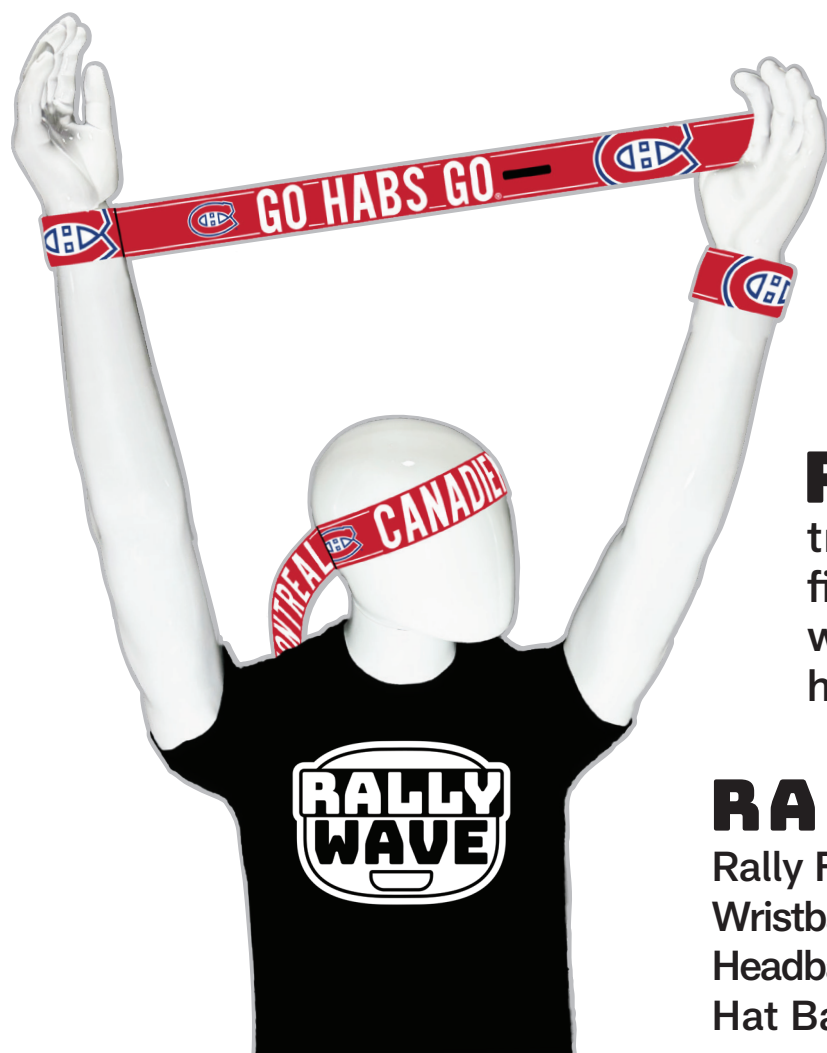


# RALLY WAVE

## RALLY FLAG.WRISTBAND.HEADBAND



### RALLY WAVE IS

trend setting fan gear and the first officially licensed all-in-one wearable rally flag, wristband, headband, and more!

### RALLY YOUR WAY

|            |           |                |
|------------|-----------|----------------|
| Rally Flag | Dog Scarf | Autograph Band |
| Wristband  | Car Flag  | Bag Streamer   |
| Headband   | Koozie    | Pin Display    |
| Hat Band   | Pennant   | Boat Flag      |

