



**Writer. Creative Director. ACD.
Whatever you need.**

I'm a human-focused creative with a diverse background in art, advertising, experience design, hospitality, and puns.

I create compelling and effective communication and experiences for brands using the ol' noodle.

Hire me for concepts, campaigns, scripts, pitches, good company, or anything else you need.

I have experience in everything. Experiential, AI, social, digital, sponsorships, video, print, OOH, fortune telling... whatever works.

☆ **Let's Connect!** →

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text fun GIFs to 682 203 9074

FREELANCE (2014 – BEYOND!)

CREATIVE MUTANT

Projects: Punch Bowl Social rebrand, Lacework Brand Launch, Prophix rebrand, Ron English: Brandit Popmart!, The Good/Bad Art Collective: Rock Lottery, AR Gameshows for Pennzoil, and NDA thangz. Weee!

INTEGER\TBWA\CHIAT\DAY (2021-2023)

CREATIVE DIRECTOR

Crafted new retail experiences, worked on campaign stuffs, led AI research, and launched internal initiatives to spark and nurture chemistry between remote creatives, and mentored some ambitious creatives.

Clients: AT&T, Starbucks, Lays, Sally Beauty Supply, and more!

GRACKLE (2020)

CO-FOUNDER, CREATIVE DIRECTOR

Launched an experiential agency during a pandemic (nice). Projects included experience consultation, branding, campaigns, consumer experience audits, ritual designs, and mailing people tons of pasta.

Clients: The Texas Rangers, Gardaworld, AKQA, VIA, and More!

TMA (2017-2020)

SENIOR COPYWRITER>CREATIVEMUTANT>CREATIVE DIRECTOR

Crafted social campaigns, sports sponsorships, and brand activations. Co-founded and developed the agency's creative experience department.

Clients: Goodyear, Nintendo, Ferrero, Chili's, AT&T, Nissan, Wendy's, Arby's, Bacardi, Gamestop, Hilton, NBA, State Farm, Frito Lay, Patrón, American Airlines, and more!

SPLASH MEDIA (2014 – 2017)

INTERN>COPYWRITER>SENIOR COPYWRITER>ACD

Social media campaigns, website design, blogs, and other digital goodness.

Clients: ZTE USA, Match.com, Facebook, Bar Louie, Visit Dallas, University Hospitals, Terminix, and more!

UNIVERSITY OF NORTH TEXAS

BA STRATEGIC COMMUNICATIONS

Ad club, NSAC State winner, published in the school journal, worked 3 jobs to pay myself through.