

# OLVIA SAACSON

## [EDUCATION]

### SYRACUSE UNIVERSITY

Syracuse, NY  
2020 - Present  
BFA | Communication Design  
Minor | Business

### SYRACUSE LONDON

London, UK  
Spring 2023

## [INVOLVEMENT]

### KAPPA KAPPA GAMMA

Syracuse, NY  
Spring 2022 - Present

## [SKILLS]

Adobe Creative Suites  
Microsoft Office  
Figma  
Editorial Design  
Art Direction  
Brand Strategy  
UX/UI  
Graphic Design  
Diversity, Equity, & Inclusion  
Advertising  
Experiential Design

## [CONTACT]

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## [EXPERIENCE]

### Moody Magazine

Syracuse, NY

### PUBLICATION EDITOR

Aug 2022 - Present

Oversaw magazine layout and graphic design. Helped plan cohesive magazine issue themes, moodboards, and templates. Additionally, finalized and edited magazine for print -- spreads, cover, typography, etc.

### SU BIPOC

Designers (Black,  
Indigenous, & People of  
Color)

Syracuse, NY

### VICE PRESIDENT

Feb 2021 - Present

Responsible for social media content and management, planning and organizing meetings, and building awareness.

### Nordstrom

Boca Raton, FL

### SALES ASSOCIATE

June 2023 - August 2023

Worked in children's department to maximize department sales, service and build customer relations, and represent the brand. Awarded for most sales in sock merchandise, performance in digital sales.

### Mixtape Magazine

Syracuse, NY

### LAYOUT DESIGNER, STYLIST

Aug 2021 - Present

Designed magazine layouts, arranging text and visuals in space. Worked as part of a stylist team to source clothing and accessories, arrange outfits, and plan photoshoots.

### Dedham Country &

Polo Club

Dedham, MA

### EVENT STAFF

May 2022 - Aug 2022

Assisted in event set up, organization, and planning. Utilized skills like attention to detail, teamwork, and building customer relations. Additionally, served food and drinks.