



Ju Xie
Graphic Designer
Motion Designer
www.juxie.work

Contact
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EDUCATION

09/2023–04/2025

ArtCenter College of Design

Pasadena, CA

Master of Fine Arts in Graphic Design
with a specialization in Identity Systems
and Motion Design

05/2024–08/2024

Nutro Sponsored Studio at ArtCenter

Conducted user research and developed
brand visuals, typography, and illustrations
to shape Nutro's pet food campaigns and
packaging for their Natural Choice and
Ultra lines.

09/2021–05/2023

ArtCenter College of Design

Pasadena, CA

Graduate Studies in Media Design Practices

10/2023–12/2023

Meta Sponsored Studio at ArtCenter

Designed a mixed reality navigation
prototype integrating AI.

08/2015–07/2020

Dual Bachelor's Degrees

Coastal Carolina University

Conway, SC

Bachelor of Arts in Graphic Design

Beijing Institute of Graphic Communication

Beijing, China

Bachelor of Fine Arts in Visual Communication

EXPERTISE

Proficient in:

Illustrator, Photoshop, InDesign, After Effects,
Cinema 4D, Redshift, Premiere Pro, Figma,
HTML/CSS, Webflow, Blender, Rhino, Keynote

Familiar with:

Lightroom, Substance, Microsoft Office Suite,
TouchDesigner, p5.js, KeyShot, Midjourney,
Runway ML, Unity, Unreal Engine, WordPress,
Mailchimp, Procreate, Processing, Basecamp

Skills:

Motion Design, Brand Identity, Spatial Design,
UX/UI, Web Design, Creative Coding, Generative
Design, Packaging Design, Interaction Design,
Creative Strategy

EXPERIENCE

07/2022–04/2025

Data Visualization and Communication Designer (Part-Time)

Designmatters at ArtCenter College of Design

Pasadena, CA

Maintained the Designmatters satellite website and digital channels,
crafting communications based on project data. Designed brochures using
InDesign and Illustrator to support marketing and promotional efforts.

08/2023–08/2024

Graphic Designer (Part-Time)

ArtCenter College of Design Library / Institute of Museum and Library Grant
Pasadena, CA

Designed a flash card set utilizing documentation texts and visual elements
to promote the library's archive. Developed website content on WordPress
to support the project's documentation, enhancing accessibility across
digital platforms.

06/2023–08/2023

Graphic Design Intern

Our National Conversation

Remote

Designed customized email templates using HTML and CSS on the
Mailchimp platform. Created promotional visuals and infographics for social
media platforms, including Facebook, Instagram, and X. Coordinated with
the UX/UI team to design category icons for website news.

05/2022–07/2022

Research Assistant

ArtCenter College of Design

Pasadena, CA

Assisted Professor Timothy Durfee in developing large-scale interactive
architectural instrument structures using Rhino, Blender, p5.js, Processing,
and Illustrator for visualization.

07/2018–09/2021

Freelance Graphic Designer

Remote

Led independent projects for retail clients, including design identity,
packaging design, spatial design.

RECOGNITION

2025 NYX Awards Gold Winner - Branding Strategy Campaign
National Alliance on Mental Illness

2025 A' Design Award Silver Winner - Graphics Design Category
NAMI Branding Identity Design

LANGUAGES

Fluent in English

Native in Chinese