



Heji Joo
she/her
motion designer + illustrator

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Education

09.2020 – 04.2025
ArtCenter College of Design
Pasadena, CA

Bachelor of Fine Arts in Illustration
Emphasis in Motion Design

Experience

05.2025 – present
Design Intern
NAC Architecture / Handbuilt Studio
Chinatown, CA

Prepared and color-composited image assets and motion materials for internal and client-facing deliverables. Organized and maintained project files for clarity and accessibility across the design team. Created web UI animations, motion reels, and social media assets to showcase projects for clients including CalArts, LACMA, LAUSD, and etc.

01.2025 – 04.2024, 01.2025 – 04.2025
Teaching Assistant
ArtCenter College of Design
Pasadena, CA

Assisted instructor Miguel Lee in 3D Motion Graphics and instructor Aaron Björk in Motion Design 1/2. Provided feedback on student projects and assisted students with animation and ideation process. Managed class communications and clarify assignment details.

09.2024 – 12.2024
Design Intern
Imaginary Forces
Remote

Collaborated with design teams for clients including Columbia Pictures, the United Nations, as well as internal marketing. Designed style frames, web layouts, illustrations, animations, and typographic solutions for various projects. Conducted research and curated references to support concept development.

04.2024 – 09.2024
Designer
Cesar X ArtCenter Sponsored Project
Pasadena, CA

Collaborated directly with the client and multidisciplinary student team to reimagine Cesar's visual identity. Created 3D assets and explored design systems and brand strategies centered on the concept of elevating pets to equal members of the household.

Recognition

2025 PRINT Awards – Motion
2nd Place, *Fungal Fantasia* (3D Animation)

2025 PRINT Awards – Illustration
2nd Place, Sci Channel (Style Frames)

09.2020 – 04.2025
ArtCenter Undergraduate Scholarship

01.2021 – 09.2024
ArtCenter Student Gallery
Temple of Beauty (3D Animation)
Snowpiercer (Style Frames)
Love and Blues (3D Animation)
Whatever Doesn't Kill Me (Style Frames)
Sci Channel (Style Frames)
Fungal Fantasia (3D Animation)
Magic Strawberry Sound (Visual Identity)

04.2023 – 04.2024
Elise Mudd Marvin Memorial Endowed Scholarship

09.2020 – 04.2024
ArtCenter Provost's List
GPA of 3.8 or higher

Expertise

Proficient in: Cinema 4D, Redshift, Magic Bullet Looks, Photoshop, Illustrator, After Effects, InDesign, Media Encoder, Acrobat, Figma

Familiar with: Blender, Premiere Pro

Skills: Art direction, brand strategy, digital illustration, typography, web layout design, 2D and 3D animation, 3D modeling, rigging, traditional painting, ceramics

Languages:
English (fluent)
Korean (native)