



To Dream, To Imagine, To Create.













A Space For Art In Every Life.









In 2024,

Art City delivered 3,200 hours of innovative, barrier free art programming throughout Winnipeg. Our Sky Ball fundraiser was by all accounts, the party of the year. However, 2024 would be, more than anything else, defined by how we navigated our gravest threat. Proposed changes to the City of Winnipeg's Community Grants program would have meant the end of our annual operating and outreach grants, critically destabilizing Art City and dozens of peer organizations without a plan or pathway to new sources of funding.

Recognizing this as an existential threat, we released a concise statement to the public explaining the proposed changes and their implications. We asked our community to express their thoughts on the matter to the Mayor and Council members. We provided contact info, but deliberately did not prepare a cut-and-paste message. Advocates would write from the heart, from their own experience and perspectives.

We organized a rally to take place at City Hall the hour before the Mayor and Council were to vote on the proposed changes. To prepare for the rally, we painted signs in bright colours and dynamic typefaces in support of ourselves and every single affected organization. We brought our PA system and curated an exhilarating playlist, blasting music rather than making speeches to a crowd we knew were already on our side. Graffiti Art Programming's youth breakdancers performed as though they were trying to save the whole world. The rally looked and felt more like a block party, albeit high-stakes and emotionally charged.

MP Leah Gazan arrived and commanded the microphone, delivering a thunderous condemnation of the City's proposed course of action.

Mayor Gillingham had already considered the community's feedback and decided to cancel the vote, sending the matter back to Executive Policy Committee. In real time, we were able to communicate this development to the crowd of supporters, who responded with deafening cheers. In the weeks following, we would meet with the Mayor, Councillors and City staff to discuss how to move forward in a spirit of collaboration as we work toward our shared goals: improved quality of life for all Winnipeg citizens.

We thank everyone who advocated, rallied, listened, and took action. Every relationship was strengthened through this process. Art City has so much more to offer, so much more to do, and so may lives to enrich in the years ahead!

We thank Councillors Rollins, Gilroy and Wyatt for being on our side from the start of this development and Mayor Gillingham for his open mindedness and transparent communication. We thank Kate Kehler, the Social Planning Council, our peers, and all of the City of Winnipeg representatives who met with us following the crisis. The future of our City funding remains uncertain, but we are hopeful that we will move forward with a new, more collaborative relationship.



2024 **PROGRAMMING**

Art City Studio Programming

New Year Action Plans Winter Fun Hut Design Challenge Art City Speedway **Block Printing**

Buttons and Pretend Posters

Alternate Identities

Ice Gliders for the Forks

Acrylic Painting on Canvas with Ghadeer Aboueleinin Palestinian Cross Stitching with Sena Elkakri

Yeti World Flags and Photo Set

Cardboard Fort Fest for Snoball

Open Studio

Valentine's Project

Build a Furry Valentine's Friend (B.F.V.F.)

Trading Post Art City Speedway Red River Cart Edition

West Broadway Illumination Project

Screen-Printed T-Shirts

Let's Paint Portraits of Important Women The Most Fantastic Awards for Freeze Frame

Remote Control Lunar Landing

Pysanky (Ukrainian Easter Eggs) with Anastasia Fyk West Broadway Medicine Wheel Restoration Project

Outside at Young and Broadway Sculptures

Shadow Puppet

Field Trip to See our Exhibit at PLATFORM

Sky Sculptures

Sky Ball Photo Booth Fun!