### RALLY YOUR BRAND!

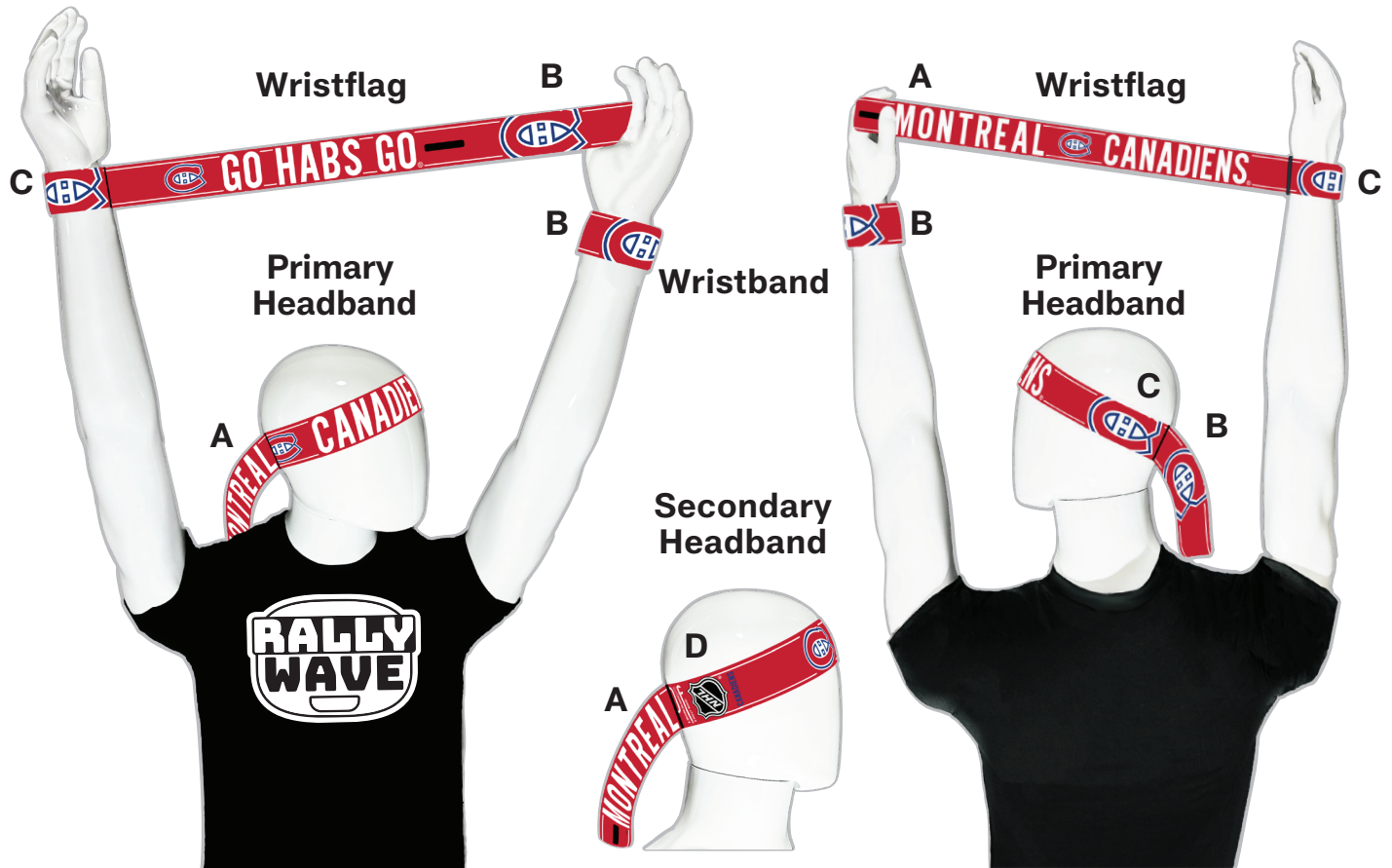
Customize your **RALLY WAVE** and emphasize your brand with high-resolution graphics. Drive traffic to your online platform with QR Codes. Create unique fan experiences with this interactive, reusable, and collectible souvenir. The one size fits all, lightweight design makes **RALLY WAVE** the ultimate Autograph Band and Rally Flag for all ages.



OFFICIALLY  
LICENSED  
PRODUCTS



# GRAPHIC LAYOUT



## Primary Headband

**Dimensions**  
33.5" Long x 2" Wide



**A) Primary Tail of Headband**  
Visible on: Wristflag, Primary & Secondary headband

**C) Outside Wrist-Wrap**  
Visible on: Wristflag, Primary Headband

## Secondary Headband



**D) Inside Wrist-Wrap**  
Visible on: Secondary Headband

**B) Wristband Graphic / Secondary Tail**  
Visible on: Wristband, Wristflag, Primary & Secondary Headband

Anaheim Ducks

UPI/NHL RALLY WAVE 2025



Boston Bruins



Buffalo Sabres



Calgary Flames



Carolina Hurricanes



Chicago Blackhawks



Colorado Avalanche



Columbus Blue Jackets



Dallas Stars

UPI/NHL RALLY WAVE 2025



Detroit Red Wings



Edmonton Oilers



Florida Panthers



Los Angeles Kings



Minnesota Wild



Monreal Canadiens



Nashville Predators





New Jersey Devils

UPI/NHL RALLY WAVE 2025



New York Islanders



New York Rangers



Ottawa Senators



Philadelphia Flyers



Pittsburgh Penguins



San Jose Sharks



Seattle Kraken



St. Louis Blues

UPI/NHL RALLY WAVE 2025



Tampa Bay Lightning



Toronto Maple Leafs



Utah Mamoths



Vancouver Canucks



Vegas Golden Knights



Washington Capitals



Winnipeg Jets



# RALLY WAVE

**UPI** MARKETING  
OFFICIALLY  
LICENSED  
PRODUCTS

## NHL HEADER CARD



## CONTACTS

### Licensee & Supplier

UPI Marketing Inc  
936 Hermosa Ave. Suite 106  
Hermosa Beach, CA. 90254  
310.798.6136  
UPIMarketing.com

