

leah greer

art direction & design

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experience

Graphic Design Assistant Atlanta, GA
Atlanta Symphony Orchestra November 2024 - Present

Supports the Creative Services Manager in designing marketing materials across print and digital platforms. Assist with branding for existing and developing programs. Collaborates with various departments in creating visuals aligning with brand goals.

Jr. Art Director Intern Atlanta, GA
Iris Worldwide June 2023 - August 2023

Conceptualized, designed, and presented for a variety of brands for products and advertising campaigns. Designed graphics for potential client presentations. Directly collaborated and ideated with peer designers and design directors in order to make strategic design solutions for clients.

Design Intern Atlanta, GA
Taliah Waajid Natural Hair Care June 2022 - August 2022

Curated content for all brand social media platforms and Curls Kink Culture Festival. Produced graphics for print and collateral items for Curls Kink Culture Festival. Consulted with the branding and packaging for new and existing hair care lines.

Head of Design Syracuse, NY
Mixtape Magazine January 2022 - January 2023

Managed a team of 12 designers. Pitched themes and concepts for each issue of the magazine. Created graphic illustrations, layouts for print/online, and collaborated with fashion, photography, and public relations teams.

Fine Arts Instructor Smyrna, GA
Vinings School of Art June 2021 - January 2021

Administered and instructed art classes for students ages 3-9, focused on providing hands-on experience with various art mediums. Developed daily classroom lesson plans, including aftercare activities, and managed a teacher's assistant. Helped manage front desk operation which included scheduling appointments, and communicating with parents.

skills

Creative
Art Direction, Branding & Identity, Advertising, Creative Strategy, Packaging Design, Editorial Design, Graphic Design, Creative Copy

Technical
Adobe Ai, Ps, Id, Xd, Figma, Canva, Microsoft Suite, G-Suite, Asana, Monday

education

Syracuse University
Syracuse, New York
Class of 2024

BFA, Communications Design
Minor, Painting
Honors: Summa Cum Laude

Certifications:
Emory Ai & Machine Learning

awards

2024 GDUSA American Graphic Design Award, VPA Certificate of Merit Communications Design Outstanding Leadership, Syracuse University Dean's List Fall 2020- Spring 2024