Open Studio

Peaceful Watercolour Painting

News Comics with Kaj Hasselriis

Pretend Posters

Comics are for Everyone with Nyco Rudolph

Bird Costumes! With Cosplay Shenanigans











We're Just as Cool as You, Architects! With a Cool Group of Architects **Building Big Parade Floats! Screen-Printed T-Shirts** All Bird Art! For the Art City Parade



Participants, staff, and volunteers take a field trip

to visit our exhibition at PLATFORM Centre

Participants create a traffic light and other landmarks around Art City for our "Outside at Young and Broadway" Exhibition at PLATFORM Centre



Art City Studio Programming (continued)

Let's Finish All the Fun Stuff for the Art City Bird Parade!
Open Studio

Imaginary Bus Shack with U of M Faculty of Architecture
Another Eruption on Elephant Island

Winnipeg 2175: Let's Build a Scale Model of Winnipeg 150 Years in the Future!
With the Winnipeg Design Festival

Every Child Matters: Artwork in Support of Truth and Reconciliation Let's Begin Brainstorming and Building the West Broadway Candy Chase

Let's Make Monsters that will Chase us!

Giant Size Jump Scares
Spooky Costumes and Decorations
Pretend Posters
Art History Interference
Spirit Park Scrap Wood Panel Paintings

West Broadway Garden Mural —

The 1000 Drawing Challenge!

Peaceful Painting for Aurora Family Therapy
Drawings and Designs for the West Broadway Biz Flower Mobile!

Square Biz: Drawings of our Favourite West Broadway Businesses
Imaginary Time Lapse Plant Paintings with Natalie Baird and Toby Gillies

Make a Gift for Someone Art City Holiday Special Let's Decorate for Shimby Fun Time! Shimby Fun Time

Art City Outside - July/August

Wooden Comics
Telephone Post Paintings
Bird Houses
Toy Hacking
Make a Picnic Blanket
Boat Float
Watercolour Painting
Forest Forage Sculptures
Water Gun Painting

Field Trip to Winnipeg Fringe Festival Plant Paper Printmaking with Ed Fu-Chen Juan (Vancouver) Cyanotypes

Let's Dance! With Dammecia Hall Acrylic Painting on Scrap Wood Plywood Bird Parade Paintings

Sining at Sayaw Kapwa sa Kultura: Art and Dance Together in Culture

with Candace Kumar (Toronto)
Painting Rock'n'Horse Park
Messy Masterpieces for Bird Parade
Wind Chimes

Mixed Media Mini Golf Course with Derdie (Saskatoon)

Bird Parade and Talent Show!
Watercolour Painting

Jewelry Jamboree Giant Collage Boat Float 2.0





PROGRAMMING CONTINUED

Weekly Special Programs

Film Photography **Digital Art Indigenous Art** Ceramics **ARTsquad Drawing Club**

Indigenous Art Program

Medicine Pillows Spirit Dolls Remote Control NDN Kar Parade **Zines** Leather Mittens

Floral Watercolour Painting **Painted Rawhide Jewelry** Beading

Seven Clans Teaching and Painting with Randy Thomas

Mural Painting for Bear Clan Patrol

Glazing Smudge Bowls

Photo Booth Fun!

Open Studio

Screen Printing

Lino Cut Printing

Leather Jewelry

Dream Catchers

Collaborative Banner Painting at Hey Cuzzin

Medicine Pillows

Corn Husk Dolls

Moon Cycle Garland and Teachings

Forest Forage Watercolour Paintings

GIANT Collaborative Dream Catcher

Air Dry Clay Smudge Bowls

Every Child Matters: Artwork In Support of Truth and Reconciliation

Beading

Leather Artwork

Printmaking with Kale Sheppard

Leather Mittens





Favourite Food Flags Acrylic Painting Plasticine Stop Motion **Hand Building Ceramics** Skate Park Illana Pichon Masks **Shadow Puppets**

