

ALLEN'S CRUZ  
MON-FRI 9AM-6PM  
+1 (514) 514-577-2615  
ALLENSCRUZ.CA

ALLEN'S CRUZ  
Designer | Visual Artist | Typography/Text Specialist

#### BIO

Allens Cruz is a Montreal-based graphic, type designer, visual artist, and text specialist working across visual identity, editorial design, and custom typefaces. With a concept-driven approach, Cruz develops typographic systems that extend fluidly across space, print, and digital environments. Their work often supports institutions and individuals in the arts and culture fields. In 2025, Cruz is particularly focused on expanding their practice into spatial and exhibition-based typographic systems.

Rooted in his hybrid Dominican-Canadian identity, Cruz views design as a bridge between cultural identities, using typography to construct shared meaning and respond to evolving social and cultural landscapes.

#### PROFESSIONAL EXPERIENCE

Independent Designer - Montréal, Québec, Canada

\* 2023 - Present

Collaborating with artists, designers, publishers, and studios on diverse projects. Recent clients include Concordia Press, Fonderie Darling, Caroline Monnet, Fomenta Studio, Division Gallery, Francis Goodship, Joyce Jouma, Raul Aguilar Canela, Miri Chekanovich, Carolane Bélanger, Kenny Dorvil, Plein Sud gallery and Read Quebec Book Fair, La Ripa, Festival Chromatic, Massive Art.

Co-Founder

TheyType - Montréal, Québec, Canada

\* 2023 - Present

Co-founded a type foundry specializing in high-quality custom fonts with Sarah Auches.

Lead Designer

OTAMI-O - Montréal, Québec, Canada

\* Jan 2022 - 2024

Leading design initiatives in collaboration with Cree artist Sebastien Aubin. Notable projects include work for the Canadian Centre for Architecture (CCA), Postcommodity, Remail Modern Gallery, Art Gallery of Ontario, National Gallery, Jeffrey Gibson Studio, Monclair Museum and AXENÉO7.

Graphic Designer/Assistant

Sébastien Aubin - Montréal, Québec, Canada

\* Aug 2019 - Dec 2021 (2 year 5 months)

Collaborated on diverse cultural and commercial design projects.

Art Director

Magazine L'Organe - Montréal, Québec, Canada

\* Aug 2017 - Apr 2019 (1 year 9 months)

Directed the visual identity and production of the magazine.

Junior Graphic Designer

Commissaire Officiel - Montréal, Québec, Canada

\* Aug 2017 - Dec 2017 (5 months)

Assisted in creating graphic assets and branding projects.

#### EDUCATION

Concordia University - Montréal, Québec, Canada

\* Bachelor of Fine Arts, Major in Design and Art

2015 - 2019

Cégep Marie-Victorin - Montréal, Québec, Canada

\* Diploma of College Studies (DEC) in Graphic Design

2011 - 2015

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#### RESIDENCIES & EXHIBITIONS

\*CENTRE CLARK - MONTREAL, CANADA (UPCOMING)

\* 2025: Exploring typographic systems as spatial narratives – bridging graphic design, architecture, and editorial thinking within exhibition environments.

TLAXCALA3 RESIDENCY - MEXICO CITY, MEXICO

\* 2024: Explored themes of visual poetry, marginal discourse, and decolonial design, culminating in the exhibition A.T.E. (Asuntos de un Tipógrafo Experimental).

NICHO PROGRAM - CUERNAVACA CITY, MEXICO

\* 2023: Space for Research and Projects - Presented a piece in the collective exhibition ANTI- PROCESSES [Shared Points]. Decentrilize art.

#### SELECTED GROUP EXHIBITIONS

\* 2017: PROJECT MAISON, SURFACE HABITABLE - Expo-vente de design, Magasin7, Montréal, QC

\* 2017: PROJECT MAISON - SIDIM Exhibition, Montréal, QC

\* 2017: "TEA" TABLE - SIDIM Exhibition, Montréal, QC

#### PUBLICATIONS

\* 2021: FAILLES TRANSFORMATRICES - Published by Collectif Blanc

\* 2021: VIES DES ARTS, Issue 261

\* 2019: WHAT ERIC HAS IN COMMON WITH THE FONT GILL? - Published in L'Organe Magazine, Adversaire Issue No.16

#### ADDITIONAL TRAINING

\* 2022: TYPEBREAK WORKSHOP - Digital Type Design with Alberto Guerra & Giulia Zafferani

\* 2017: COPPER AND BRASSES WORKSHOP - Drawing Type with Étienne Aubert Bonn

\* 2017: VOLUNTEER FOR ATYPI 2017 - The Association Typographique Internationale

\* 2016: CALLIGRAPHY WORKSHOP - Textura & Fraktur (Blackletter) with Christian Bélanger