

## **3D Modeling Artist**

soeundesign98@gmail.com

**US Permanent Resident** www.soeundesign.com

linkedin.com/in/soeunan

**EDUCATION** 

**CG5 VFX Academy** 

Seoul, South Korea Feb 2023- current

3D Character Modeling Course

(Mechanic, Character Modeling, ZBrush, and Look Development)

**Parsons School of Design** 

New York, NY

**BFA Illustration** 

Dean's Scholarship, Honors Graduate (3.7/4.0)

Aug 2017 - May 2022

**EXPERIENCE** 

**Aether NY** 

New York, NY Aug 2022 - Aug 2024

3D Generalist / Visualizer

Clients: Colgate, Warby Parker, Dr. Teals

- Developed 300+ design frames for millions of Warby Parker app users, featured in App of the Day for "Try on Glasses in AR."
- Enhanced problem-solving skills by utilizing node-based workflows to create stylized renderings for clients' official global social media accounts.
- Developed key visual compositions and optimized lighting setups for branding materials used in clients' internal decks.
- Contributed to Colgate's whitening line rebrand by refining its identity, unifying the portfolio, and communicating product efficacy.

**NdotLight** Seoul, South Korea May 2022 - Aug 2022

3D Generalist Intern

- Utilized NdotCAD to create 50+ 3D assets and uploaded them to the cloud library, resulting in a monthly user increase of 800+.
- · Collaborated with the art director and developers to create seasonal 3D assets for users to incorporate in their metaverse platforms such as Roblox.
- · Mentored 20 students at Santa Clara University, demonstrating how to create and export 3D objects using NdotCAD.
- Represented the company at K-Global @ Silicon Valley and presented an IR pitch to 50+ MBA students at Stanford University.

Kona Haven Kailua Kona, HI June 2018 - Aug 2019

Graphic Designer / Illustrator

- Designed coffee bean packaging and label that enhanced brand visibility, resulting in a 13% sales increase for top products.
- Collaborated with the CEO and lead designer to redesign the café's wall menu, featuring hand-drawn food illustrations to increase customer engagement and boost daily promotions.

**SOFTWARE** 

Maya, Zbrush, Blender, Substance Painter, Marvelous Designer, Vray, Photoshop, After Effects, Illustrator

**SKILLS** 3D Modeling, Texturing, Compositing, Lighting, Rendering, Drawing, Photography

**LANGUAGES** English, Korean