Sewing Stuffies Magnificent Magnets

Glazing Ceramics

Giant Paper Flowers Art City Speedway

Sewing Heart Friends

The Forks trading Post

Zines

Shrink Art

Sock Puppets

Youth Council

Watercolour Paintings

Wood Things Sculptures

Collage and Name Tags

Natural Material and Air Dry Clay Sculptures

Paper Vegetable Garden

Youth Council and Name Tags

Mini Orange Shirts for Truth and Reconciliation

Watercolour

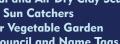
Knitting and Embroidery

Collage Dream Rooms









Ceramics

Pretend Posters

Buttons and Magnets

Paper Candy Store

Candy Chase: The Board Game

Spooky Stuffies

Artist Trading Cards

Oil Pastel Portraits







Weaving







"I can't believe Art City is real!" - Tron

"I'm so excited! I feel like I'm finally a real artist!" - Augustina

"The good thing with Art City is that you get to try a wide variety of things"
- Samuel

"I think this sounds like this will end up being the best place I've ever been" - Scout











2024 Weekly Outreach Partners

See Map for Site Locations

- 1. Spence Neighborhood Association/Magnus Eliason Recreation Centre
- 2. Acorn Family Place
- 3. Bord-Aire Community Club
- 4. Deer Lodge Community Club
- 5. Elwick Village & Resource Centre
- 6. Fort Rouge Child Care
- 7. Immigrant and Refugee Community Organization of Manitoba (Ellen)
- 8. Immigrant and Refugee Community Organization of Manitoba (Isabel)
- 9. Plessis Community Resource Centre (Family Dynamics)
- 10. BGC Sister Macnamara
- 11. Keenleyside Tenants Community Centre (Family Dynamics)
- 12. Donwood Family Resource Centre (Family Dynamics)
- 13. The Excel Empowerment Centre (TEEC)





