

MALAK AYMAN

MULTIDICIPLINARY DESIGNER
& ART DIRECTOR

malak.aymanismail@gmail.com
London,
United Kingdom

References Available
Upon Request.

01
EDUCATION

UNIVERSITY OF THE ARTS LONDON
| SEP 2024 - NOV 2025

MA Design For Art Direction

GERMAN UNIVERSITY IN CAIRO
| 2019 – 2024

Bachelor of Arts
in Graphic Design
Current GPA equivalent to A Average
(1.3 in German System).

A* Grade Bachelor Project & Thesis,
selected for bachelor exhibiton 2023.
Corporate design, layout, Illustration,
Global Communication I and II course
projects all selected for University
Exhibitions.

Work exhibited around campus all yera
round at my Professors' requests.

GEMS BRITISH SCHOOL AL REHAB
| 2019

IGCSE / AL Cirriculum
Year 11 Prefect, House Capitan for 2 Years.

02
VOLUNTEERING

CAIRO INTERNATIONAL MODEL
UNITED NATIONS (CIMUN)
| SEP 2020 — SEP 2021

Multimedia Head
Responsible for all things graphic and
media design for the international club
including social media posts, branding,
creating and producing merchandise,
digital marketing, creating the first brand
manual and developing and maintaining
the visual identity.

I am a multidisciplinary designer and emerging art director from
Cairo, currently based in London. With a background in graphic
design and a bilingual, multicultural perspective, I blend analogue
and digital techniques to create bold, unconventional visual
narratives. I am currently pursuing an MA in Design for Art Direction
at UAL, expanding my practice into art and creative direction across
fashion, culture, and storytelling.

03
WORK EXPERIENCE

BE — INDIE | JUL 2022 – SEP 2022

Graphic Design Intern
(Full-Time)

BE — INDIE | OCT 2022 – APR 2023

Graphic Designer
(Part-Time)

Created brand lookbook for distribution to global
retailers.

Conducted UX/UI design for brand app and website.

Developed content and executed social media
planning.

Designed digital assets to launch and promote
collections/PR events on social media platforms.

Created designs for PR events.

Designed daily Instagram story content.

Assisted in art direction and styling for photoshoots.

Managed post-production for photoshoots and
editorials.

Collaborated with fashion designers on graphics/
illustrations for clothing.

Designed store space and managed social media
launch for Cairo Festival City Mall in collaboration with
in-house experiential designer.

40MUSTAQEL | AUG 2023 – NOV 2023

Design Intern (Full-Time)

Collaborated on seasonal re-branding of SOLE DXB:
creating the visual identity and digital designs for
social media.

Designed exhibited piece for Möbius Abu Dhabi's
Design Dispatch Exhibition, inspired by monumental
Egyptian Designer and Caricaturist
Mohi El Din Ellabbad.

Created and developed case studies for the
studio's portfolio.

Finalized and handed over identities, guidelines,
technical files, working files..etc. to clients.

04
SOFTWARE SKILLS

Adobe Indesign
Adobe Illustrator
Adobe Photoshop
Adobe XD
Adobe Premier Pro
Adobe After Effects
Glyphs
Html/CSS coding

05
LANGUAGES

English Bilingual Proficiency
Arabic Bilingual Proficiency
French Limited Working
Proficiency
German Limited Working
Proficiency

06
INTERESTS & HOBBIES

Fashion, Film, Photography,
Fitness, Planning and Moodboarding.