

EXPERIENCE

**BIZONGO**

*User Experience Designer I*  
INDIA, 2022-2023

Developed a UX strategy for the launch of Bizongo products, ensuring a user-centered experience. Designed the brand style guide and conceptual frameworks to streamline all digital platforms. Collaborated to create 'Bamboo,' a scalable design system enhancing consistency across products. Enhanced business and product compliance by implementing access control measures.

**SAMSUNG R&D**

*Internship*  
INDIA, Nov 2021-May 2022

Improved the user experience of video editing on Samsung smartphones from a UX standpoint. Identified and addressed inconsistencies across the video editing platform on Samsung phones. Designed solutions to create a seamless and unified video editing experience.

**EDGE Networks**

*Internship*  
INDIA, Aug 2021-Jan 2022

Conducted research on AI-driven HRMS and recruitment to support new product development. Designed the user experience for 'Recruit,' addressing SaaS and recruiter pain points. Assisted in AI-powered candidate-facing chatbot, for efficiency in recruitment workflows.

**SAMSUNG PRISM**

*Internship*  
INDIA, Nov 2021-May 2022

Researched the integration of new technologies into conversational smart homes. Conducted IoT and smart home research to reimagine homes as a cohesive system. Collaborated in developing user scenarios to explore user needs in smart home.

EDUCATION

**MARYLAND INSTITUTE COLLEGE OF ARTS** *Graphic Design MFA*  
2024-2026

**NATIONAL INSTITUTE OF DESIGN, AP** *Industrial Design B.Des*  
2017-2021

**ST. MIRAS JR COLLEGE** *High School*  
2015-2017

SKILLS

Proficient in Adobe Illustrator, Photoshop, InDesign, Lightroom  
Figma and Web Design  
UX Research, personas, user journeys  
Photography and Editing  
Working knowledge of After Effects