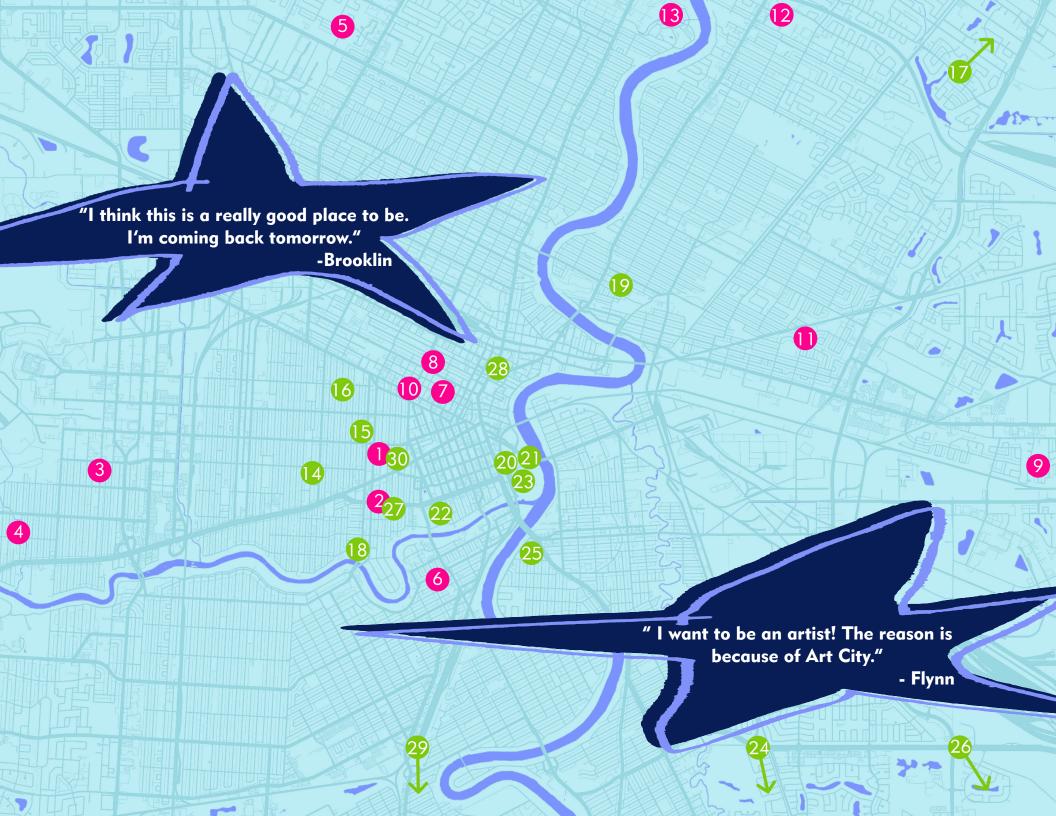




2024 Other Outreach Partners

See Map for Site Locations

- 14. Greenway School (Evermore)
- 15. John M. King School (Evermore)
- 16. Wellington School (Evermore)
- 17. Winnipeg Folk Festival
- 18. Winnipeg School Division (Mulvey School)
- 19. Colombian Alliance in Manitoba
- 20. YMCA/YWCA Power of Being You Conference
- 21. The Forks Louis Riel Day Workshop
- 22. Manitoba Legislative Building Holiday Open House
- 23. Pride Winnipeg at the Kids Forks Stage
- 24. RM of La Broquerie Leadership Training
- 25. Green Action Centre
- 26. Steinbach Arts Council "Summer in the City"
- 27. Hey Cuzzin'
- 28. Red Road Lodge
- 29. Blue Bombers Canada Day
- 30. Winnipeg Newcomer Sports Academy



ART CITY STAFF

Eddie Ayoub	Artistic Director
Erin Josephson-Laidlaw	Office Administrator (to September 2024) Interim Managing Director (as of September 2024)
Josh Ruth	Managing Director (on leave as of September 2024)
Erica Jacobson ———	Outreach Programs Manager (to March 2024)
Albyn Carias	Studio Programs Manager
Hanna Reimer	Managerial Assistant (to September 2024) Outreach Programs Manager (as of September 2024)

WORKSHOP FACILITATORS

Ted Barker
Hami Behgar
Vanessa Eidse
Kiana Fontaine
Gabrielle Funk
Toby Gillies
Margaret Glavina

Christina Hajjar Zara Haque Maia-Star Johnson-Hallem Posy Legge Sarah Michaelson Brent Mitchell Mariana Muñoz Gomez Ron Perez
Carmen Ponto
Tobin Rowland
Farkhonda Saberi
Sadaf Saberi
Talula Schlegel
Marly Wesley

SPECIAL PROGRAM INSTRUCTORS

Natalie Baird	Film Photography
Kiana Fontaine ——	Indigenous Art
Margaret Glavina	Drawing Club & Ceramics
Talula Shlegel	Digital Art (to February 2024) ARTsquad (to September 2024)
Ron Perez	Digital Art (as of April 2024)
Tobin Rowland	Art City Outside (May - September 2024) ARTsquad (as of September 2024)

BOARD MEMBERS

Wanda Koop	Founder & Honourary Chair	
Shirley Martens	Chair	
Elizabeth Schwersensky —	Vice-Chair	
Jacqueline Boily	Vice-Chair	
Tania Canas	Treasurer (as of October 2024)	
Jen Kirkwood —		
Silantoi Kisoso	(to June 2024)	
Monique Lysak		
Laura Normad	(as of September 2024)	
Pat Palanuk —————	(as of September 2024)	
Sonia Prevost-Derbecker		

PROGRAM ASSISTANTS (YOUTH MENTEES)

Maia-Star Johnson-Hallem Farkhonda Saberi Tayna Bernardic





FOOD SERVICES COORDINATOR

Cato Cormier Abby Bruce



GUEST ARTIST RESIDENCIES

DERDIE (Derek Sandbeck and Andie Palynchuk, Saskatoon) Edward Fu-Chen Juan (Vancouver) Candace Kumar (Toronto)

COMMUNITY GUEST ARTISTS

Ghadir Aboueleinin Sena Albakri Natalie Baird and Toby Gillies Anastasia Fyk

Kaj Hasselriis

Melissa Johns (partnership with Urban Shaman)

