

Mikayla Gao (Mengyao)

Graphic Designer

Emphasis on Brand Identity Development and Transmedia Design.

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Education

09.2020–08.2024

ArtCenter College of Design

Pasadena, CA

Bachelor of Fine Arts in Graphic Design,
Minor in Business, Graduated with Honors

Experience

10.2024–06.2025

Junior Creative

George P Johnson Experience Marketing
Torrance, CA (Hybrid)

Designed graphics and visual assets through concepting and team collaborating in a fast-paced production cycle, supporting internal and external projects for clients such as Honda, Acura, and Sage.

05.2021–07.2021

Freelance Graphic Designer

JD Industry and Education Institute
Beijing, China (Remote)

Designed a promotional book cover of introduction brochure, ensured the design effectively represented the institute's brand and appeal.

Awards & Recognition

2025

A⁺ Graphics, Illustration and Visual Communication Design

Pacific Aquarium (Identity Design)

2024

Paris 2024 – LA 2028 Olympic Poster Competition, Honorable Mention

A Garden (Poster and 3D Motion Graphics)

2023

KAZN AM1300 Radio Interview

The Design Journey of Mikayla Gao

Exhibitions

International Design Exhibition

Pacific Aquarium (Visual Identity Design)

Lithographix Gallery

Huntington Library (Identity Poster Design)

ArtCenter Student Gallery

Pacific Aquarium (Identity Poster Design)

Pacific Visions (Identity Poster Design)

Night Reimagined (Editorial Design)

Stop Stereotypes (Editorial Design)

H_M_C_T Gallery

Reverly (Font and Poster Design)

Academic Scholarship

09.2020–08.2024

ArtCenter Undergraduate Scholarship

05.2024–08.2024

H.B. Edwards Endowed Scholarship

09.2023–08.2024

Jerry V. Johnson Endowed Scholarship

Fall 2023, Fall 2021

Provost's List

ArtCenter College of Design

GPA of 3.8 or higher

09.2022–04.2023

Pentagram Design Endowed Scholarship

01.2022–08.2022

Patricia Howell Endowed Scholarship

09.2021–12.2022

Fletcher Jones Scholarship

Expertise

Strong working knowledge of

InDesign, Photoshop, Illustrator, Acrobat, Procreate, Figma, p5.js, MadMapper, Miro, HTML/CSS, Keynote, Firefly

Familiar with

After Effects, Cinema 4D, Redshift, Excel, Blender, Webflow, Media Encoder, Bridge, Processing, Lightroom, TouchOSC

Skills

Brand identity development, font design, generative design, creative coding, laser cutting, packaging design, 3D motion graphics, typography, editorial print design

Languages

English (Fluent), Mandarin (Native).