



Micah Hoang

GRAPHIC DESIGNER
Pasadena, California

[Portfolio](#)
[Email](#)
[LinkedIn](#)

EDUCATION

ArtCenter College of Design

Pasadena, California

Anticipated Graduation April 2026

Bachelor of Fine Arts, Graphic Design

WORK

Founder, National Park Playing Cards

Jan 2019–Present

- Successfully funded and launched a Kickstarter campaign for custom-themed National US Parks playing cards.
- Sold over 20,000 decks nationwide through NationalParkPlayingCards.com and 200+ retail stores, including REI Co-Op and National Park Visitor Centers.

Visual Designer, AuditBoard

May 2023–Sep 2023

- Collaborated with marketing design team, producing internal branding materials, slide decks, and marketing collateral for webinars.
- Helped with the successful launch of ITRM, a product trusted by 1800+ enterprises.
- Crafted assets for the annual company conference, Audit + Beyond, including ads, social media content, and exclusive swag for 4000+ attendees.

Founder, ArticaVisuals

Jun 2018–Present

- Designed brand identities for clients in diverse sectors, including non-profits, fashion, and gaming.
- Created illustrations, logos, and style guides for impactful brand representation.

Design Lead, CMC

Jun 2021–Feb 2022

- Led comprehensive visual rebrand of the Chinese Mission Convention, an annual online conference with 5000+ attendees.
- Designed posters, headers, website assets, postcards, email templates, and social media assets.

VOLUNTEER

Pace Leader, Pasadena Pacers

Oct 2022–Present

Lead a group of runners in the Pasadena Pacers, a free local running club every Thursday and Saturday.

Glean Social Impact Incubator

Jul 2023–Present

Hosted discovery sessions, researched, and branded Glean, an upcoming nonprofit based in Hanoi, Vietnam that offers mentorship programs and office spaces for aspiring entrepreneurs interested in social innovation.

LEADERSHIP

ArtCenter Graphic Design Speaker Series

Sep 2023–Present

Managed guest speaker events for the graphic design department, both in-person and online. Designed posters, social media posts, and email marketing assets.

SOFTWARE + SKILLS

Illustrator, InDesign, Photoshop, Figma, After Effects, Final Cut Pro, MidJourney, Keynote, Webflow

Branding, Identity Design, Editorial Design, Social Media Marketing, Advertising Design, Presentation Design, Motion Design, AI-Assisted Design, UI Design

Fluent in English and Mandarin