Nyco Rudolph

Gaudy Serrano-Diaz

Anna Sigrithur

Kale Sheppard (partnership with STEPS)

Elham Shokri

Randy Thomas

Dave Zachary

Shimby Zegeye-Gerbrehiwot





PARTNERSHIPS

Aurora Family Therapy Bear Clan Patrol Broadway Neighbourhood Centre Buhler Gallery

Cosplay Shenanigans

Et Bon Voyage/Satomi Tozawa (Japan)

Faculty of Architecture, University of Manitoba

Festival du Voyageur

First Nations Family Advocate Office

Freeze Frame International Film Festival

Nine Circles Community Health Centre

PLATFORM Centre for Photographic and Digital Arts

School of Art Gallery/University of Manitoba

STEPS Public Art

Storefront Manitoba

The Forks

Urban Shaman Gallery

West Broadway BIZ

West Broadway Community Organization

West Broadway Huddle

Winnipeg Design Festival







"Art City, you are a leader in the field, always pioneering new ways to foster creativity and skill development in children, youth, and adults alike. The impact you have goes beyond mere education; you empower individuals to discover and cultivate talents they may never have realized they possessed."

Brett, Mulvey Elementary
School Teacher



"I was so impressed by the programming and the welcoming environment of Art City...
It felt like a "come as you are" space, with no expectation.
It reflects my cultural belief of "Kapwa", meaning a community with a shared identity with one another, nature, and spirit.
Guided by respect and reciprocity.
I hope to see more of these spaces in Toronto."

Candace Kumar, Guest Artist (Toronto)









"I was so taken by the spirit of creativity, imagination and especially the cooperation between the participants both young and old. More particularly, the range of people, all ages, all backgrounds working intensely and enthusiastically together."

Dan, after their first visit to Art City



To Our Volunteers

To say that Art City relies on volunteers is a huge understatement. The dedicated team of people who care so much about their community that they give their time and energy freely allows Art City to do what we do - providing free programs and healthy meals, with depth of quality and care, making an enormous impact in the lives of participants. We want to recognize and thank the Art City volunteers for their service to the community.

You are our heroes!







Our 2024 Volunteers

Alexis L-Grisé Alexandra Demers **Amy Sanford Amy-Leigh Gray Andrew Lou** Ariel Belair Asha Nelson Avery Van Solkema Azeezah Ibrahim Ben Paulic **Brent Mitchell Brodie Friesen** Carlyn Gutierrez **Chase Martin Cherry Wana** Chimeziri Nosike Chris Brooks Cormack Norberg Cypher Hyman **Dana Inglis** Dominique Campbell Lizzie Reimer **Dylan Joval-Finch** Elham Shokri Elise Nadeau Ellis Teetgert Emma Berg Faith Dimen **Grace Alcock** Hayden Redekop **Heather Ferguson Howie Julien**

Hvun Kim Isa Santianez Java Beanae Jeremy Kuzemchak Jeremy Lakusiak Jonathan Dyck Ju Ran Park Kasaii Mckay Kat Derbecker Katie Green Khushi Patel Kira Lipkovsky **Kyle Vansteelandt** Lasha Mowchun **Leanne Foley** Lee Ladell Lenna Khudina Leonora Ochiena Lisa Ayow Lise Labelle Lola Ruiz Castañeda Madeleine Carlson Madeleine Prichodko Madison Beale **Manny Davies** Michael Castro Michael Kowalchuk Mini Arva Nastasia Perrin Neda Masoomifar

Nerfertiti Onviuke Paige Walker Pat Palanuk Peggy Harvey Ryse Lehky Sam Sarty Sam Sawazki Sahfera Woodrow Sarah Mitchell Sarah Struthers Shyla Billinkoff Siena Sharma Sonal Bran Suzanne Fast Ralf Sawazki Rhianne Favelle Riva Billows Robert Wilson Ruby Rain Sandra Smith Sarah Mitchell **Seraphine Crowe** Sophia Garrett Tal Gabor Tayna Bernardic Tessa Wiwchar **Trevor Hodgson** Vandana Arva Yana Voitseknivska Yuliia Khudina

