

Shujan Marali

Videographer
Video Editor



Experience

Ken Cook Co.

JULY 2023 - PRESENT
IN-HOUSE

Videographer & Multimedia Designer

- Shot and edited branded video content using Adobe Premiere Pro and After Effects.
- Led end-to-end video production for marketing campaigns, social media content, and E-Learning content. Created video assets for internal AI training databases and digital libraries
- Supported motion graphics and graphic design projects as needed.
- Produced short-form videos optimized for Instagram, TikTok, and other digital platforms. Directed and managed video/photo shoots, including lighting, composition, and on-set coordination

FREELANCE VIDEOGRAPHER

2023 - PRESENT
FREELANCE

Videographer Editor

- Produced, shot, and edited multiple music videos for emerging and independent artists.
- Managed full production workflow including pre-production planning, location scouting, and talent coordination.
- Operated cameras, lighting, and audio equipment for professional-quality video shoots.
- Created promotional content for social media, including behind-the-scenes clips and short-form videos.

BOUCHARD'S

OCTOBER 2022 - APRIL 2023

IN-HOUSE

Videographer & Social Content Producer

- Shot and edited product and lifestyle videos for Shopify and social media.
- Created short-form video content for Instagram, TikTok, Facebook, and Pinterest.
- Captured high-quality product photography and video for e-commerce.

Portfolio & Contact

shujandesign.com

marali.shu@gmail.com

224-616-8195

[LinkedIn](#)

Education

MARQUETTE UNIVERSITY

Bachelor of Arts
Advertising
2022

Skills & Toolset

EDITING & POST-PRODUCTION

Photoshop, Premiere Pro, After Effects, Audition, DaVinci Resolve

VIDEOGRAPHY & PRODUCTION

Camera operation, Lighting setups, Solo-Shooter Workflows

DESIGN & WEB (SECONDARY)

Blender, Figma, Wordpress, Meta Business Suite, Google Ads

Languages

English (Native)

Urdu/Hindi (Native)

Awards & Leadership

GLENVIEW ISMAILI CENTER

Lead of Operations
2022-2023

CONTEMPLATIVE IN ACTION
LEADERSHIP AWARD

Award Recipient
2021