

Lana Kamishev

Lana.kamishev.design@gmail.com
Lanakamishevdesign.com

EDUCATION

University of Florida
BA, Anthropology
Graphic Design Certificate

SKILLS

Branding
Packaging
Motion Design
Art Direction
Photography
Illustration
Image Retouching
Video Editing
Figma
Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe After Effects
Adobe Premier Pro
FinalCut Pro

LANGUAGES

English
Spanish

EXPERIENCE

Freelance

Graphic Designer / May 2023-Present

- Created brand identities and relevant applications for clients across digital and print.
- Designed packaging, social, websites, and ads for clients.

Moose Knuckles Canada

Graphic Designer / Dec 2021-May 2023

- Designed digital and print assets that spanned emails, social, presentations, ads, event collateral, and content population.
- Created design direction and led design process from ideation to execution on major projects and campaigns.
- Collaborated with creative director on art direction for major campaigns and shoots.
- Innovated creative solutions within brand guidelines while maintaining consistency across channels.
- Spearheaded workflows across teams and maintained consistent communication from translation of briefs to execution.

Flashbacks

Graphic Designer + Creative Content Manager / Dec 2019-Aug 2021

- Created brand identity and designed digital assets including: email newsletters, social media graphics, posters, and ads.
- Styled, shot, edited all product shoots.
- Conceptualized copy for social media posts.

Civic Media Center

Graphic Designer / April 2019- Sep 2019

- Designed social graphics, posters, emails, and brochures.