### RALLY WAVE Sales Support

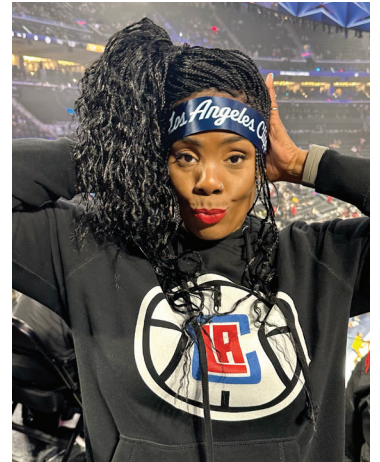
Sheila Ringenbach  
Sheila@Hey-Wave.com  
630.341.5995  
RallyWaves.com



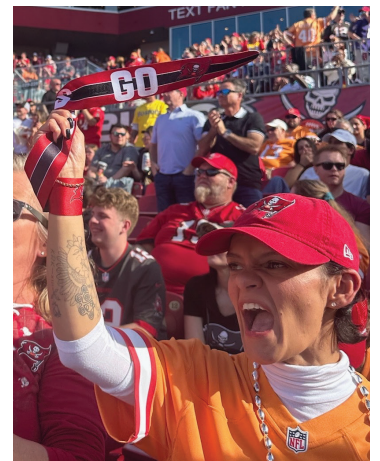
**UPI MARKETING** is a leading sports licensing and marketing firm, established in 1994 by Founder and CEO, Gene Smith. UPI is using their established industry relationships to introduce this innovative product as a new category in fan gear.

**RALLY WAVE** was developed by entrepreneurs Sheila & Jamie Ringenbach with their three sons after years of sporting event participation and appreciation.





**RALLY  
WAVE**





# UPI/NHL RALLY WAVE 2025

| NHL Rally Waves                      | UPI SKU        | UPC          |
|--------------------------------------|----------------|--------------|
| NHL Anaheim Ducks Rally Wave         | NHLRWR-1001AD  | 700909014305 |
| NHL Boston Bruins Rally Wave         | NHLRWR-1002BB  | 700909014312 |
| NHL Buffalo Sabres Rally Wave        | NHLRWR-1003BS  | 700909014329 |
| NHL Calgary Flames Rally Wave        | NHLRWR-1004CF  | 700909014336 |
| NHL Carolina Hurricanes Rally Wave   | NHLRWR-1005CH  | 700909014343 |
| NHL Chicago Blackhawks Rally Wave    | NHLRWR-1006CB  | 700909014350 |
| NHL Colorado Avalanche Rally Wave    | NHLRWR-1007CA  | 700909014367 |
| NHL Columbus Blue Jackets Rally Wave | NHLRWR-1008CBJ | 700909014374 |
| NHL Dallas Stars Rally Wave          | NHLRWR-1009DS  | 700909014381 |
| NHL Detroit Red Wings Rally Wave     | NHLRWR-1010DRW | 700909014398 |
| NHL Edmonton Oilers Rally Wave       | NHLRWR-1011EO  | 700909014404 |
| NHL Florida Panthers Rally Wave      | NHLRWR-1012FP  | 700909014411 |
| NHL Los Angeles Kings Rally Wave     | NHLRWR-1013LAK | 700909014428 |
| NHL Minnesota Wild Rally Wave        | NHLRWR-1014MW  | 700909014435 |
| NHL Montreal Canadiens Rally Wave    | NHLRWR-1015MC  | 700909014442 |
| NHL Nashville Predators Rally Wave   | NHLRWR-1016NP  | 700909014459 |
| NHL New Jersey Devils Rally Wave     | NHLRWR-1017NJD | 700909014466 |
| NHL New York Islanders Rally Wave    | NHLRWR-1018NYI | 700909014473 |
| NHL New York Rangers Rally Wave      | NHLRWR-1019NYR | 700909014480 |
| NHL Ottawa Senators Rally Wave       | NHLRWR-1020OS  | 700909014497 |
| NHL Philadelphia Flyers Rally Wave   | NHLRWR-1021PF  | 700909014503 |
| NHL Pittsburgh Penguins Rally Wave   | NHLRWR-1022PP  | 700909014510 |
| NHL San Jose Sharks Rally Wave       | NHLRWR-1023SJS | 700909014527 |
| NHL Seattle Kraken Rally Wave        | NHLRWR-1024SK  | 700909014534 |
| NHL St. Louis Blues Rally Wave       | NHLRWR-1025SLB | 700909014541 |
| NHL Tampa Bay Lightning Rally Wave   | NHLRWR-1026TBL | 700909014558 |
| NHL Toronto Maple Leafs Rally Wave   | NHLRWR-1027TML | 700909014565 |
| NHL Utah Mamoths Rally Wave          | TBD            | TBD          |
| NHL Vancouver Canucks Rally Wave     | NHLRWR-1029VC  | 700909014572 |
| NHL Vegas Golden Knights Rally Wave  | NHLRWR-1030VGK | 700909014589 |
| NHL Washington Capitals Rally Wave   | NHLRWR-1031WC  | 700909014596 |
| NHL Winnipeg Jets Rally Wave         | NHLRWR-1032WJ  | 700909014602 |

# RALLYWAVES.COM