Studio

Graphic Design Intern | June 2023 - July 2023

- Assisting in initial research for Prince of Cloud brand.
- Developing brand guide line for Silo. brand; Includes developing their logo and presentation deck.

### OCAD Student Union

Layout Designer | May 2023

- Designed the whole layout of OCAD U Student Union Yearly Planner.
- Responsible for typography and publication layout.

### New Harvest

Graphic Design Intern | March 2022 - May 2022

- Designed marketing campaign for the brand.
- Comes up with unique poster and merchandise designs for the brand.
- Designed marketing content for multiple digital accounts.

## AWARDS

**Scarborough Charter Logo  
Design Competition**  
January 2023 - April 2023

**Team Winner REUSE  
The Competition**  
Student Association of Industrial Design teaming up with DESIGNwith  
May 2023

## PUBLICATION

**Book Published**  
Mustamin, Rachmat. Raditya, Radi, *"Indeks Penghabisan Manusia (FYP)"*, Makassar international Writers Festival, Book, 2023

## OTHER EXPERIENCES

**OCAD University Copy and Print Services**  
Print Production | September 2021 to May 2024

- Assisting students and clients with digital to printed products.
- Answered customer inquiries and front of house duties
- Setting up and resolved issues from digital file set up to printing.
- Managed opening and closing duties.
- Managed the print shop inventory.

**Canada Goose**  
Warranty and Repair Coordinator | Jul 2018 to Sept 2020

- Inspect and analyze all Canada Goose products as well as determine the Warranty and Repair process accordingly.
- Update the warranty system through each step of the warranty repair process.
- Manage inventory control such as trims and fabric.
- Perform quality assurance tests of garments after repairs are completed.

**Surmesur**  
Style Consultant | May 2017 to June 2018

- Assisting high-end clients in "made-to-measure" customer service.
- Consult and advise clients on style, fashion, fabric and fit.
- Inventory control in high-end retail products.
- Build and maintain professional relationships with clients and respond to their concern.