2024 FUNDERS

CORE OPERATING FUNDERS

City of Winnipeg
Manitoba Arts Council
United Way Winnipeg
Graham C. Lount Foundation

PROJECT FUNDERS

CITY OF WINNIPEG

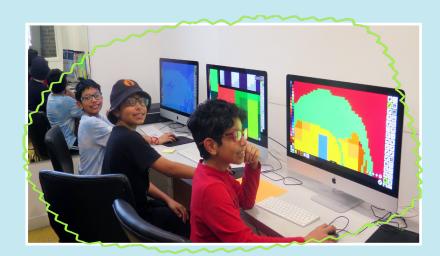
Community Grants (Art Initiatives)

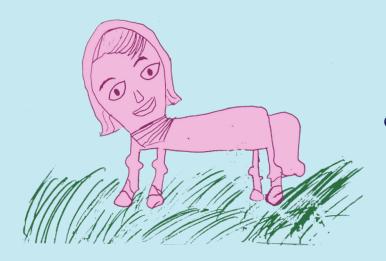
PROVINCE OF MANITOBA

Urban Green Team
Community Development Program
West Broadway Community Organization
Manitoba Arts Council

GOVERNMENT OF CANADA

Canada Council for the Arts





CORPORATE DONORS

Assiniboine Credit Union
Canada Life
Credit Central Union of Manitoba
EPAK Inc.
Good Fortune Barbershop
Johnston Group
Telus Friendly Future Foundation
The Forks
Voak Sportswear

FOUNDATIONS

Gail Asper, O.C., O.M., LL.D. and Michael Paterson
Graham C. Lount Foundation
Esperar Foundation
J and K Knowles Foundation
Loewen Foundation
Siobhan Richardson Foundation
Souchay Gossen Foundation
Richardson Foundation
United Way
Whitestone Foundation
Winnipeg Foundation

(Children and Youth Grant, Community Programs Grant,
Belonging Grant, Endowment Income)

MEMBERSHIPS

Artist Run Centers and Collectives Conference (ARCA)
Manitoba Artist Run Centres Coalition (MARCC)
Network of Networks
SnoBall Winter Carnival
West Broadway Director's Network



5,404
Individuals Served
(Individual Participants)

13,849
Number Of Visits
(In-person Free Art Experiences)





1ndividuals By Age Range 0-29 4,466 30-54 660 55+ 278















FINANCIAL REPORT 2024

REVENUE

Grant Revenue	\$572,126
Individual Donations	\$62,375
Outreach Workshops	\$68,622
Amortization of deferred capital contributions	\$11,449
Fundraising revenue	\$103,693
Other	\$6,628
Interest	\$2,112

EXPENSES

Programming and Supplies	\$60,040	
(Equipment rental, Program supplies, Promotions, Storage, Travel)		
Guest Artist Expenses	\$21,581	
Wages and Benefits	\$586,782	
Staff Training and Development	\$1,018	
Volunteer Expenses	\$3,898	
Professional fees	\$31,639	
Hospitality	\$5,284	
Fundraising Events	\$24,574	
Repairs and Maintenance	\$4,192	
Administration	\$31,925	
(Building and administrative expenses, Insurance,		
Interest and bank charges, Security, Telephone, fax, internet)		
Amortization of Capital Assets	\$15,805	

 Total Revenue
 \$827,005

 Total Expenses
 \$786,668

 2024 Balance
 \$40,337

2024 SPONSORS





■ COMMERCIAL → RESIDENTIAL TENANT TRAVEL















Payworks









2024 SPONSORS CONTINUED

MillerKnoll



DORFMAN SWEATMAN



















IN-KIND SPONSORS

















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