

elliana lee

Elliana Lee
Graphic Designer

+1 562 303 2820
elliana.online
ellianaylee@gmail.com

Education

09.2020–04.2025
Pasadena, CA

ArtCenter College of Design

Bachelor of Fine Arts in Graphic Design with Distinction
Specialization in Brand Identity Systems
Provost's List

01.2023–04.2023
Berlin & Gottingen,
Germany

Study Abroad Program "The Presence of Absence"

Explored the local design scene through visits to studios, printers, and museums. Collaborated with a German-based printing studio, designing and producing publications through offset lithography. Exhibited an independent project at the Hoffmitz Milken Center for Typography (HMCT).

Experience

07.2023–1.2025
Pasadena, CA

Graphic Designer and Editor

Source Material

Source Material is a student-led publication supported by ArtCenter's Writing Center. Collaboratively organized, promoted, and designed publications, workshops, and release parties celebrating student and alumni work in a student-operated team through community-building series. Managed budget, schedule, recruitment, outreach, and concept design across four issues.

09.2024–11.2024
New York City, NY

Digital Design Intern

2x4

Assisted the digital design team in ideating, designing, and executing designs for large scale brand systems for clients in the software, business, and financial industry. Delivered works that ranged from brand assets and motion graphics for digital screens and installations.

06.2024–09.2024
New York City, NY

Graphic Design Intern

Base Design

Assisted the design team with client projects by pitching, ideating, and delivering visual identity system designs for clients including cultural institutions, tech corporations, and department store chains. Worked with director Carlos Bocai to execute an independent publication presented and sponsored by the studio.

01.2024–04.2024
Los Angeles, CA

Freelance Graphic Designer

10 Summers Records

Contributed to building the new identity for the music label's rebrand collaboratively, in a team of designers and directors. Delivered brand research, concept proposals, and logo designs for launch.

01.2024–04.2024
Pasadena, CA

Teaching Assistant

ArtCenter College of Design

Assisted professor Gerardo Herrera with his Branding and Communication Design Class. Led in class critiques and helped students by organizing work-study sessions.

09.2023–12.2023,
09.2021–12.2021
Pasadena, CA

Teaching Assistant

ArtCenter College of Design

Assisted professor Pamela Olecki with her Foundational Typography Class. Led in class critiques of typography projects. Helped students by organizing work-study sessions and presentations.

06.2023–08.2023
Los Angeles, CA

Brand Design Intern

LA28 Olympic & Paralympic Games

Assisted brand design team in delivering graphic media for game venues and further developed brand guidelines for the games. Collaborated with interns of other departments on an internal presentation.

09.2022–12.2022
Pasadena, CA

Graphic Designer

DesignMatters, ArtCenter College of Design

Assisted the department in designing social and promotional assets needed, including social posts and flyers.

Recognition

01.2024–04.2024

HMCT Gallery

Ottimo (font design)

11.2023

Pentawards, Gold Award

Town Square (identity & packaging)

05.2023

HMCT Gallery

On Time (multimedia installation)

2021–2024

ArtCenter Student Gallery

The Kitchen (identity)
Live! From the Archive (identity)
Augmented World Expo (identity)
Town Square (identity and packaging)
ACLU: For All (publication design)
Oh! Mija (identity and packaging)

Scholarships

09.2022

ArtCenter College of Design

ArtCenter Berlin Scholarship

09.2020–04.2025

ArtCenter College of Design

Entrance Scholarship

Expertise

Strong working knowledge of:

Acrobat, After Effects, Bridge, Figma, Glyphs, Illustrator, InDesign, Keynote, Media Encoder, Photoshop, PowerPoint, Premiere Pro, Procreate, Slack

Familiar with:

HTML/CSS, Javascript, KeyShot, Lightroom, MadMapper, p5.js, processing, SolidWorks

Skills:

3D printing, brand identity, DSLR photography, font design, generative design, letterpress, offset lithography printing, packaging design

Languages

English (fluent)
Korean (conversational)