



Ruri Lee
Motion & Graphic Designer

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747.895.9611

EDUCATION

05.2021 – 04.2025
ArtCenter College of Design
Pasadena, CA

Bachelor of Fine Arts in Illustration Design
Specialization in Motion Design

RECOGNITION

09.2022 – 04.2024
ArtCenter Provost's List
ArtCenter College of Design
GPA of 3.80 or higher

05.2021 – 04.2025
ArtCenter Undergraduate Scholarship
ArtCenter College of Design

01.2024 – 08.2024
ArtCenter Student Gallery
New German Cinema (Poster)
The History of Helvetica (Book)

EXPERIENCE

05.2024 – 08.2024
Motion Graphic Design Intern
Amazon
Seattle, WA

Worked as an intern on Amazon's XCM team, designing motion videos for the rebranding architecture and animating logos and graphic elements using both 2D and 3D for Amazon's website. Additionally, created a short 2D game for Amazon Prime Big Deal Day.

08.2024
Freelance Motion Designer
Number 14 Studio
Seoul, Korea

Developed UI motion graphics for app launch screens in light and dark mode versions, focusing on creating seamless and visually appealing transitions to optimize the user experience across different themes.

01.2023 – 12.2023
Copy Center Crew
ArtCenter College of Design
Pasadena, CA

Assisted students, faculty, and staff with large-scale printing needs including file troubleshooting and managing ink-jet and laser printers proficiently.

05.2023 – 08.2023
Freelance Graphic Designer
The Legal Journal
Seoul, Korea

Designed a book series for The Legal Journal, creating cohesive layouts and cover designs using Illustrator and InDesign. Focused on crafting professional covers that align with each book's theme while ensuring consistency across volumes.

SKILLS

Strong working knowledge of:
Cinema 4D, Redshift, After Effects, Photoshop, Illustrator, InDesign, Premiere Pro, Acrobat, Procreate, Keynote, Outlook, Bridge, Slack, Firefly, Canvas

Familiar with:
Lightroom, Figma

Design:
Motion design, 3D motion design, brand identity development, generative design, font design, packaging design, DSLR photography, digital illustration, drawing, painting

Languages:
English and Korean