Emily Zhou

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Experience

Freelance Art Director
Sept 2025 - Present · London

Freelance design, concept development, and art direction across branding, experiential, and interactive media.

Art Director, Tangible Design — Deeplocal
Oct 2023 - Jul 2025 · NYC

Experience Designer
May 2021 - Oct 2023

Led the design of creative technology experiences for global brands like Google, Meta, Netflix, and Spotify.

Industrial Design Intern — Teknikio
May 2020 - Aug 2020 · Brooklyn, NY

Developed learning tools for physical computing and IoT education including playsets, coding toolkits, and project tutorials.

3D Design Intern — Dassault Systèmes
May 2019 - Aug 2019 · Charlotte, NC

Created industry demos for SolidWorks and Catia showcasing a variety of modeling, rendering, and simulation techniques.

Industrial Designer — The Robotics Institute
Aug 2018 - Dec 2018 · Pittsburgh, PA

Worked on the PCAMS (Pipe-Crawling Activity Measurement System) initiative as part of the nuclear robotics research team.

Education

Royal College of Art & Imperial College London
MA & MSc, Innovation Design Engineering
2025-2027

Carnegie Mellon University
BDes, Products Concentration
2017-2021

Minors
Human-Computer Interaction
Physical Computing

Central Saint Martins
BA (Hons) Product & Industrial Design
Spring 2020

Awards & Publications

Event Marketer Experience Design Awards, Gold, 2024

National ADDY Award, Gold, 2023

Communication Arts Interactive, Environmental Winner, 2022

New York Design Awards, Silver, 2022

The Long Tail: Understanding the Discoverability of API Functionality. VL/HCC. 2019.

Toolkit

Physical
Fusion 360
SolidWorks
Catia
Keyshot
Arduino

Digital
Adobe CC
Figma
Procreate
HTML/CSS
JavaScript
C++
p5.js