

ZOË FRANCES CARR

About

I am a third-year student at the University of San Francisco from Seattle, Washington working towards my BA in Design.

I am interested primarily in book design, branding, and product packaging. However, I am excited to expand my knowledge and skills to many different design disciplines and techniques! I am driven by a perpetual quest for inspiration and a deep appreciation for the small and wonderful things in life.

Education

University of San Francisco

Bachelor of Arts in Design
(2021 - Graduating May 2025)
→ Deans List

Garfield High School

Seattle, Washington
High School Diploma
(2016 - June 2021)
→ Honor Roll
→ Varsity Soccer
→ Philosophy Club

Work Experience

The Graphics Center

Junior Designer: Aug 2023 - Jan 2024
Designer: January 2024 - Current

In this role, I work with clients to develop promotional materials for school organizations and their events. My work at the Graphics Center includes projects such as logos, rebranding, merchandise design, event posters, social media content, digital signage, and article graphics for the school newspaper: the USF Foghorn.

- Collaborating with five other designers
- Meeting weekly for presentation, critique, and ideation.
- Communicating with clients via email, zoom, and in-person meetings.
- Developing materials and ideas with clients; mood-boards, interviews, concept brainstorm
- Managing up to three different projects at a time.

Personal Skills

- Self-Starter
- Detail-Oriented
- Problem Solving
- Enthusiastic
- Creative Ideation
- Professional Communication
- French Fluency

Contact

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LinkedIn

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Portfolio

<https://zoecarr.cargo.site/>

Technical Skills



Photoshop



Illustrator



Figma



InDesign



Procreate

- basic HTML and CSS
- book design
- article graphics, editorial illustration