Sichen Xin

Graphic Designer
UI/UX Designer

Education

Savannah College of Art and Design (SCAD)
Atlanta, Georgia Master of Fine Arts Graphic
Design and Visual Experience (GDVX) 2025

Xi'an Academy of Fine Arts (XAFA) Xi'an,
Shaanxi Bachelor of Arts Fashion and
apparel design 2023

Experiences

Xi'an Lexue Music Culture Co., Ltd.
Lead Designer I 2022

Responsible for brand identity, poster design,
orientation systems and event branding.
Designed and produced all visual materials for
multiple music competitions to ensure they
were cohesive and engaging.

Xi'an Chakara Advertising and Culture Media
Co., Ltd.
Assistant Designer I 2022

Designed event materials, including posters,
presentations, and website elements; led the
design of event posters on multiple occasions;
embodied the leadership and main visual
system design components within the team.

Christian Church in Atlanta
Designer I Atlanta, GA I 2024 – Present

Revamped the church website to improve user
experience and visual appeal.
Created promotional materials, including
posters, illustrations, business cards, and
various design projects to enhance community
engagement.

SCAD production room
Production Room Assistant I Atlanta, GA
2024 – Present

Helping students with cutting as well as
bookbinding and some production things.

SCADpro x Twilio
Atlanta, GA I 2024 – Present

As the Visual Creative Team Leader, the
primary responsibility is to lead and produce
web visuals as well as brand visual systems.

SCADserve x Sweet Auburn Street
Atlanta, GA I 2024 – Present

Documentation Manager, Organizes and
maintains all digital assets, records
meeting output and data (text, photo, etc.)
Designed Way-finding system.

Skills

Software
Adobe Creative Suite
Adobe After Effects
Figma
Cinema 4D
Procreate

Soft skills
Project Management, Cross-functional
Collaboration, Communication, Stakeholder
Relationship, and story telling

Design
Identity & Branding
Data Visualization
Experience Design
Web Design & UIUX
Typography
Print
Packaging
Motion Design
3D design
Illustration
Fashion Illustration
Crafting
patternmaking
Photograph

Languages

Chinese Mandarin
English

Award

Book Design
2024
SCAD Libraries 2024 Artists Book
Competition viewer's choice award and
selection into the exhibition!
Jen Library purchased Rust, and include it
in Special Collections

IDA
2024
Honorable Mention

Contact Me

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